



2023 City of Belton Survey Findings Report

Presented to the City of Belton
Missouri,

November 2023



Contents

Executive Summary	i
Section 1: Charts and Graphs.....	1
Section 2: PIR Analysis.....	38
Section 3: Benchmarking Analysis	43
Section 4: Tabular Data	48
Section 5: Survey Instrument	109



Executive Summary

2023 City of Belton Survey - Executive Summary



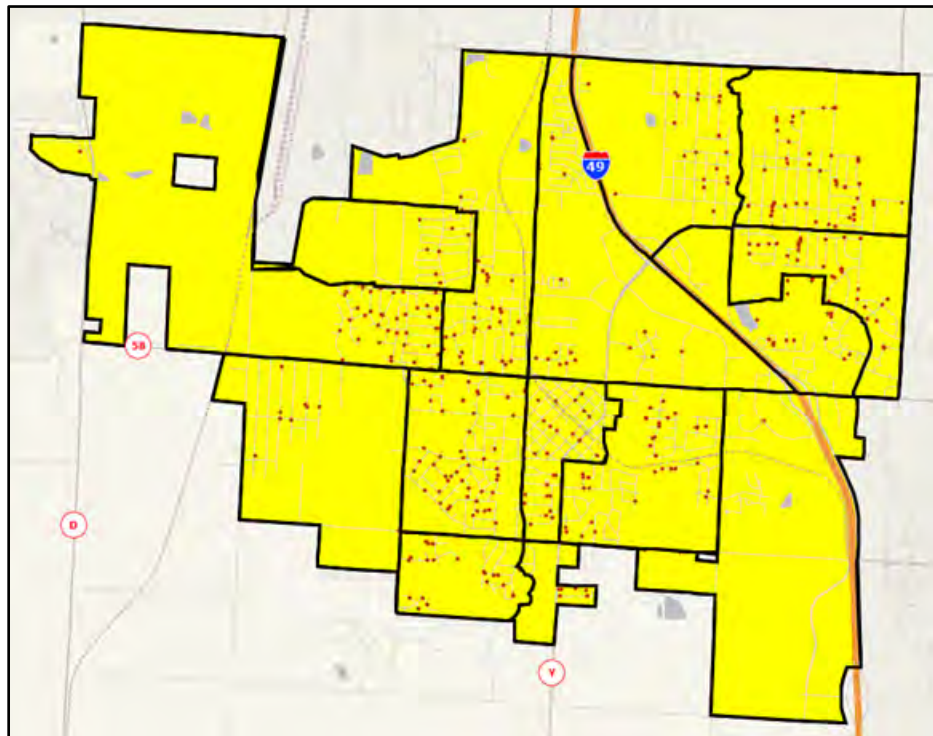
PURPOSE

ETC Institute administered a Comprehensive Planning survey for the City of Belton during the fall of 2023. The survey was conducted to assist the City in understanding residents' priorities for various community services, including transportation, parks and recreation facilities/amenities, sustainable initiatives, and housing. Results from the survey will help City leaders establish priorities for how Belton will grow and evolve over the next 20-25 years.

METHODOLOGY

The seven-page survey, cover letter and postage-paid return envelope were mailed to a random sample of households in Belton. The cover letter explained the purpose of the survey and encouraged residents to either return their survey by mail or complete the survey online. Ten days after the surveys were mailed, ETC Institute sent follow-up messages to households that received the survey to encourage participation. The messages contained a link to the online version of the survey to make it easy for residents to complete the survey.

The goal was to obtain completed surveys from at least 300 residents. This goal was far exceeded, with a total of 400 households completing the survey. The results for the sample of 400 households have a 95% level of confidence with a precision rate of at least +/-4.9%. In order to understand how well services are being delivered in different areas of the City, ETC Institute geocoded the home address of respondents to the survey. The dots on the map below show the physical distribution of respondents based on the location of their home.



2023 City of Belton Survey - Executive Summary



Interpretation of “Don’t Know” Responses. The percentage of persons who gave “don’t know” responses is important because it often reflects the level of utilization of City services. For graphical purposes, the percentage of “don’t know” responses has been excluded to facilitate valid comparisons with other communities. The percentage of “don’t know” responses for each question is provided in the Tabular Data section of this report. When the “don’t know” responses have been excluded, the text of this report will indicate that the responses have been excluded with the phrase “*who had an opinion.*”

This report contains the following:

- An executive summary of the methodology for administering the survey and major findings
- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) analysis that identifies priorities for parks and recreation facilities and amenities (Section 2)
- Benchmarking analysis comparing Belton’s results to the U.S. average (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the cover letter and survey instrument (Section 5)

IMPORTANCE OF THE TRANSPORTATION SYSTEM IN BELTON

Nearly all residents surveyed (98%), *who had an opinion*, thought travel by automobile on city streets in Belton was “very important” or “important” (ratings of 4 or 5 on a 5-point scale). Other transportation system items that residents felt were “very important” or “important” include: travel by automobile on freeways (92%), travel by foot – walking along streets (on sidewalks) (79%), and travel by foot – walking on trails (61%). Residents thought travel by bus was the least important transportation item (31%).

SUPPORT FOR INVESTMENTS IN TRANSPORTATION

Most residents surveyed (92%), *who had an opinion*, were “very supportive” or “supportive” (ratings of 4 or 5 on a 5-point scale) of the City of Belton investing in roadway upgrades (pavement, adding curbs). Other investment items in which residents were “very supportive” or “supportive” include: traffic flow at intersections (91%), roadway capacity (widen/add lanes) (81%), improved connectivity across I-49 (78%), and sidewalk connectivity and improvements (75%).

Based on the sum of their top two choices, the investments that residents would be most willing to spend their tax dollars to fund are: 1) roadway capacity (widen/add lanes) and 2) roadway upgrades (pavement, adding curbs). Additionally, 52% of residents, *who had an opinion*, felt it is “very important” or “important” (ratings of 4 or 5 on a 5-point scale) to invest in non-vehicular modes of transportation such as walking, biking, and public transportation.

2023 City of Belton Survey - Executive Summary



SOURCES OF INFORMATION ABOUT THE CITY OF BELTON

Nearly three-fourths (74%) of the residents surveyed indicated they learn about the City of Belton through social media (Facebook, Twitter, Instagram). Other sources of information include: the website (72%), word of mouth (66%), park signage (27%), and newspaper articles (21%).

Based on the sum of their top three choices, the *most preferred* sources for learning about the City of Belton are: 1) social media (Facebook, Twitter, Instagram), 2) the website, and 3) word of mouth.

SUPPORT FOR ACTIONS TO IMPROVE PARKS AND RECREATION AMENITIES

Eighty-four percent (84%), *who had an opinion*, were “very supportive” or “supportive” (ratings of 4 or 5 on a 5-point scale) of the City of Belton improving maintenance at existing parks and recreation facilities. Other actions that were supported by residents include: improving existing parks and recreation facilities through new buildings, paving (trails/parking lots), trees, playgrounds, and renovation (78%), acquiring land for parks and associated amenities such as trails, playgrounds, restrooms, etc. (68%), and improving access to parks and recreation facilities through trails, sidewalks, bike lanes, and safer crossings (67%).

Based on the sum of their top two choices, the potential actions the City could take that residents would be most willing to support with their tax dollars are: 1) improving existing parks and recreation facilities through new buildings, paving (trails/parking lots), trees, playgrounds, and renovation and 2) improving maintenance at existing parks and recreation facilities.

AGREEMENT WITH STATEMENTS REGARDING MULTI-USE TRAILS

Residents were asked their level of agreement with various statements regarding prioritizing the development of multi-use trails. Sixty-nine percent (69%), *who had an opinion*, “strongly agreed” or “agreed” (ratings of 4 or 5 on a 5-point scale) with prioritizing development of multi-use trails to connect parks and recreational facilities. Other development priorities concerning multi-use trails that residents agreed with include: to assist crossings at major city streets (64%), to connect to existing trails (62%), to connect to downtown Belton/Old Town Belton (59%), and to connect to schools (59%).

AGREEMENT WITH STATEMENTS REGARDING SUSTAINABLE INITIATIVES

Residents were asked their level of agreement with various statements regarding prioritizing sustainable initiatives. Seventy-one percent (71%), *who had an opinion*, “strongly agreed” or “agreed” (ratings of 4 or 5 on a 5-point scale) with prioritizing green spaces and parks development. Other sustainable initiative priorities that residents agreed with include: waste reduction and recycling programs (70%), energy-efficient buildings and infrastructure (65%), and water conservation efforts (65%).

2023 City of Belton Survey - Executive Summary



HOUSING IN THE CITY OF BELTON

Eighty-four percent (84%) of the residents surveyed believe the City of Belton has an adequate quantity of apartments. Other housing types in which residents believe there is an adequate quantity in the city include: housing for families earning more than \$88,000 per year (76%), manufactured/pre-fabricated homes (75%), townhomes/condominiums, including rent-to-own (68%), duplexes/attached villas, including rent-to-own (67%), 3+ bedroom homes (own/rent) (63%), and housing for families earning between \$54,400 and \$88,000 per year (62%).

Based on the sum of their top four choices, the types of housing that residents believe are needed most in Belton over the next five years are: 1) housing for families earning between \$54,400 and \$88,000 per year, 2) housing for families earning less than \$54,400 per year, 3) single family housing (including rent-to-own), and 4) housing for families earning more than \$88,000 per year.

SATISFACTION WITH PERCEPTIONS OF THE COMMUNITY

Seventy percent (70%), *who had an opinion*, were “very satisfied” or “satisfied” (ratings of 4 or 5 on a 5-point scale) with the City of Belton as a place to live. Other perception items that residents were satisfied with include: feeling of safety in neighborhoods (64%), the City as a place to raise children (62%), quality of life in the City (58%), and feeling of safety in the City (51%).

Three-fourths (75%) of the respondents surveyed indicated they are “very satisfied” or “satisfied” with the maintenance and upkeep of the City of Belton parks, trails, fields, and open spaces; 16% are “neutral,” 7% are “dissatisfied,” and 2% are “very dissatisfied.”

SUPPORT FOR ACTIONS IN NEIGHBORHOODS

Eighty-six percent (86%), *who had an opinion*, were “very supportive” or “supportive” (ratings of 4 or 5 on a 5-point scale) of the City of Belton taking actions to ensure streets and sidewalks are designed to ensure safe use for people of all ages and abilities. Other actions that were supported by residents include: ensuring new developments incorporate resilience and flood resistance measures (80%), developing new homes to support senior living and aging in place (73%), improving social services to address homelessness, such as shelters (64%), and ensuring new or revitalized developments have adequate transportation access (62%).

AGREEMENT WITH STATEMENTS ABOUT THE FUTURE OF BELTON

Residents were asked their level of agreement with various statements regarding the future of the City of Belton. Seventy-one percent (71%), *who had an opinion*, “strongly agreed” or “agreed” (ratings of 4 or 5 on a 5-point scale) that the future of Belton should include accommodating small businesses and supporting their growth and expansion. Other future priorities for the City that residents agreed with include: preservation of historic places that are unique to Belton (82%), maintaining a small town feel (76%), improving the appearance of residential neighborhoods

2023 City of Belton Survey - Executive Summary



(76%), improvements to existing parks and open spaces (74%), and more employment opportunities (70%).

Based on the sum of their top three choices, the items that residents believe should be the City's top priorities are: 1) accommodating small businesses and supporting their growth and expansion, 2) housing options for all income levels, and 3) maintaining a small town feel.

OTHER FINDINGS

- Based on the sum of their top three choices, the items that residents indicated would make them feel healthier living in their neighborhood include: 1) safer, more walkable streets, 2) reduction in litter, trash, and post-flooding debris, and 3) less traffic/congestion/air pollution.
- Eighty-one percent (81%) of the residents surveyed indicated they own their home in Belton. Of these, 56% would consider buying another home in Belton in the future. Of the 19% who indicated they rent their home, 49% of them would consider buying a home in Belton in the future.
- Forty-four percent (44%) of the residents surveyed, *who had an opinion*, indicated they would be "very supportive" or "supportive" (ratings of 4 or 5 on a 5-point scale) of the City becoming more aggressive with attracting commercial development; 26% were "neutral," 16% were "not supportive," and 15% were "not supportive at all."

FACILITIES AND AMENITIES IN BELTON

Need for Facilities/Amenities: Respondents were asked to identify if their household had a need for 30 facilities and amenities and rate how well their needs for each were currently being met. The four facilities/amenities with the highest percentage of households that indicated a need were: large regional parks (73%), large group picnic areas (72%), large playgrounds (71%), and walking and hiking trails (1/2 mile to 2 miles) (70%). When ETC Institute analyzed the needs in the community, these same four facilities/amenities had a need that affected more than 6,500 households.

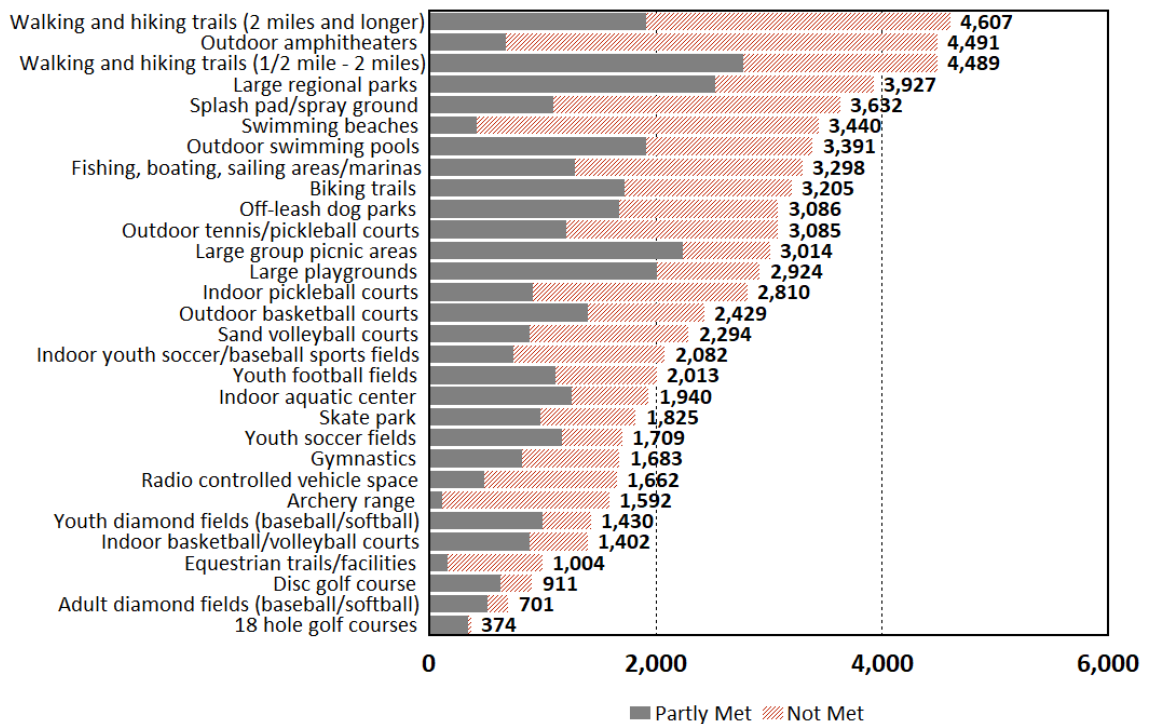
ETC Institute estimates a total of 4,607 households in the City of Belton that have a need, have unmet needs for walking and hiking trails (2 miles and longer). The estimated number of households that have unmet needs for each of the facilities/amenities that were assessed is shown in the chart on the following page.

2023 City of Belton Survey - Executive Summary



Q6[3]. Estimated Number of Households in Belton Whose Needs for Facilities/Amenities Are Being Partly Met or Not Met

by number of households based 9,363 households in Belton



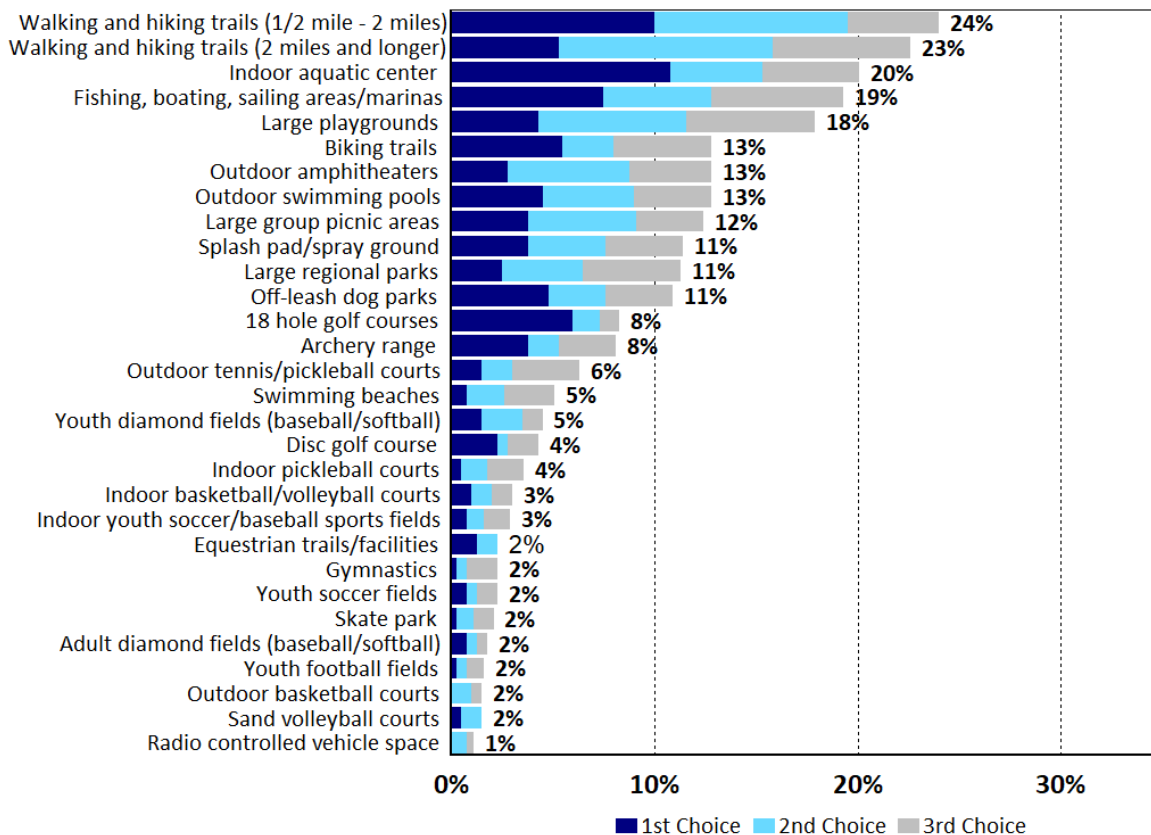
Facility/Amenity Importance: In addition to assessing the needs for each facility/amenity, ETC Institute also assessed the importance that residents placed on each. Based on the sum of respondents’ top three choices, the most important facilities/amenities to residents are: walking and hiking trails (1/2 mile to 2 miles) (24%), walking and hiking trails (2 miles and longer) (23%), and indoor aquatic center (20%). The percentage of residents who selected each facility/amenity as one of their top three choices is shown in the chart on the following page.

2023 City of Belton Survey - Executive Summary



Q7. Facilities/Amenities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top three choices



Priorities for Facility/Amenity Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on facilities and amenities. The PIR equally weights (1) the importance that residents place on facilities/amenities and (2) how many residents have unmet needs for the facility/amenity. Details regarding the methodology for this analysis are provided in Section 2 of this report.

Based the Priority Investment Rating (PIR), the following twelve facilities/amenities were rated as high priorities for investment:

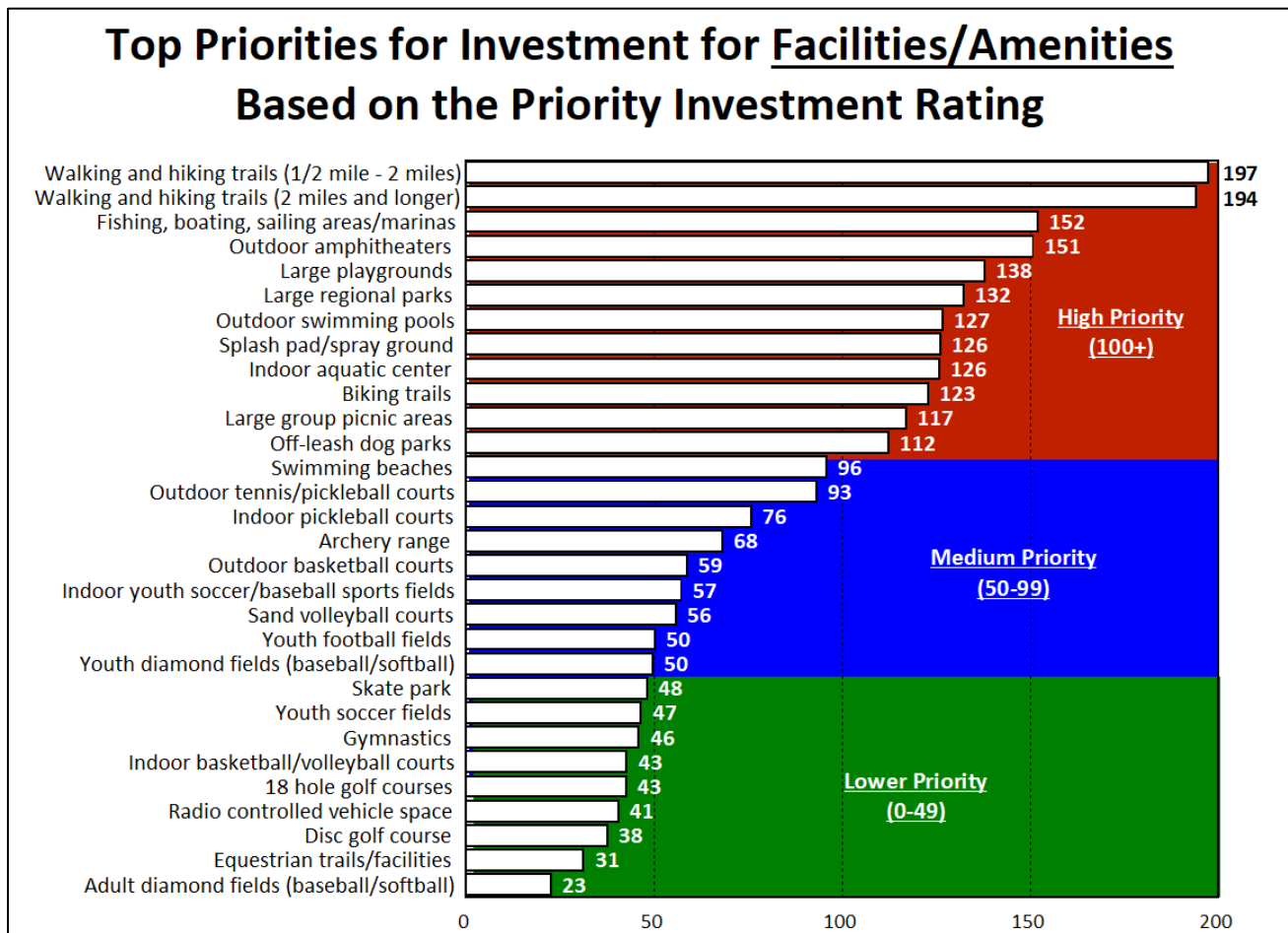
- Walking and hiking trails (1/2 mile to 2 miles) (PIR=197)
- Walking and hiking trails (2 miles and longer) (PIR=194)
- Fishing, boating, sailing areas/marinas (PIR=152)
- Outdoor amphitheaters (PIR=151)
- Large playgrounds (PIR=138)

2023 City of Belton Survey - Executive Summary



- Large regional parks (PIR=132)
- Outdoor swimming pools (PIR=127)
- Splash pad/spray ground (PIR=126)
- Indoor aquatic center (PIR=126)
- Biking trails (PIR=123)
- Large group picnic areas (PIR=117)
- Off-leash dog parks (PIR=112)

The chart below shows the Priority Investment Rating for each of the facilities and amenities that were assessed on the survey.

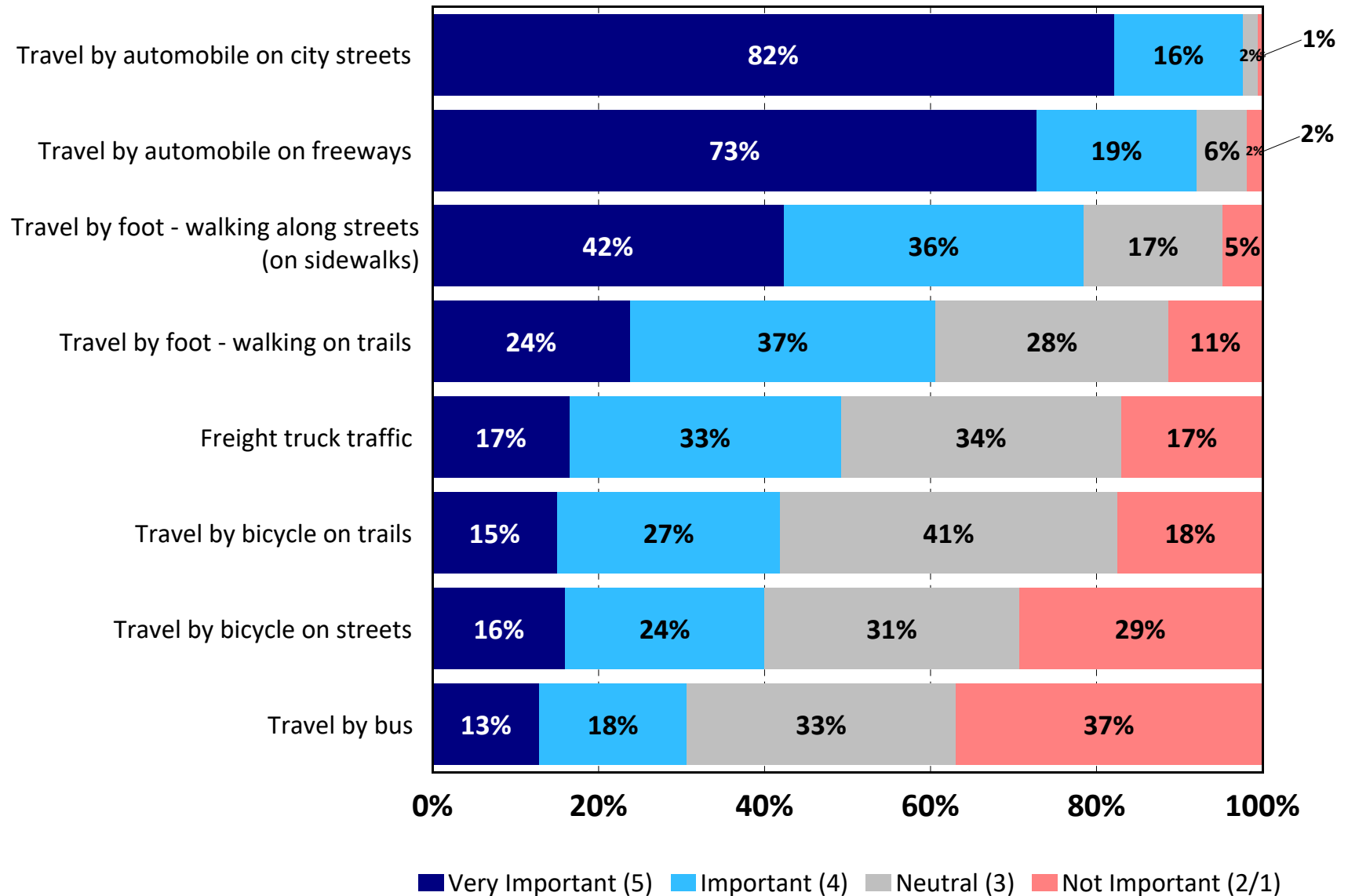




Charts and Graphs

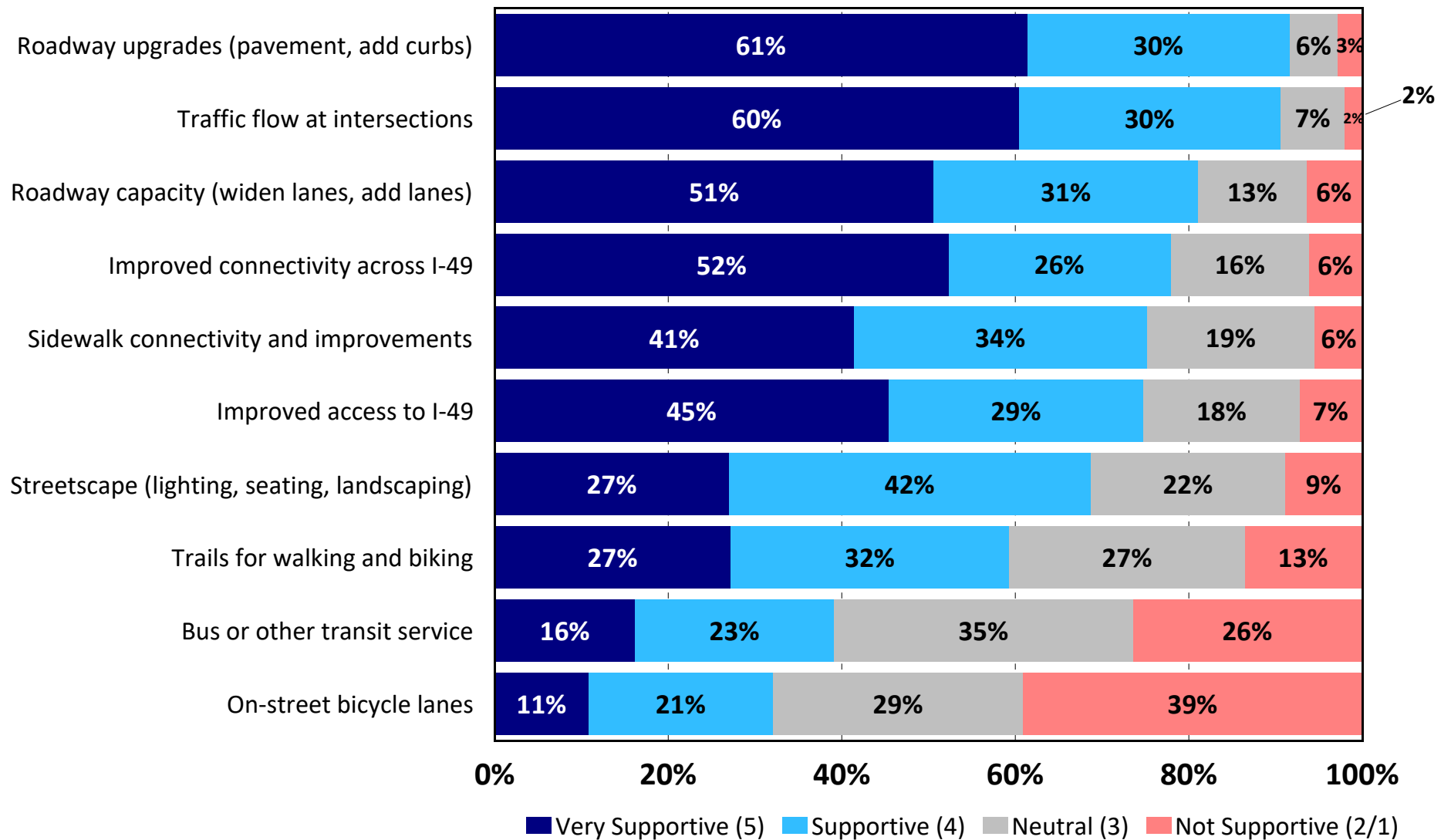
Q1. Importance of the Transportation System

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



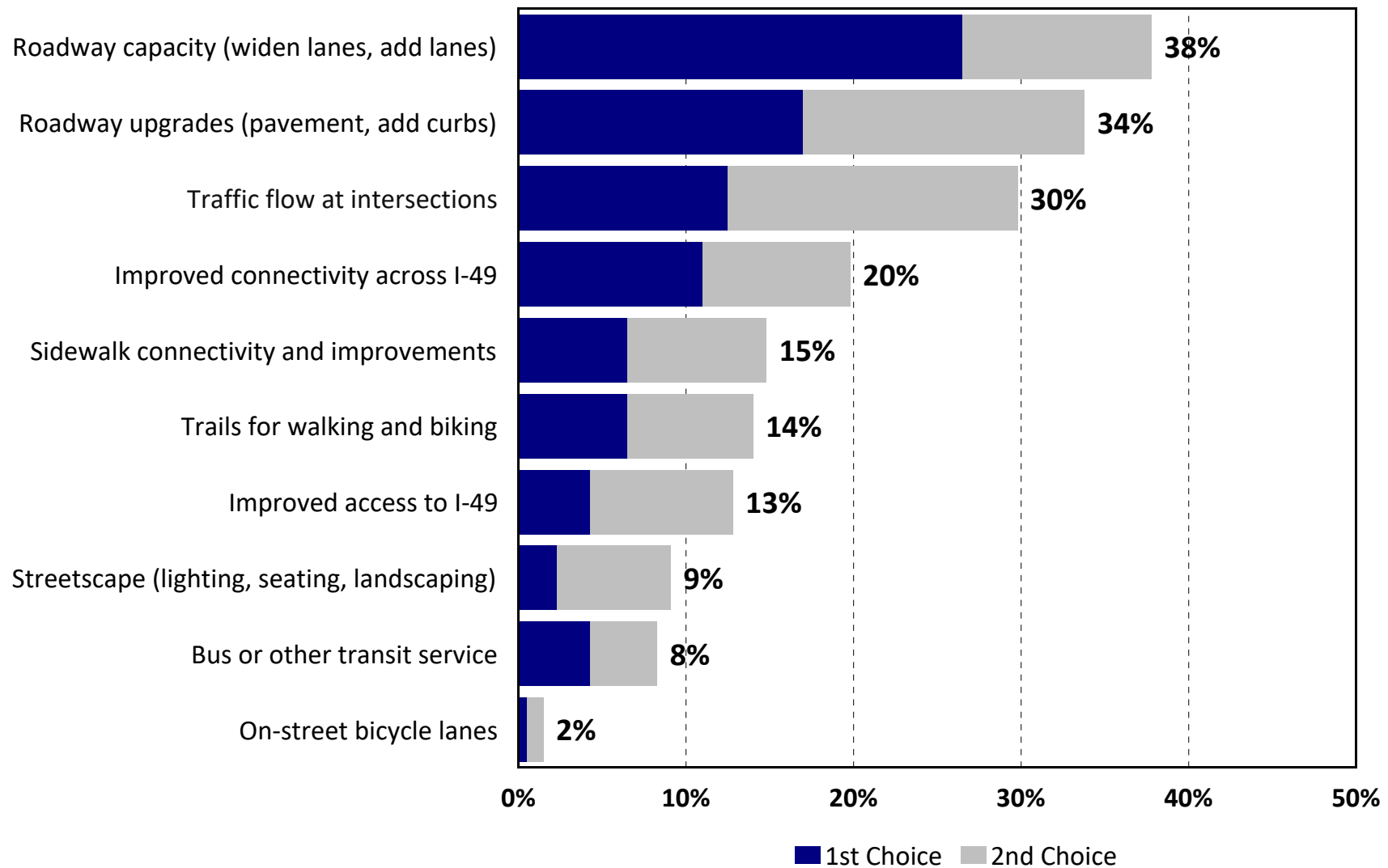
Q2. Support for the City of Belton Investing in Each of the Following

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



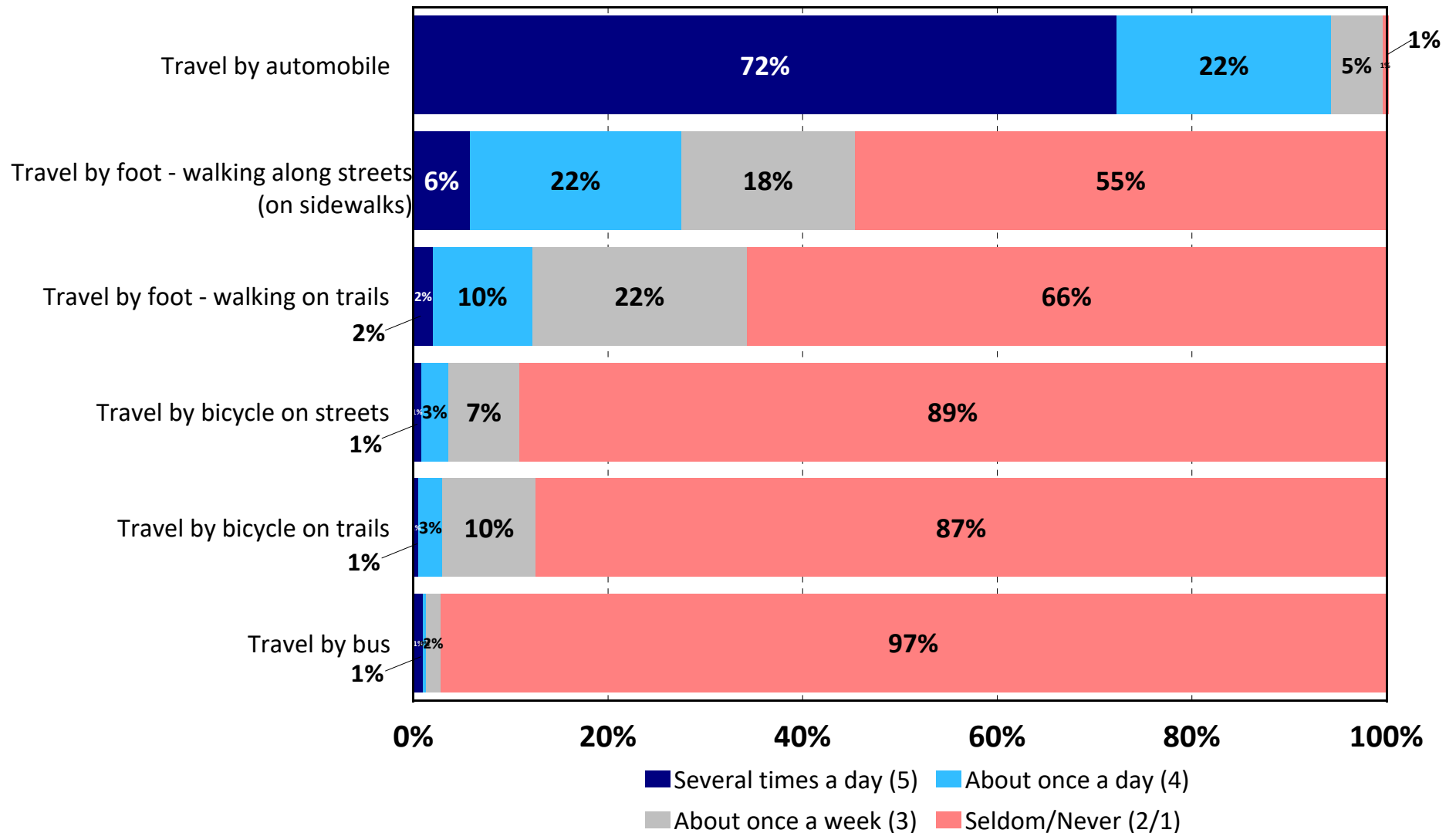
Q3. Investments That Residents Would be Most Willing to Spend Their Tax Dollars to Fund

by percentage of respondents who selected the item as one of their top two choices



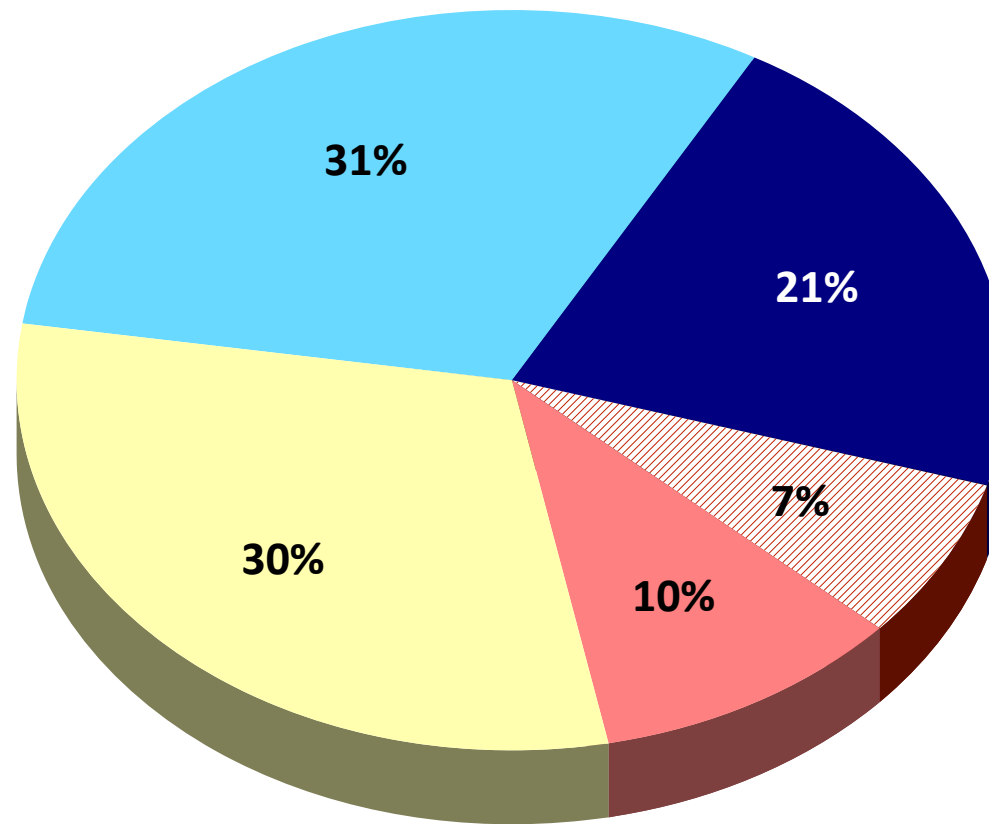
Q4. How Often Respondents Use Each of the Following Transportation systems

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “not provided”)



Q5. How important is it for the City to invest in non-vehicular modes of transportation such as walking, biking, and public transportation?

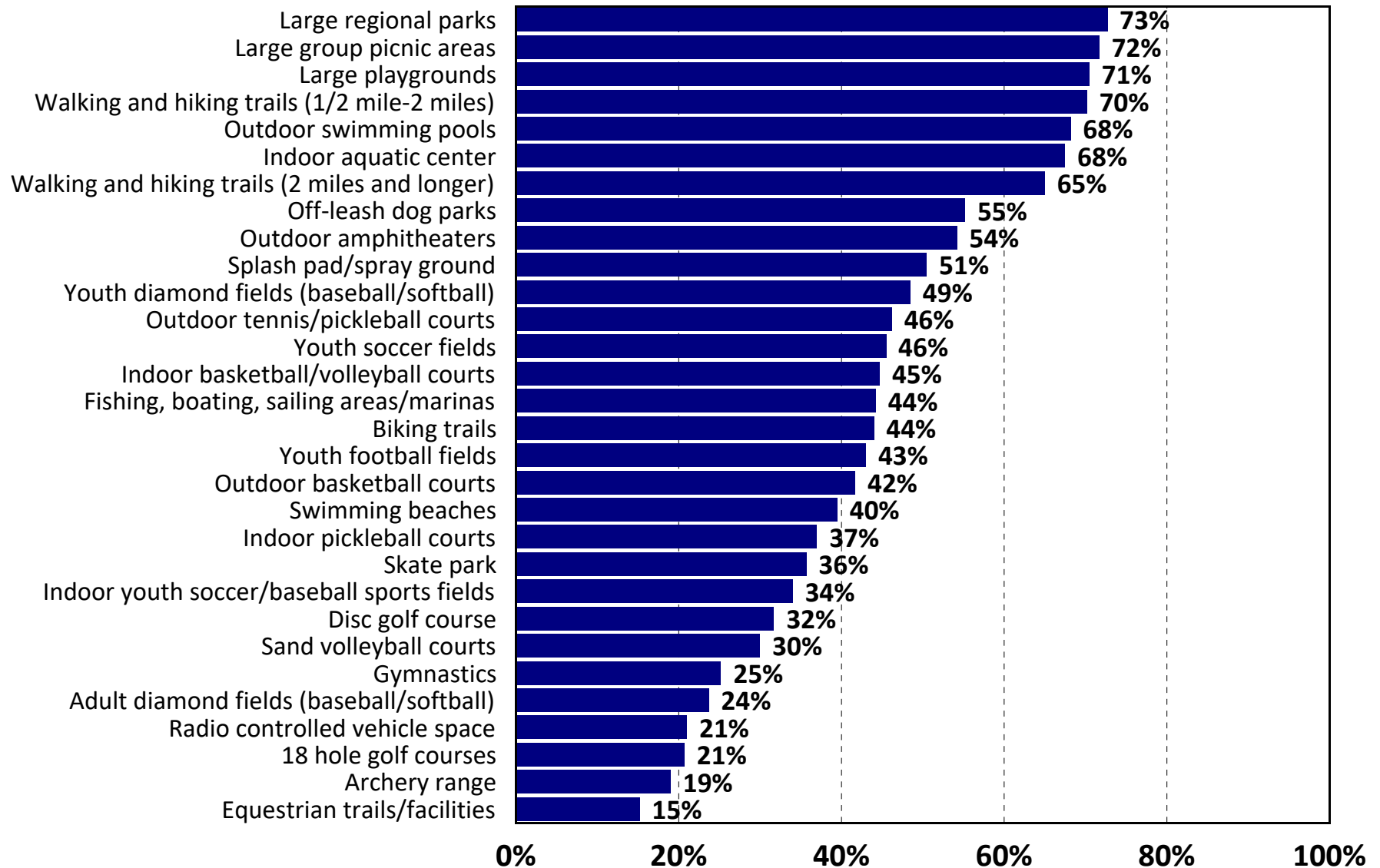
by percentage of respondents (excluding “not provided”)



■ Very important ■ Important ■ Neutral ■ Not important ■ Not at all important

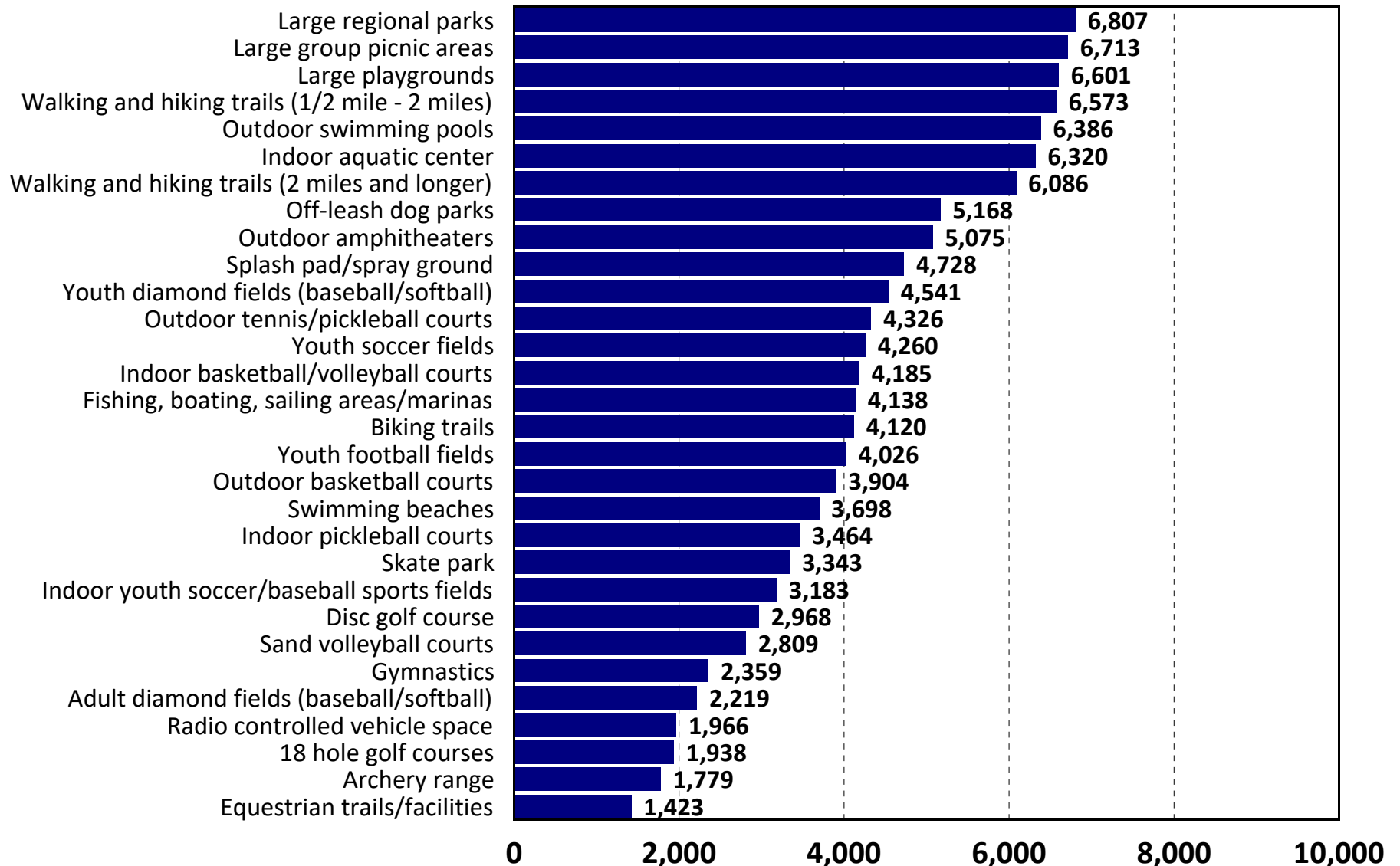
Q6[1]. Households That Have a Need for the Following Facilities/Amenities

by percentage of respondents (multiple selections could be made)



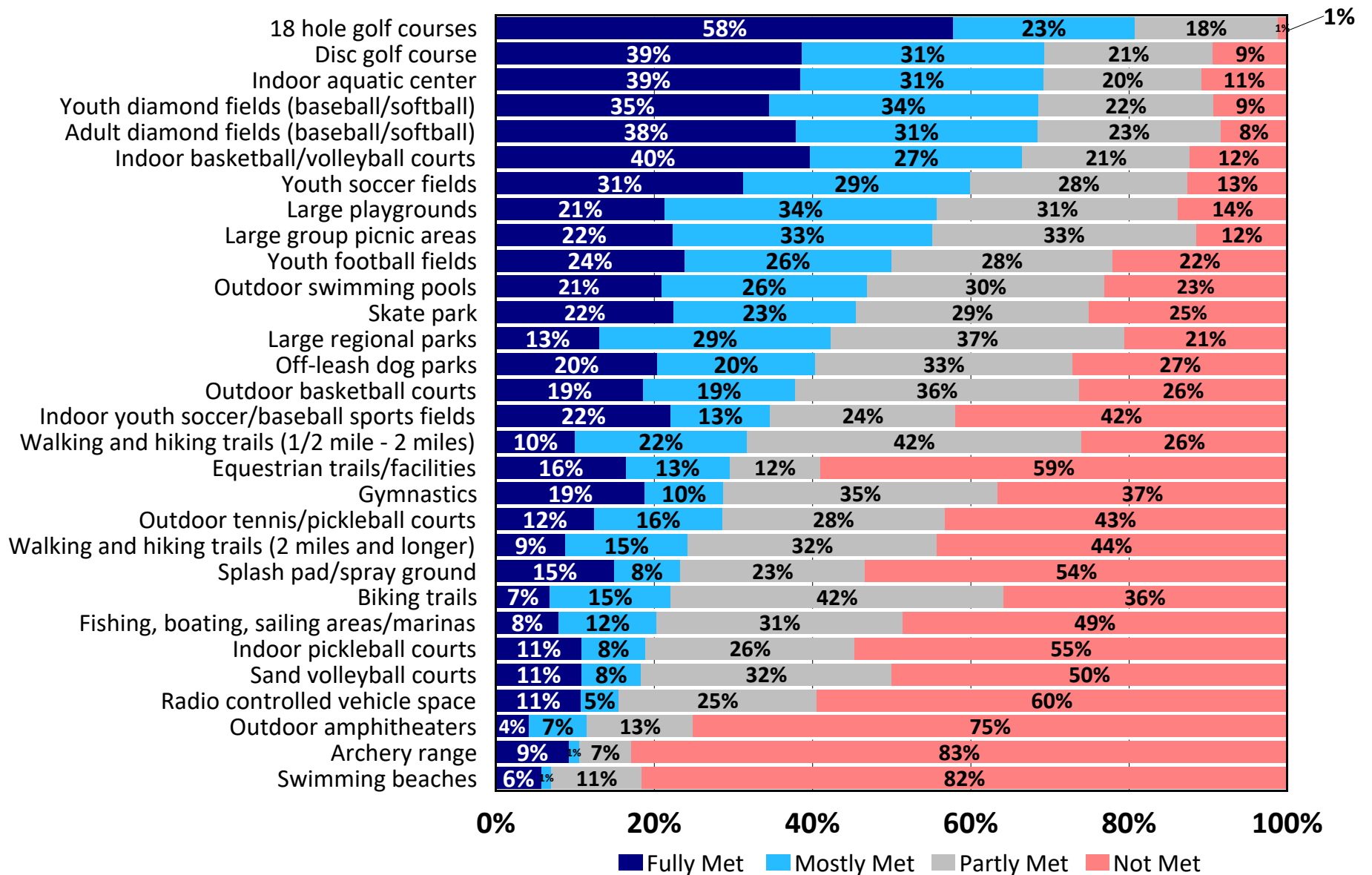
Q6[1]. Estimated Number of Households That Have a Need for Facilities/Amenities

by number of households based 9,363 households in Belton



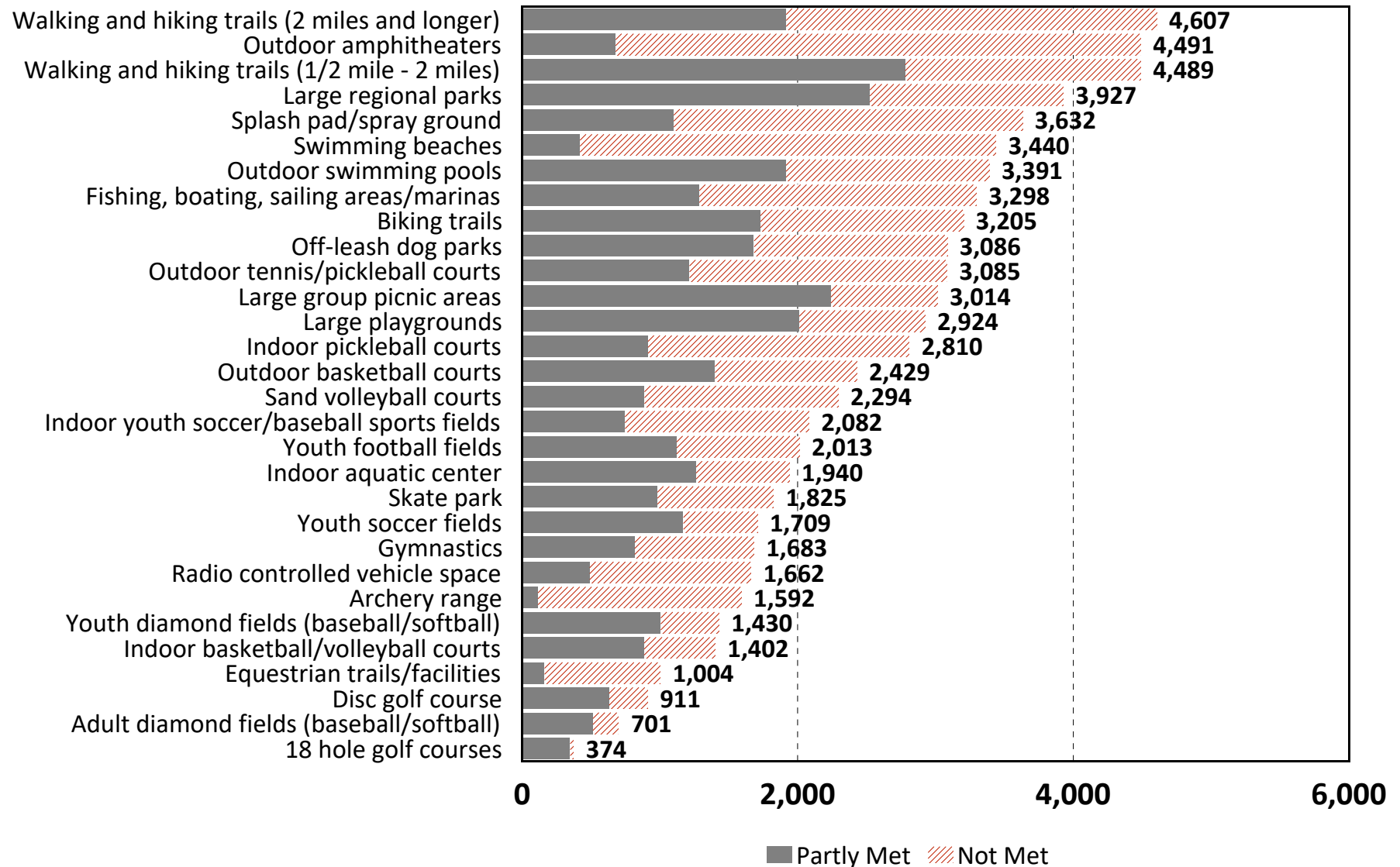
Q6[2]. How Well Facilities/Amenities in Belton Meet the Needs of Households

by percentage of households that have a need for facilities/amenities



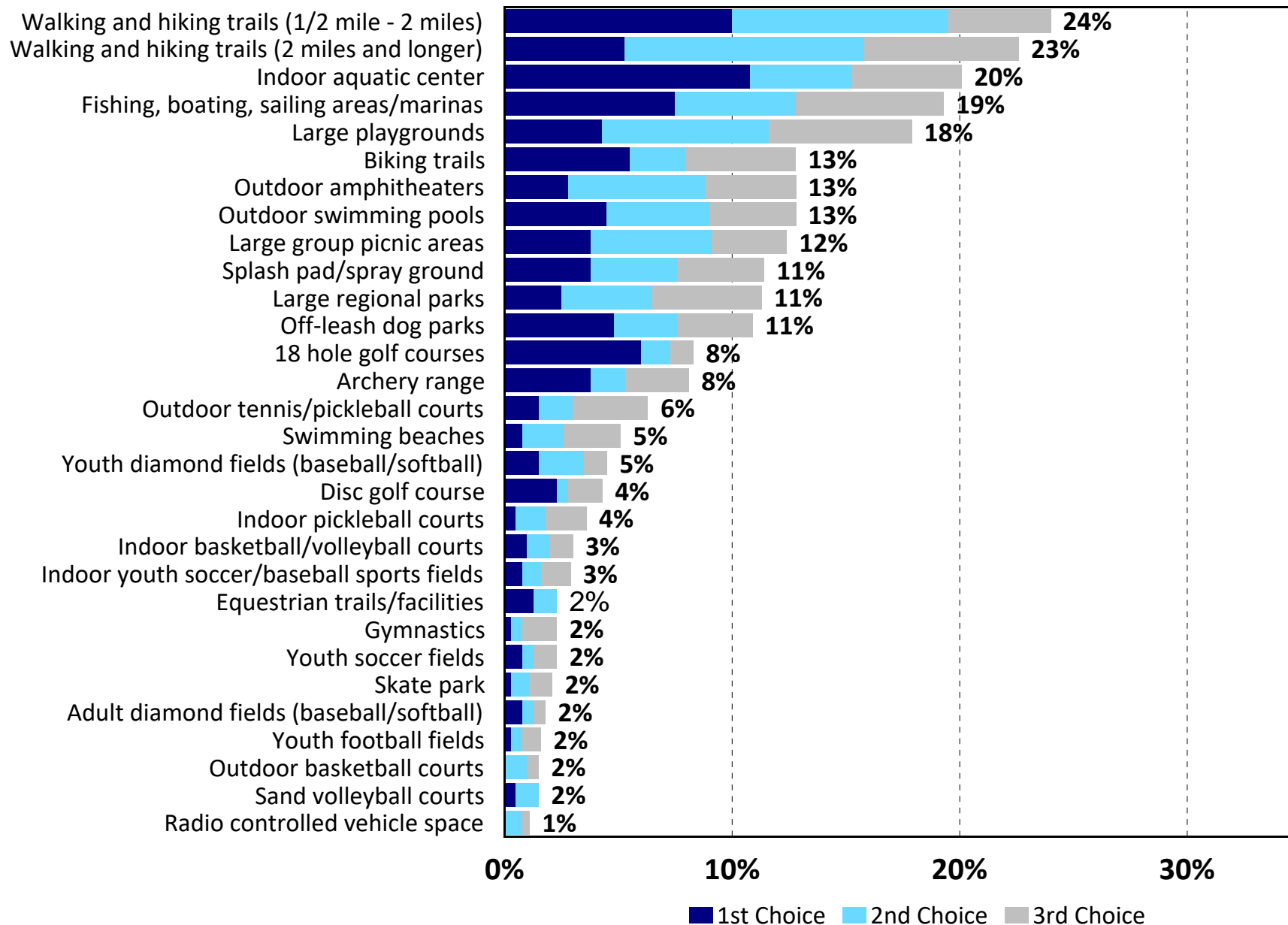
Q6[3]. Estimated Number of Households in Belton Whose Needs for Facilities/Amenities Are Being Partly Met or Not Met

by number of households based 9,363 households in Belton



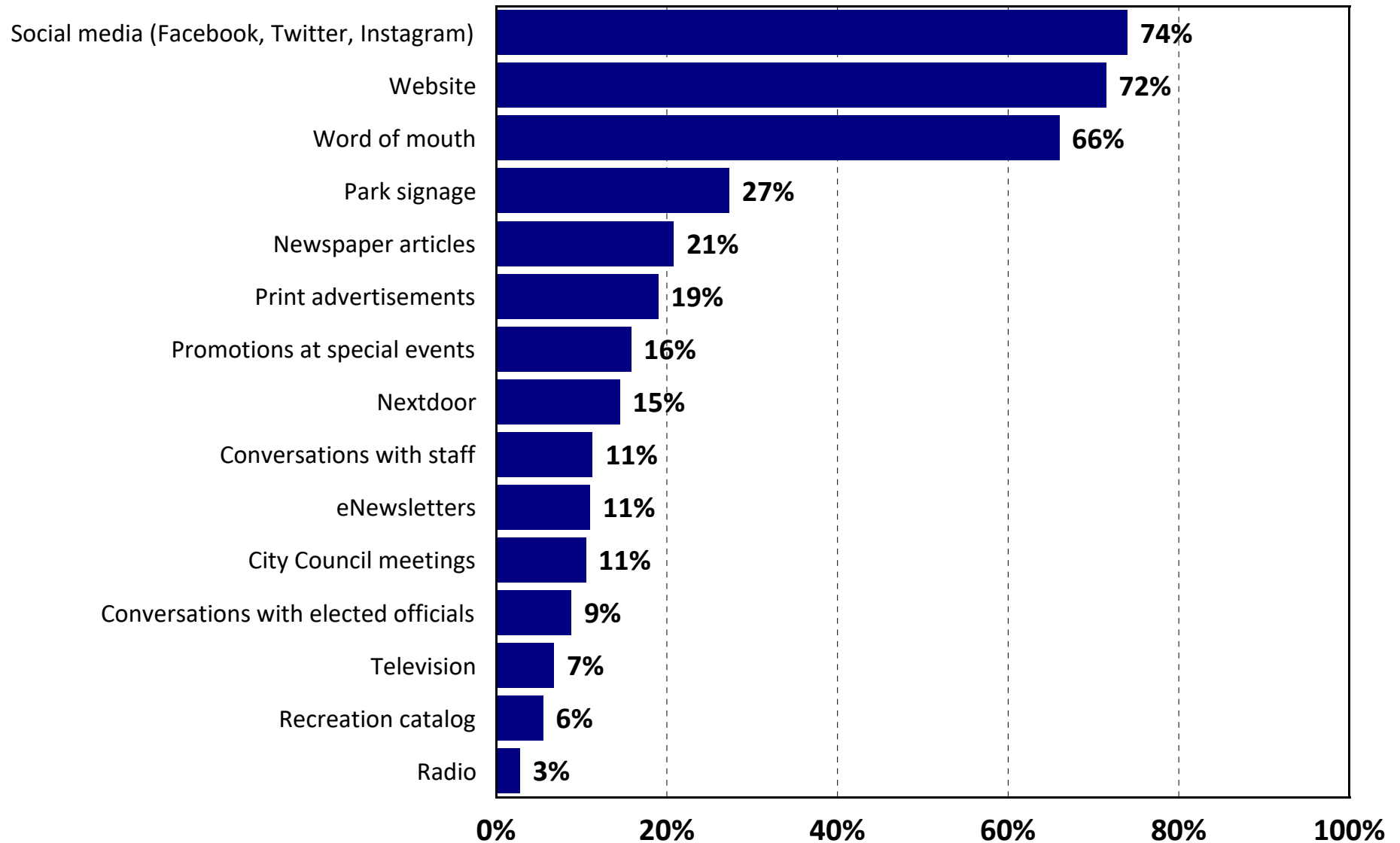
Q7. Facilities/Amenities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top three choices



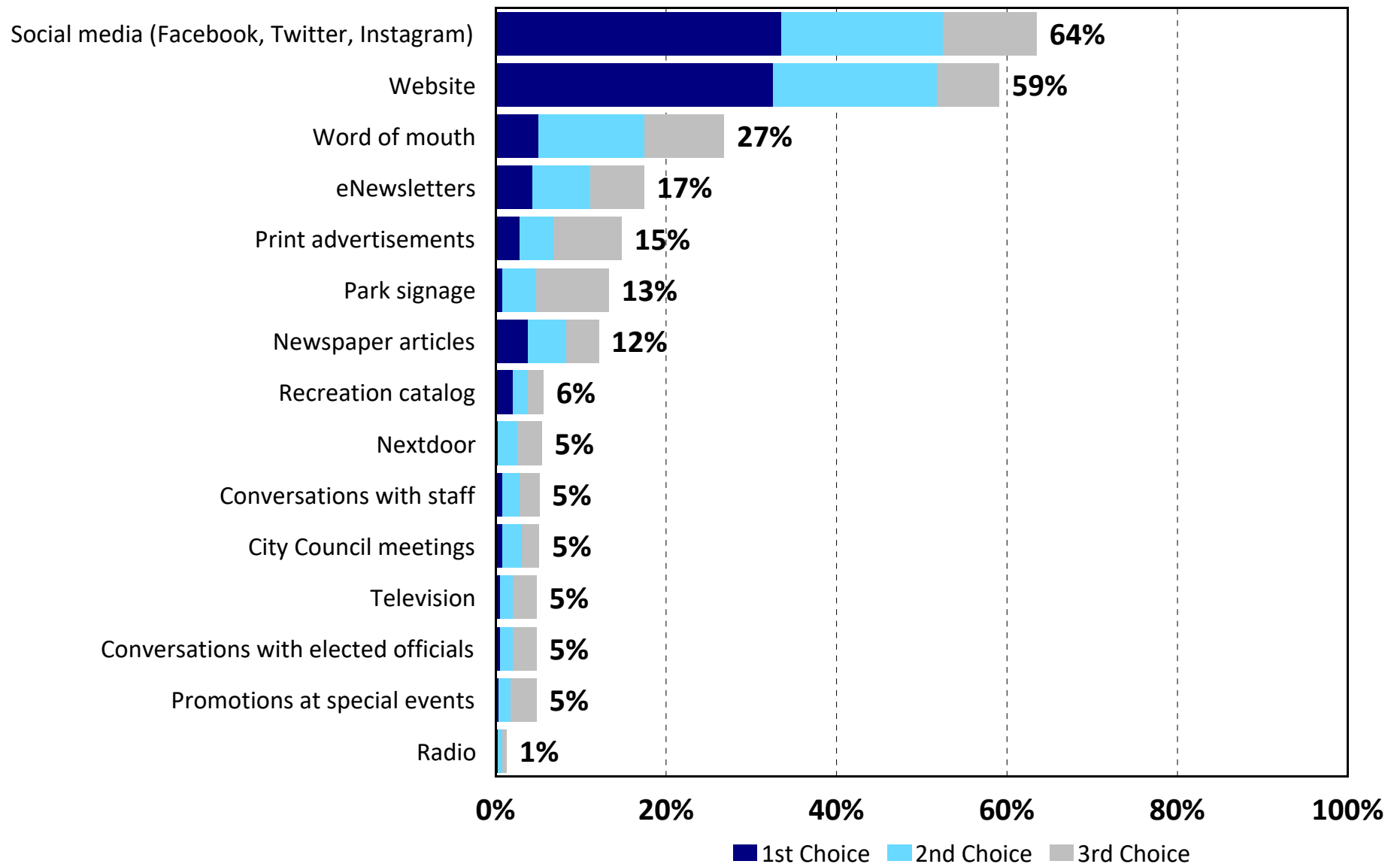
Q8. Ways That Respondents Learn About the City of Belton

by percentage of respondents (multiple selections could be made)



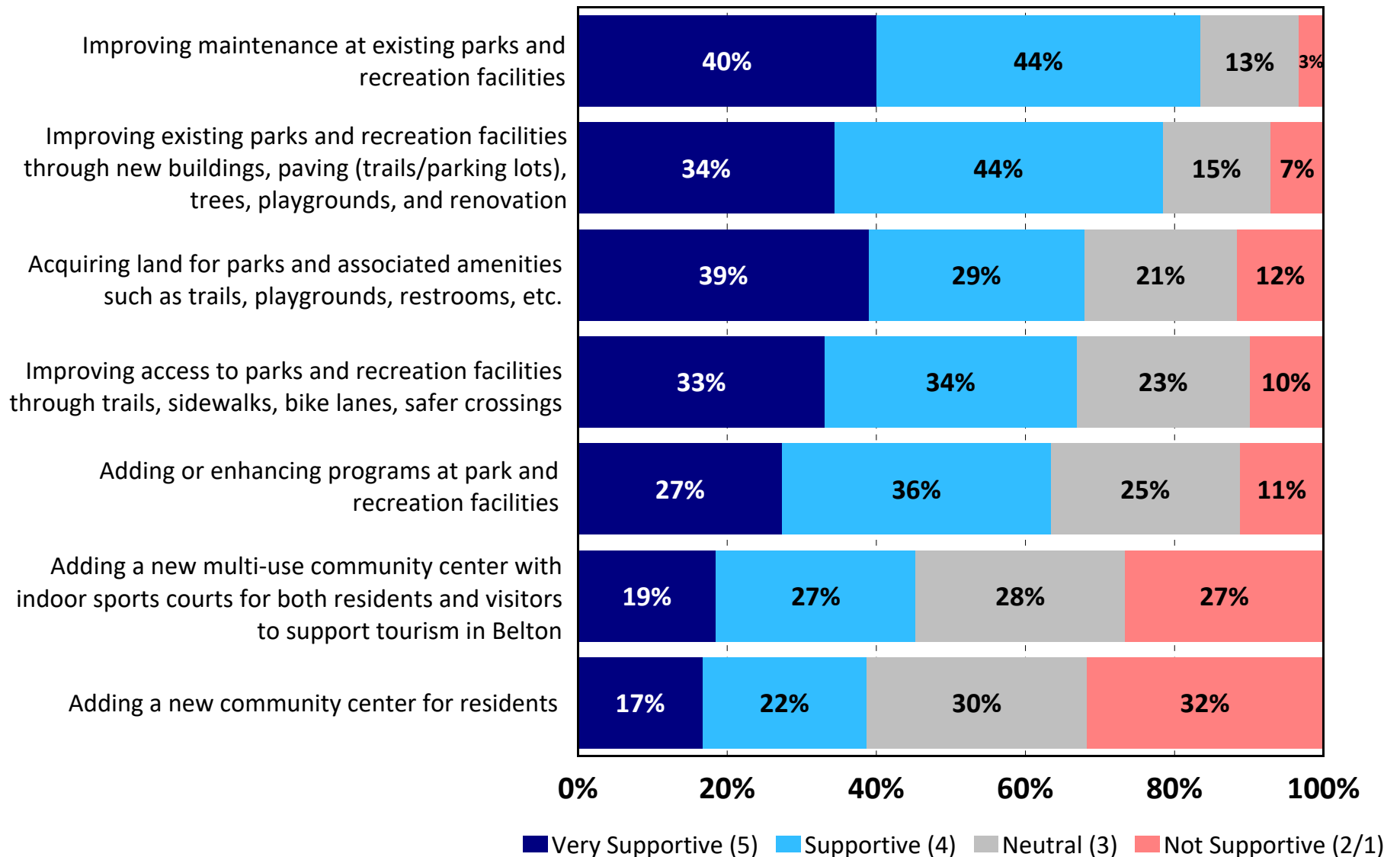
Q9. Most Preferred Sources for Learning About the City of Belton

by percentage of respondents who selected the item as one of their top three choices



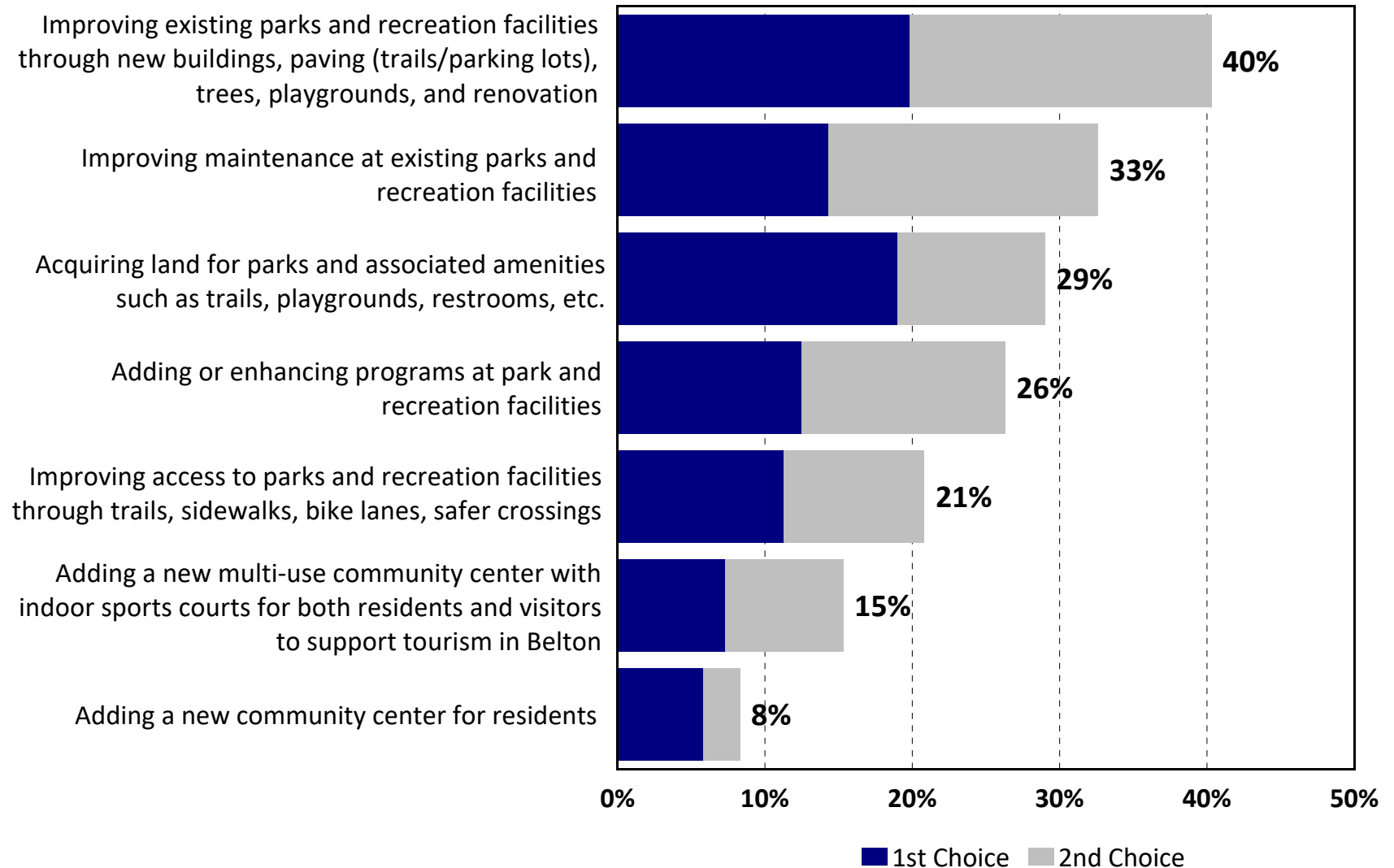
Q10. Support for the City Taking Each of the Following Actions to Improve Parks and Recreation Amenities Offered to Residents

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding "don't know")



Q11. Potential Actions That Residents Would be Most Willing to Support With Their Tax Dollars

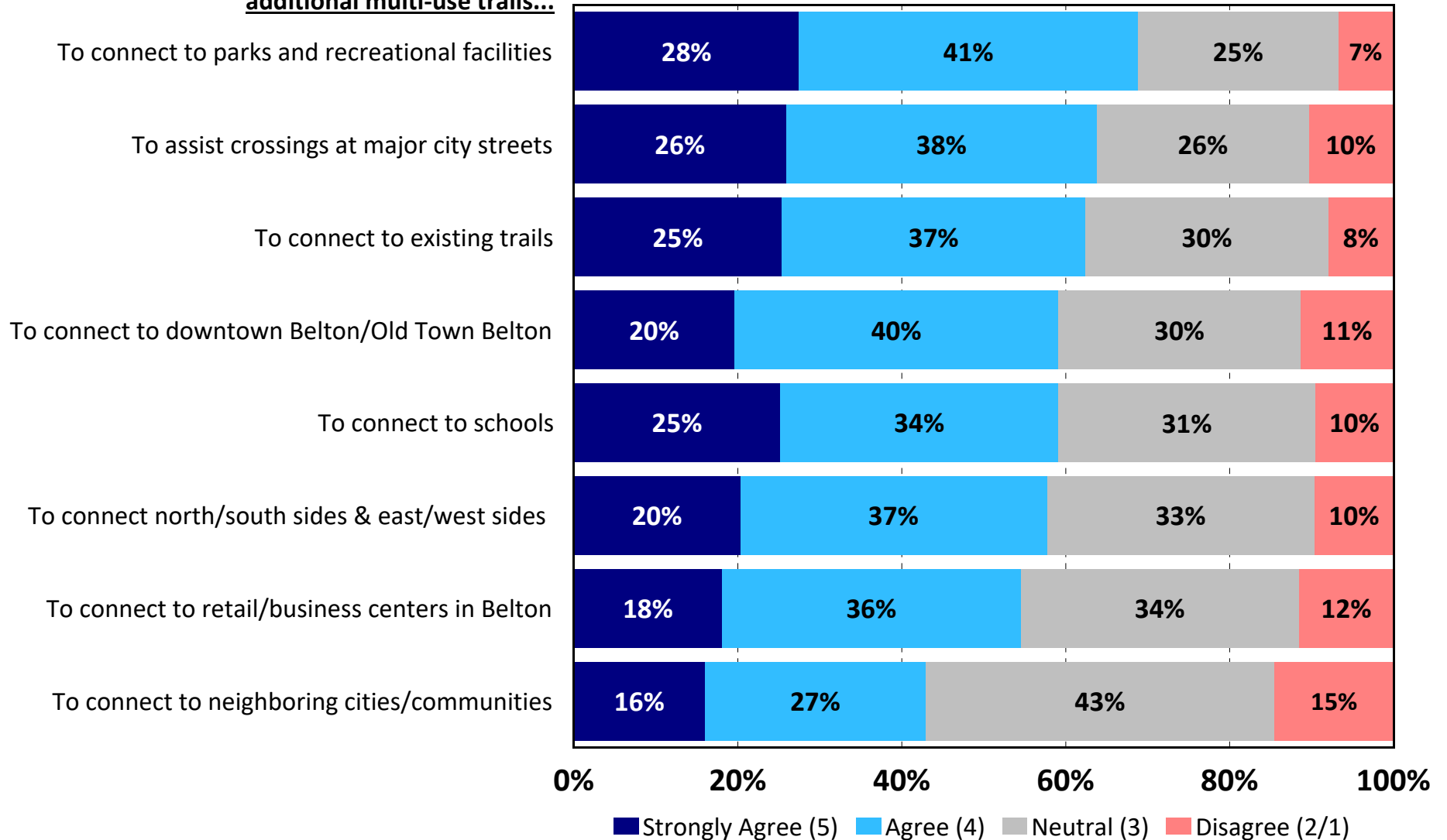
by percentage of respondents who selected the item as one of their top two choices



Q12. Agreement With the Following Statements Regarding Multi-Use Trails in Belton

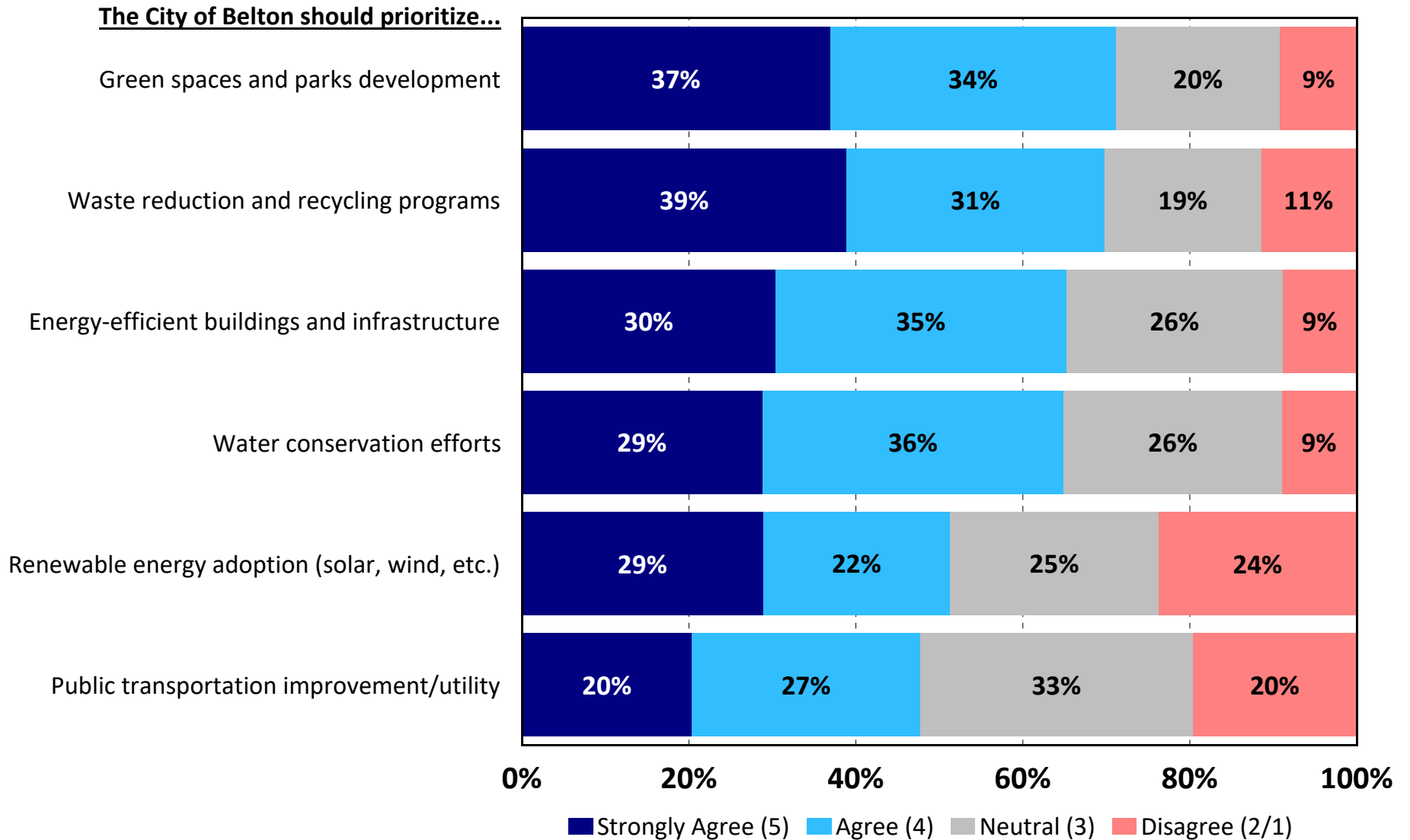
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don't know”)

The City of Belton should prioritize developing additional multi-use trails...



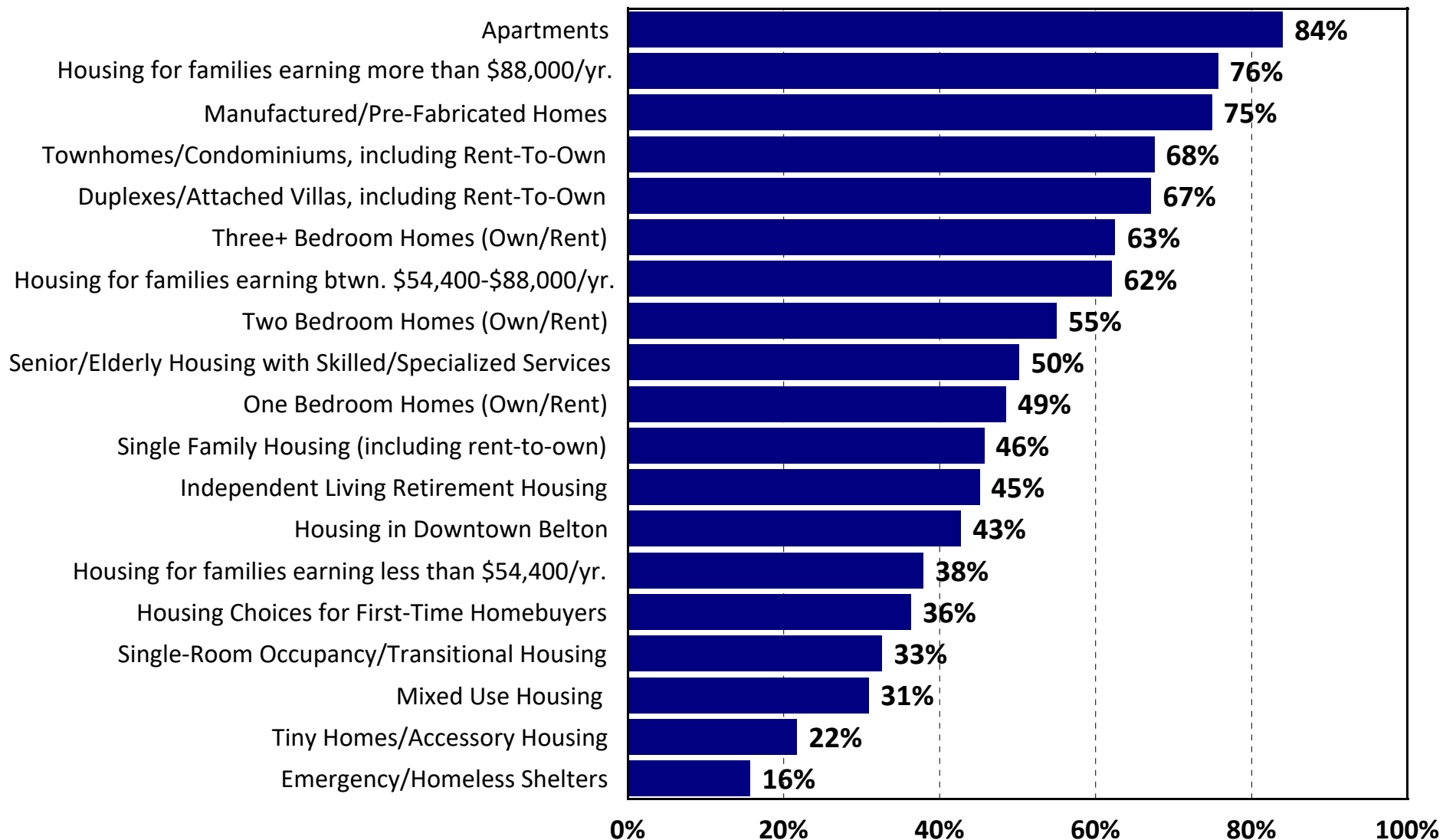
Q13. Agreement With the Following Statements Regarding Sustainable Initiatives

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don't know”)



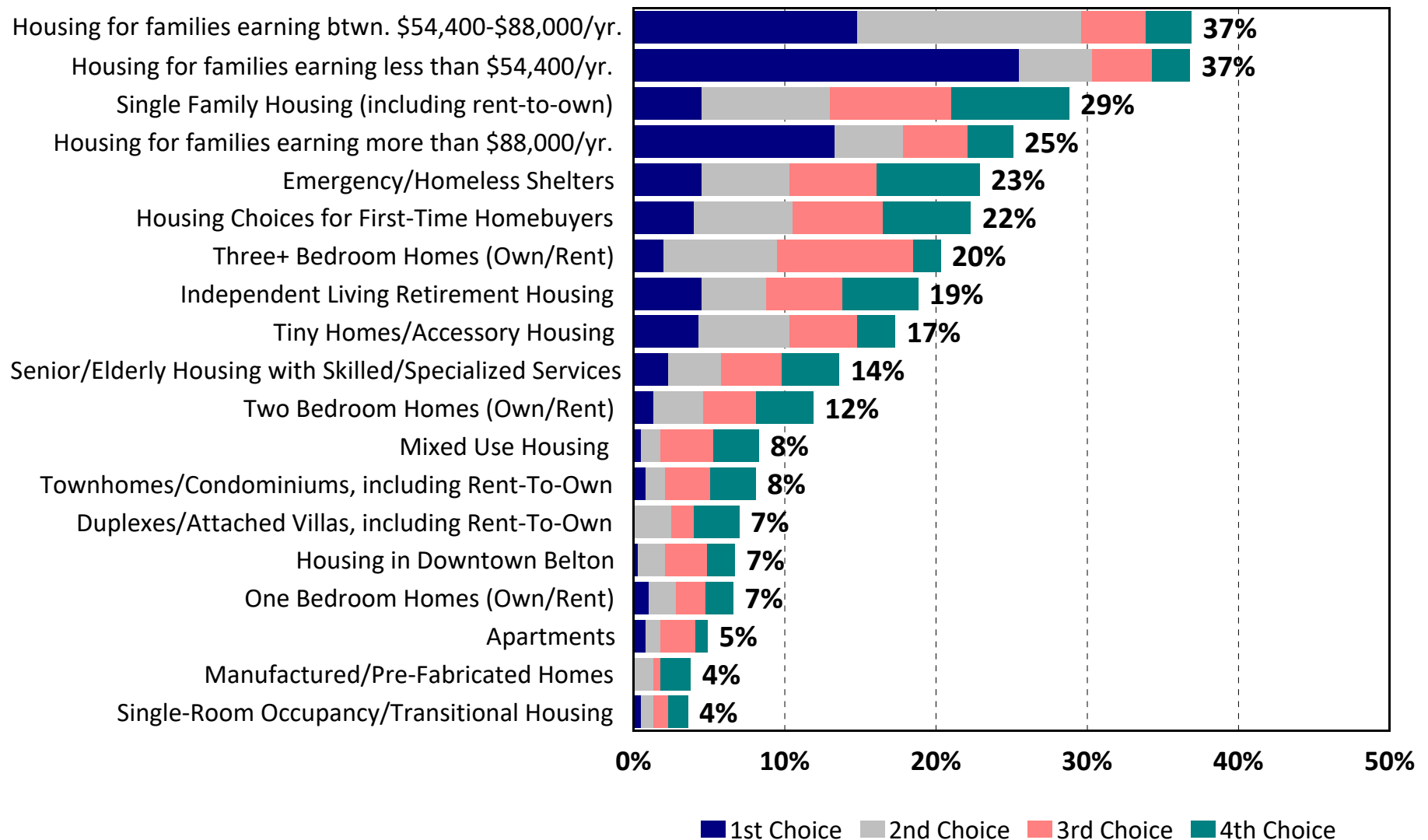
Q14. Respondents Who Believe the City of Belton Has an Adequate Quantity of the Following Housing Types

by percentage of respondents multiple selections could be made)



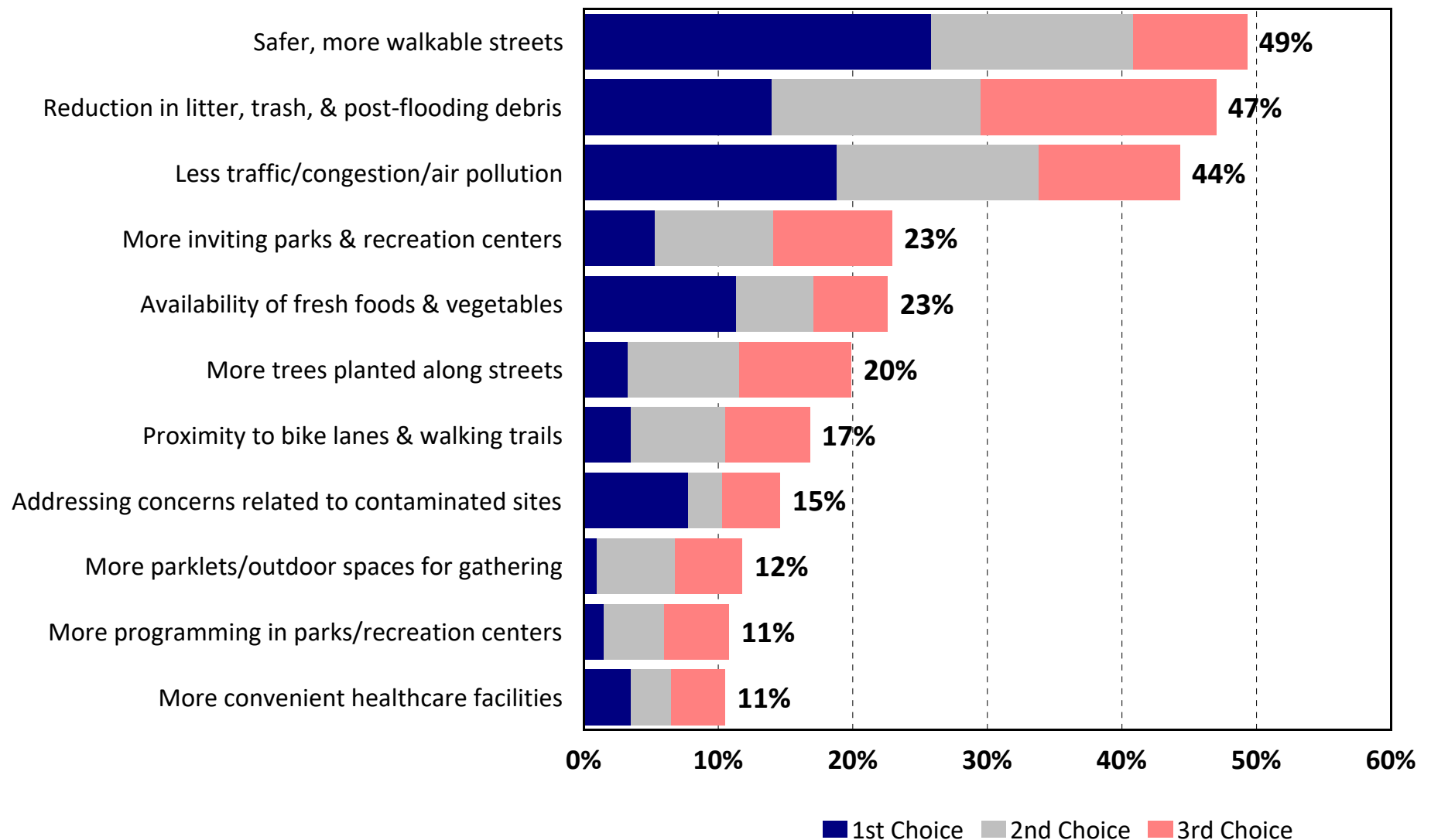
Q15. Types of Housing That Respondents Think Are Needed Most in Belton Over the Next 5 Years

by percentage of respondents who selected the item as one of their top four choices



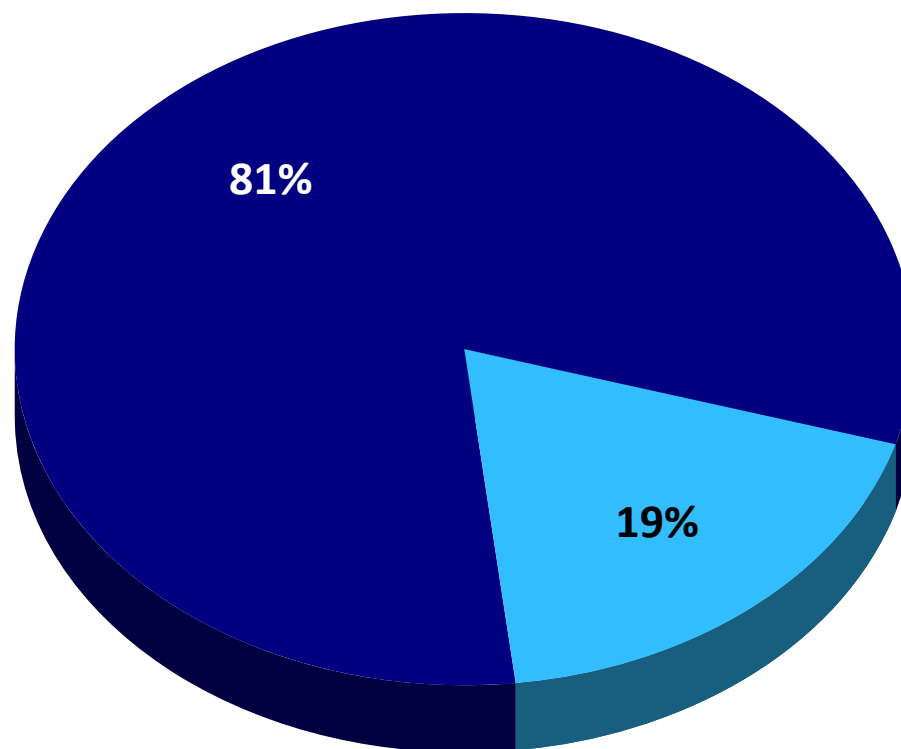
Q16. Items That Would Make Respondents Feel Healthier Living in Their Neighborhood

by percentage of respondents who selected the item as one of their top three choices



Q17. Do you own or rent your current home?

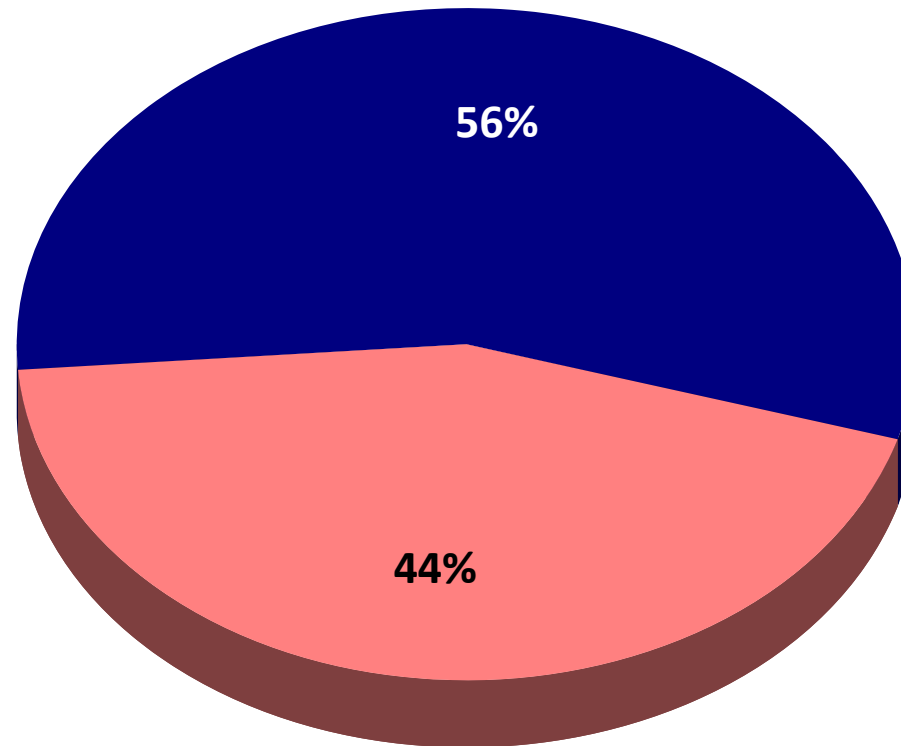
by percentage of respondents (excluding "not provided")



■ Own ■ Rent

Q17a. If you currently OWN YOUR HOME in Belton, would you consider buying another home in Belton in the future?

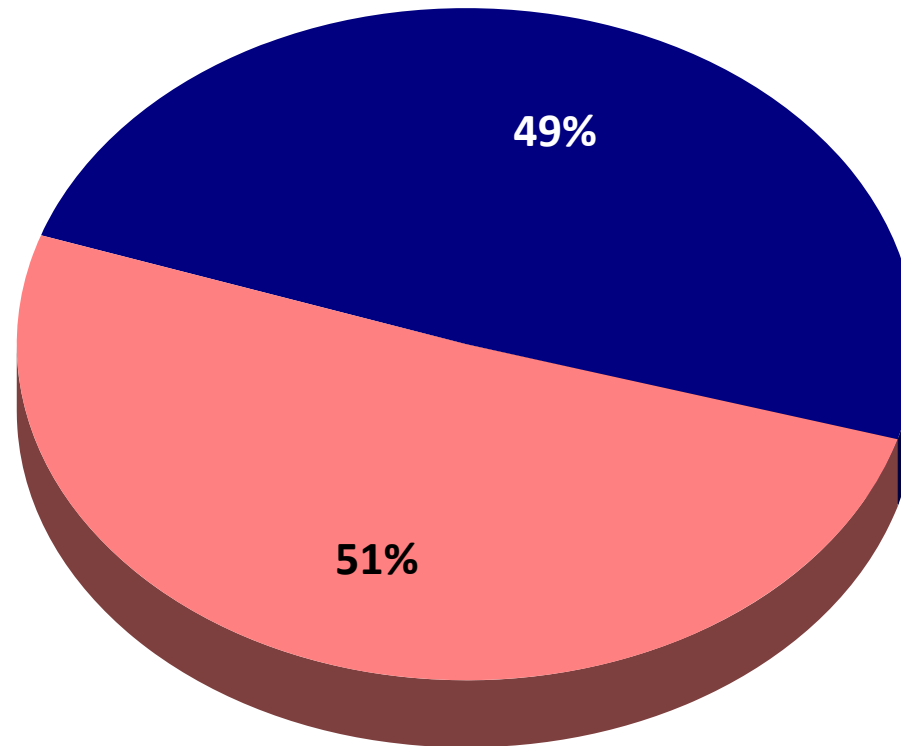
by percentage of respondents who currently own their home in Belton (excluding “not provided”)



■ Yes ■ No

Q17b. If you currently RENT in Belton, would you consider buying a home in Belton in the future?

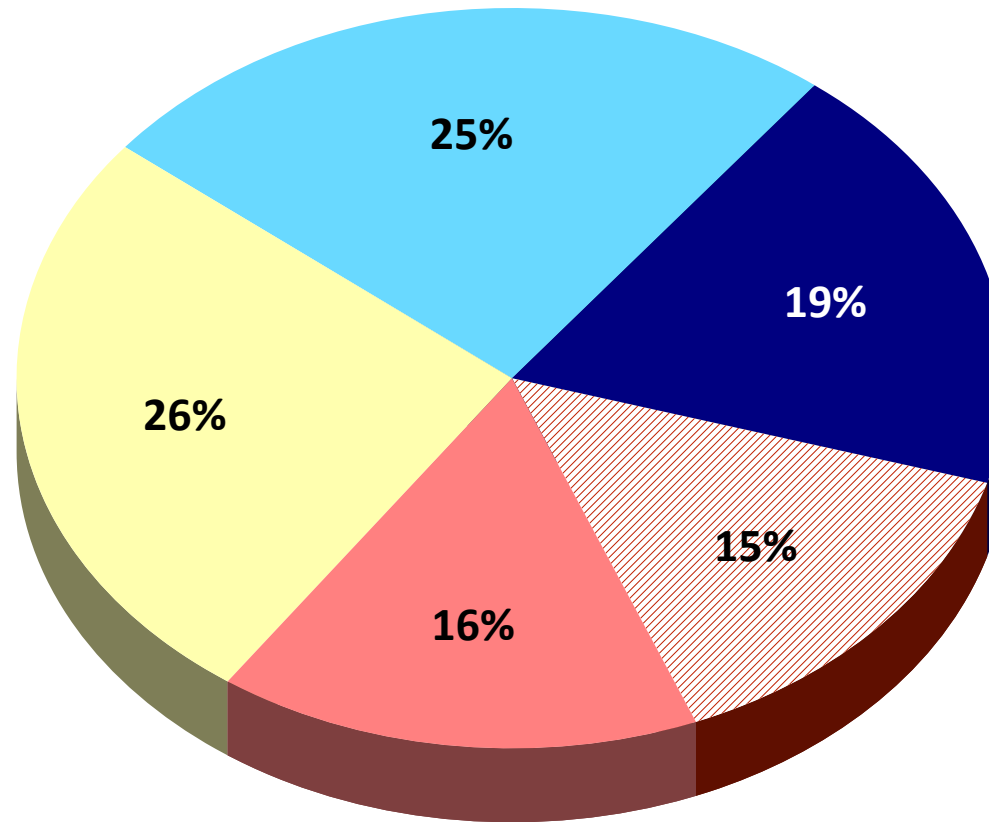
by percentage of respondents who currently rent in Belton (excluding “not provided”)



■ Yes ■ No

Q18. How supportive would you be of the City becoming more aggressive with attracting commercial development?

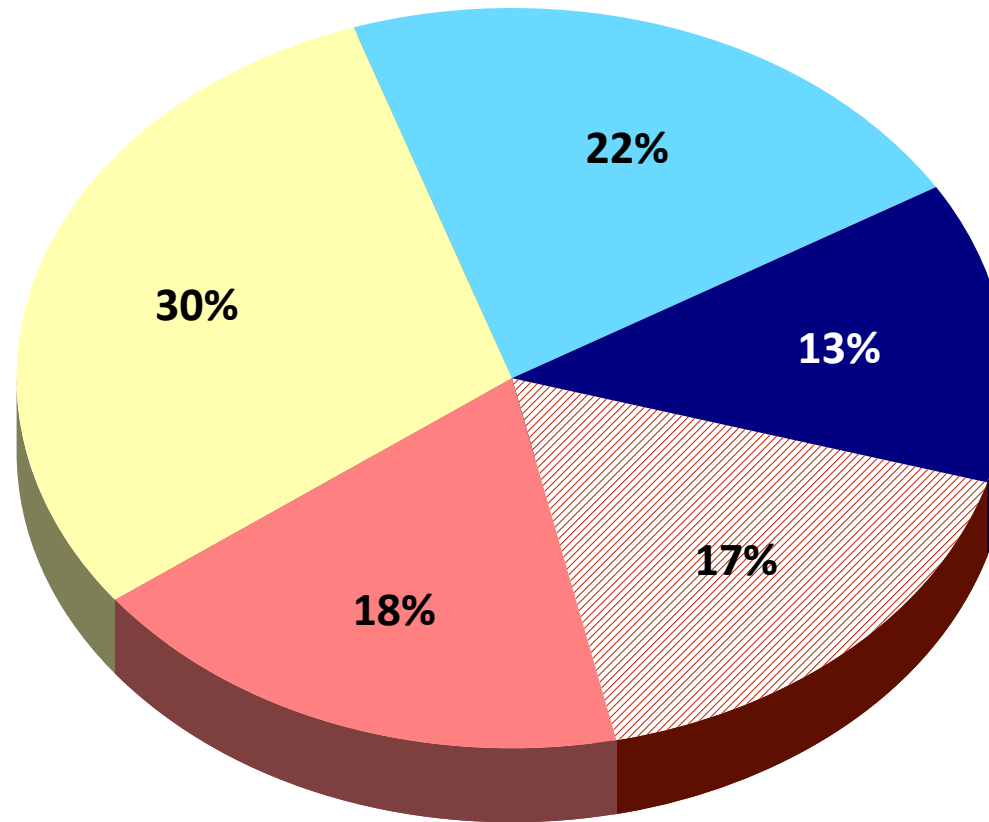
by percentage of respondents (excluding "don't know")



■ Very supportive ■ Supportive ■ Neutral ■ Not supportive ■ Not supportive at all

Q19. How supportive would you be of the City dedicating an economic development fund for activities or programs targeting commercial development?

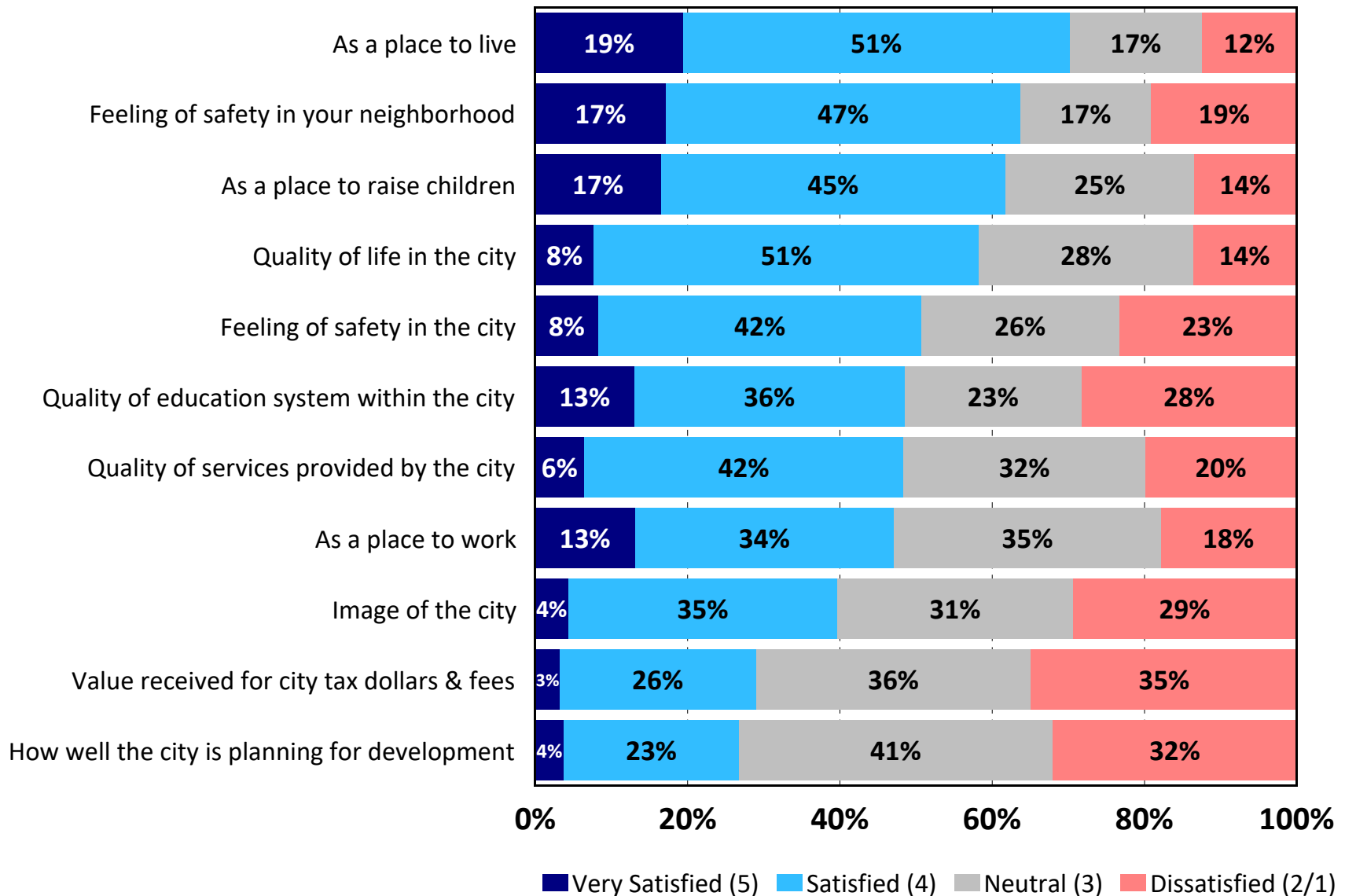
by percentage of respondents (excluding “don’t know”)



■ Very supportive ■ Supportive ■ Neutral ■ Not supportive ■ Not supportive at all

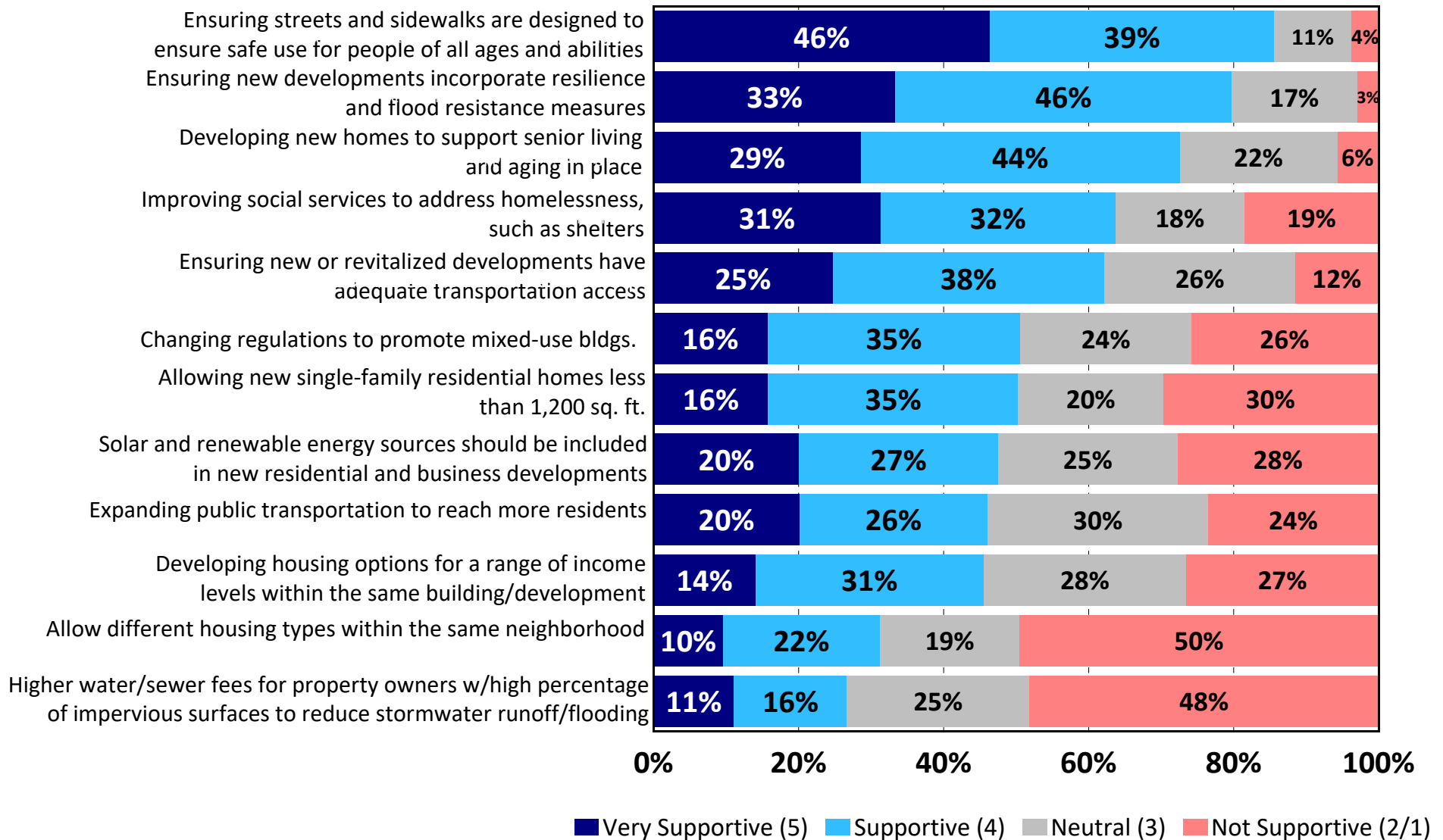
Q20. Satisfaction with Perceptions of the Community

by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don't know”)



Q21. Support for the Following Actions Taking Place in Neighborhoods

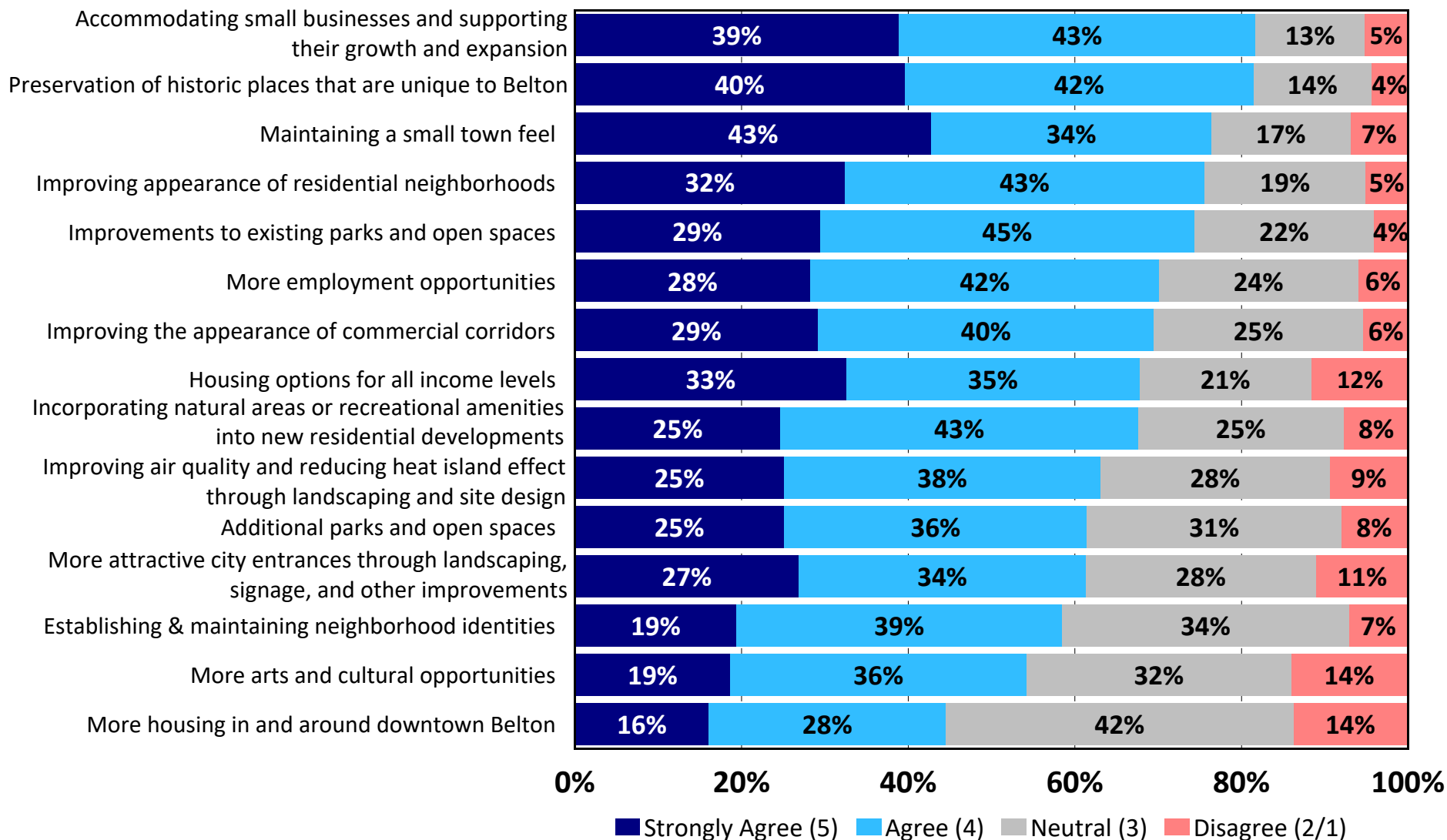
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don't know”)



Q22. Agreement With the Following Statements About the Future of Belton

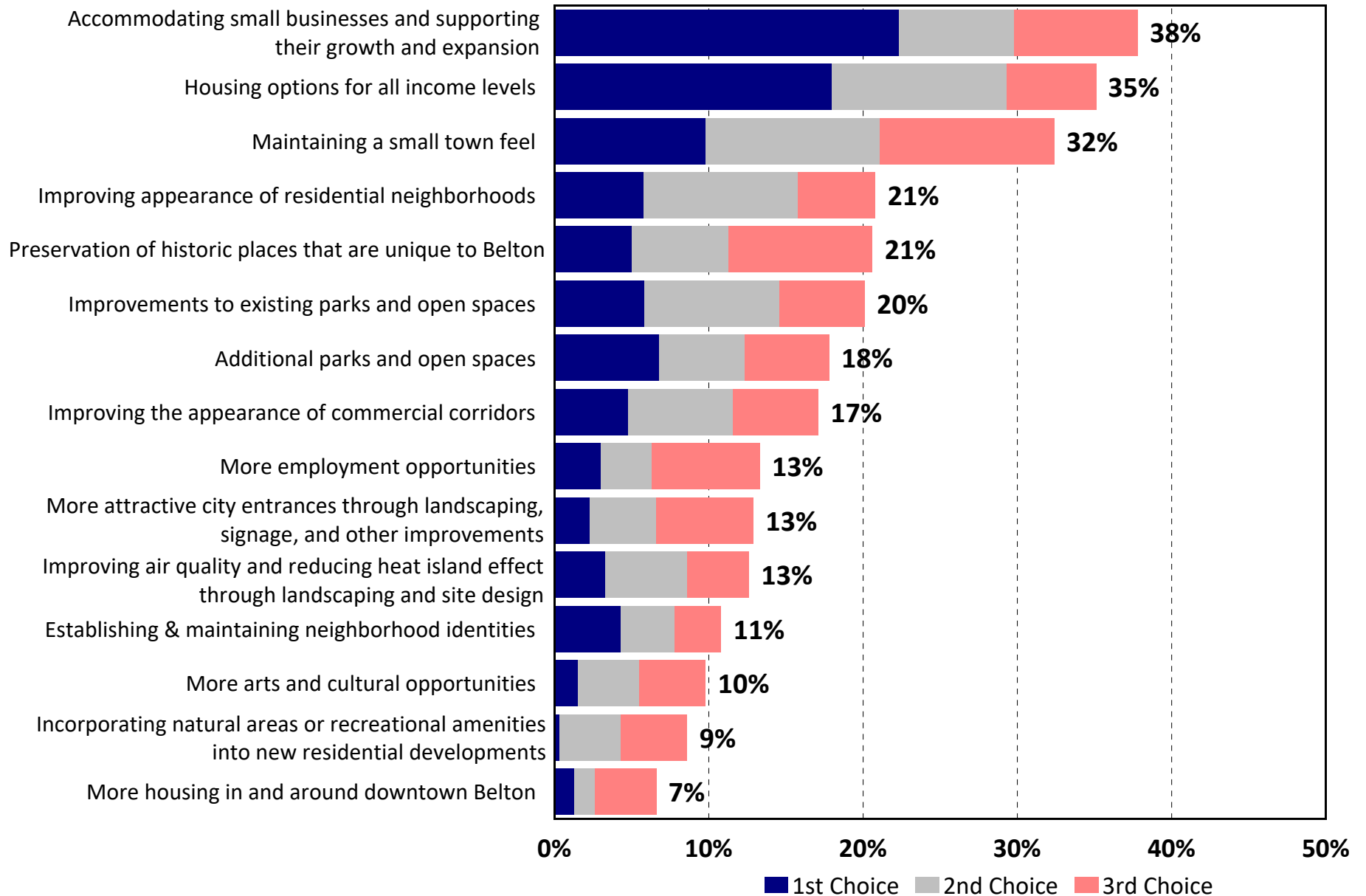
by percentage of respondents who rated the item as a 1 to 5 on a 5-point scale (excluding “don't know”)

Belton’s future should include...



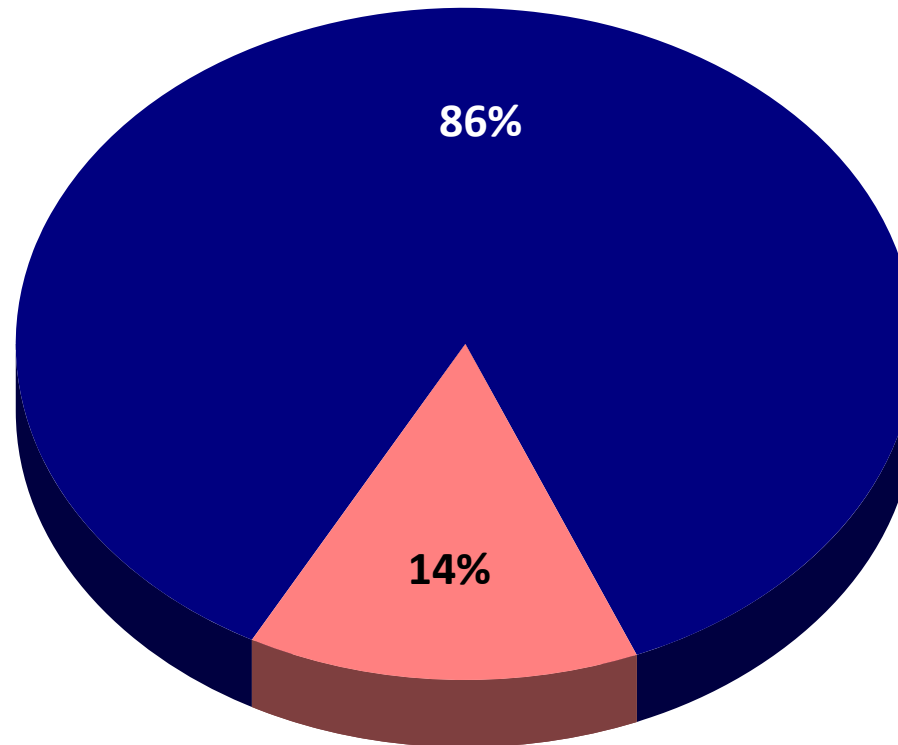
Q23. Items That Should Be the City's Top Priorities

by percentage of respondents who selected the item as one of their top three choices



Q24. Do you think you will be living in Belton five years from now?

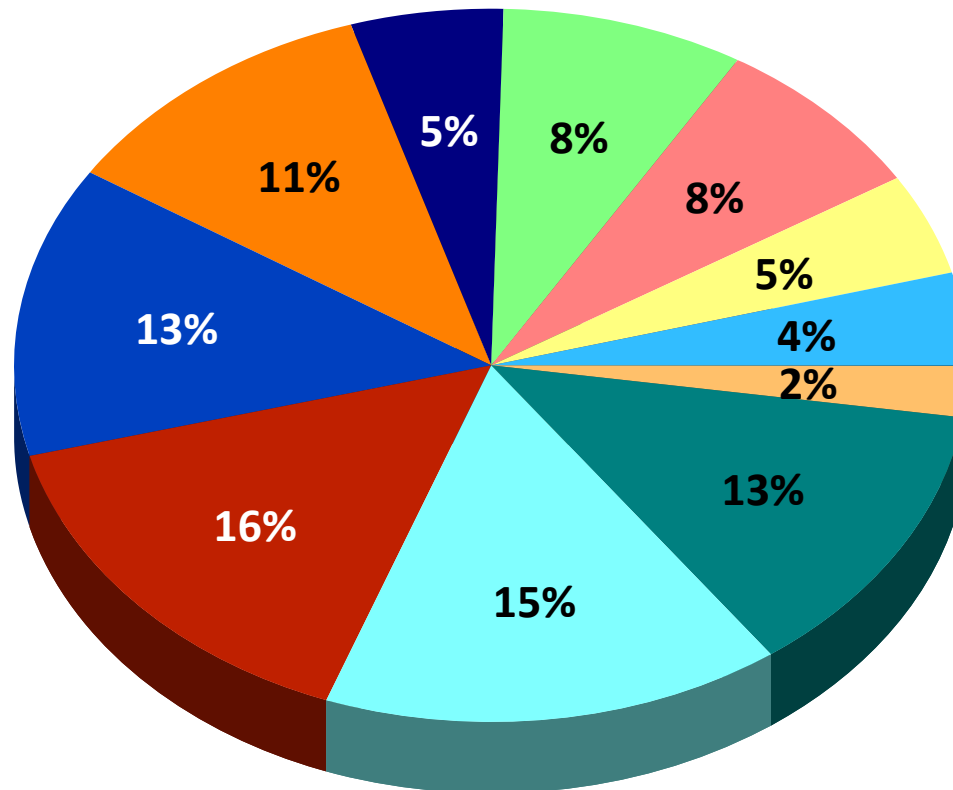
by percentage of respondents (excluding “not provided”)



■ Yes ■ No

Q25. Demographics: Age of Household Members

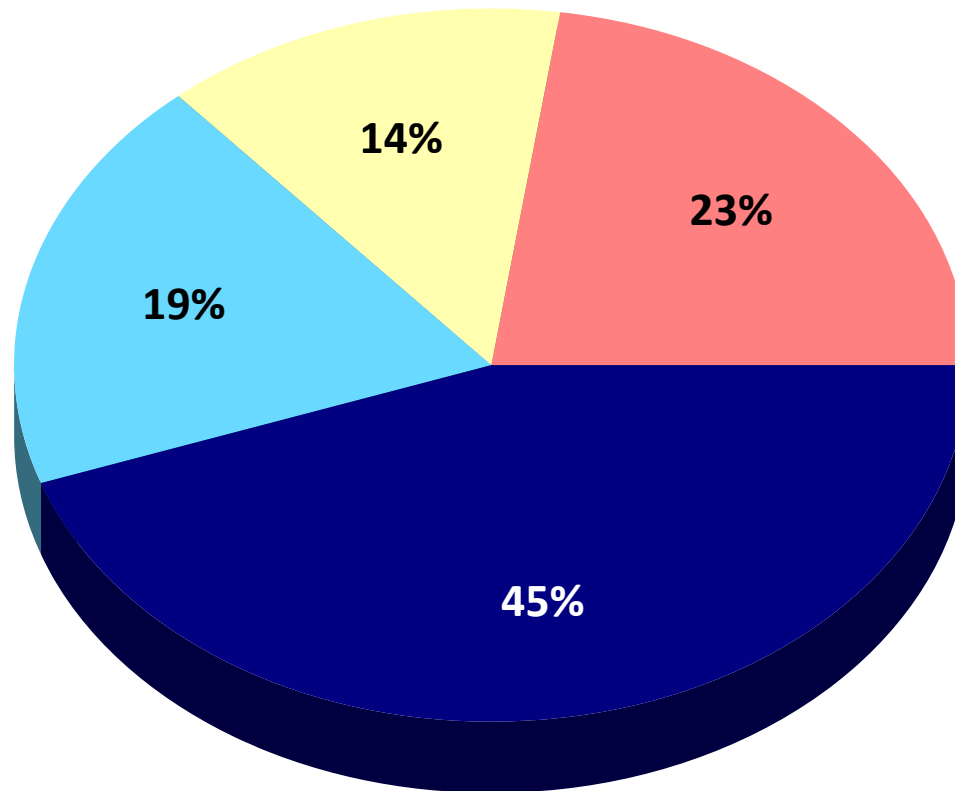
by percentage of persons in the household



- Under age 5
 Ages 5-9
 Ages 10-14
 Ages 15-19
- Ages 20-24
 Ages 25-34
 Ages 35-44
 Ages 45-54
- Ages 55-64
 Ages 65-74
 Ages 75+

Q26. Demographics: Approximately how many years have you lived in Belton?

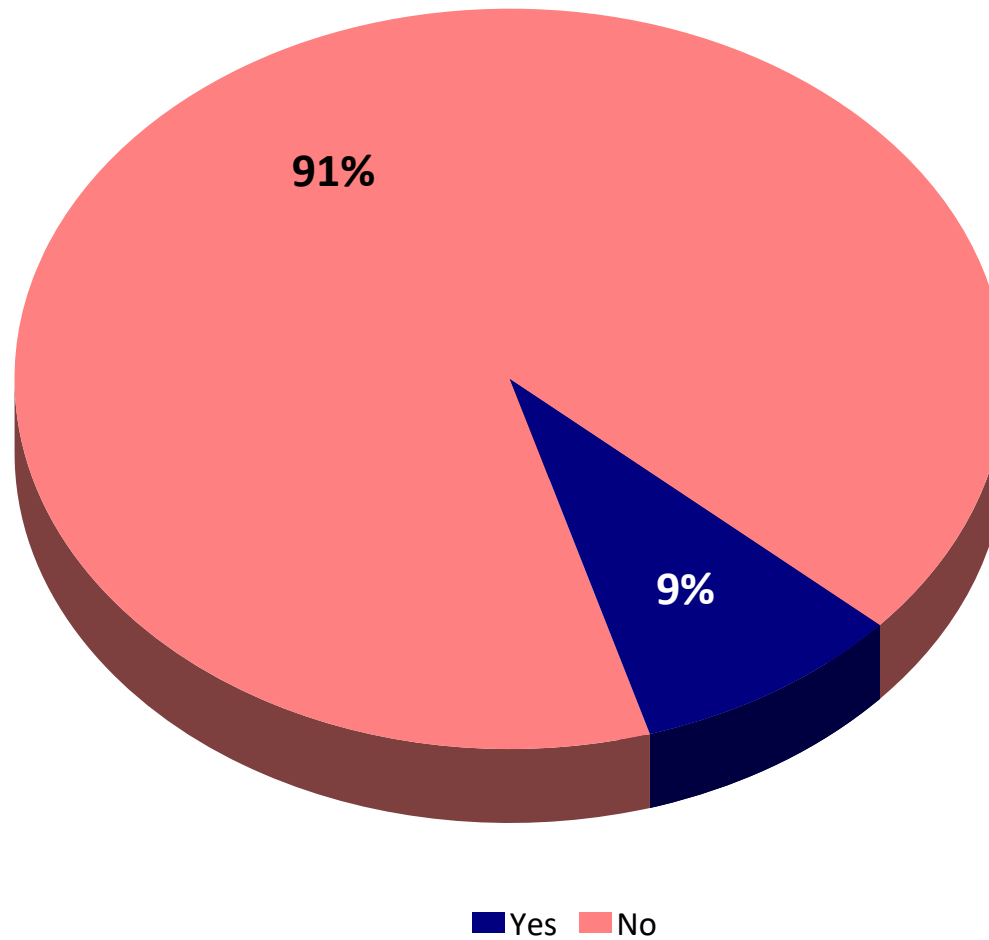
by percentage of respondents (excluding “not provided”)



■ 5 years or less ■ 6 to 10 years ■ 11 to 20 years ■ 21+ years

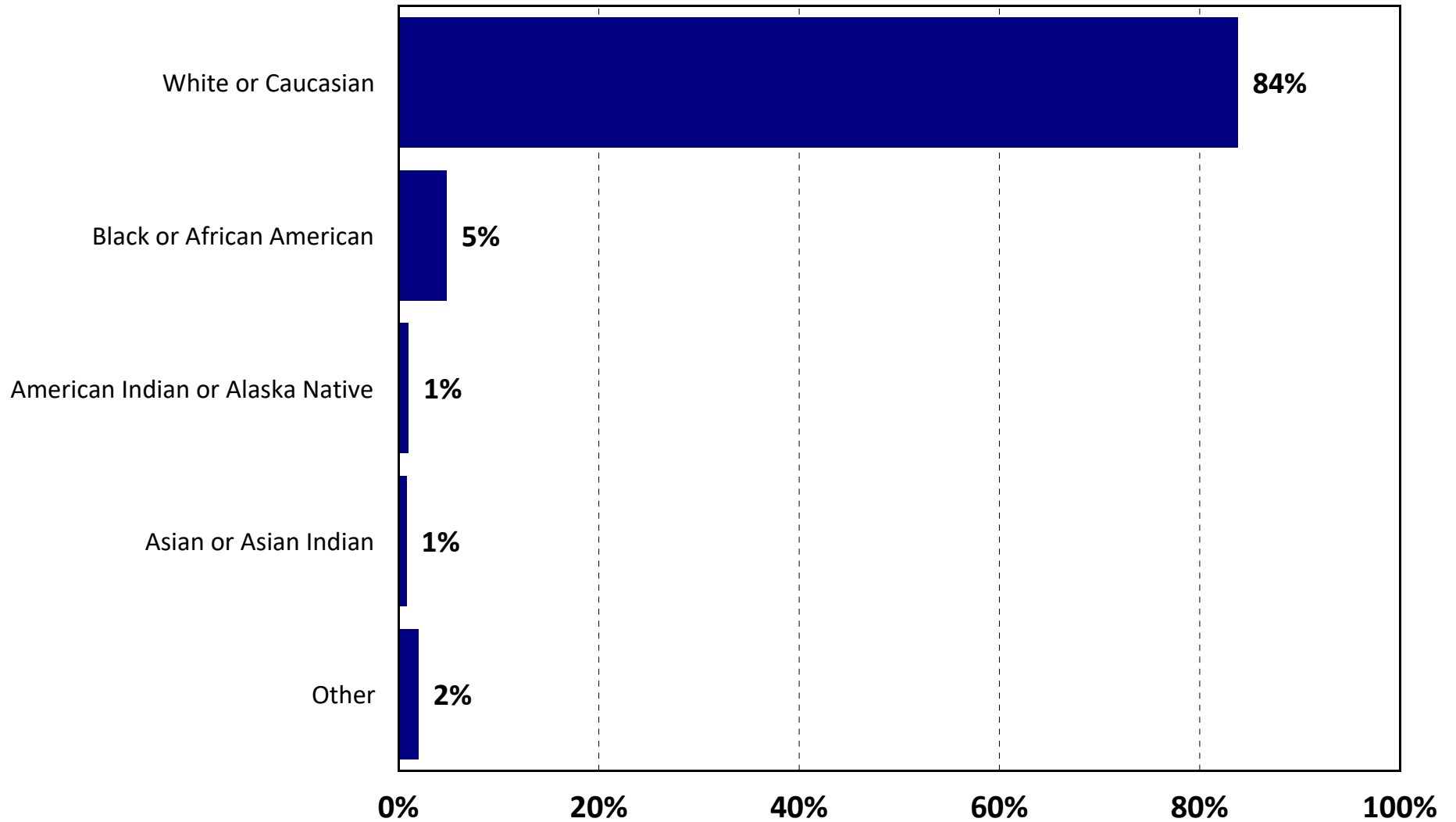
Q27. Demographics: Are you of Hispanic, Spanish, or Latino/a/x ancestry?

by percentage of respondents (excluding "not provided")



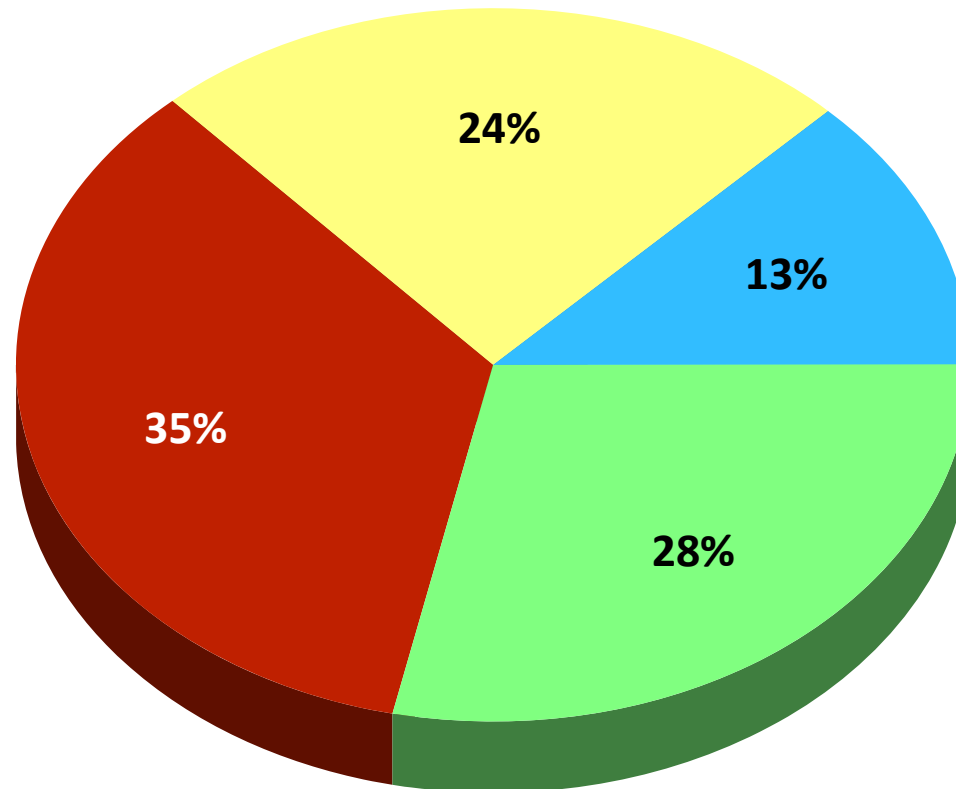
Q28. Demographics: Race/Ethnicity

by percentage of respondents (multiple selections could be made)



Q29. Demographics: Household Income

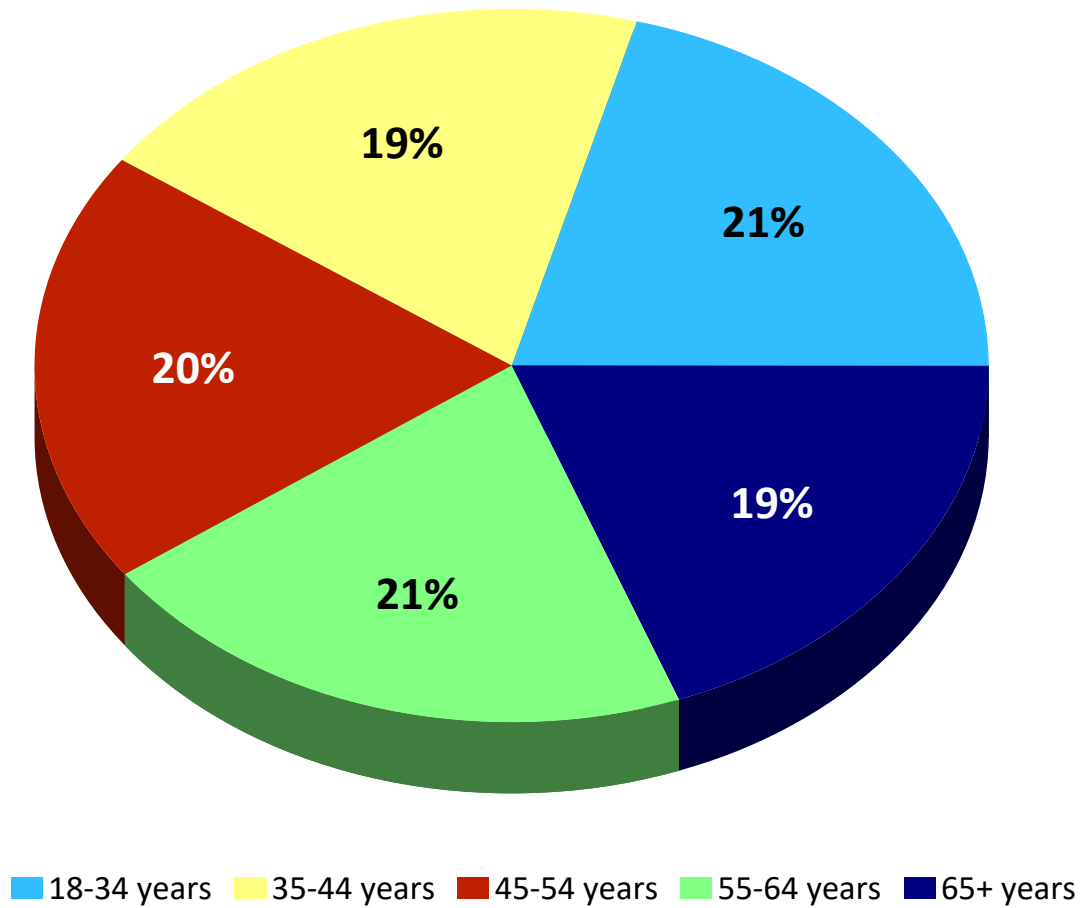
by percentage of respondents (excluding “not provided”)



■ Under \$30K ■ \$30K-\$59,999 ■ \$60K-\$99,999 ■ \$100K+

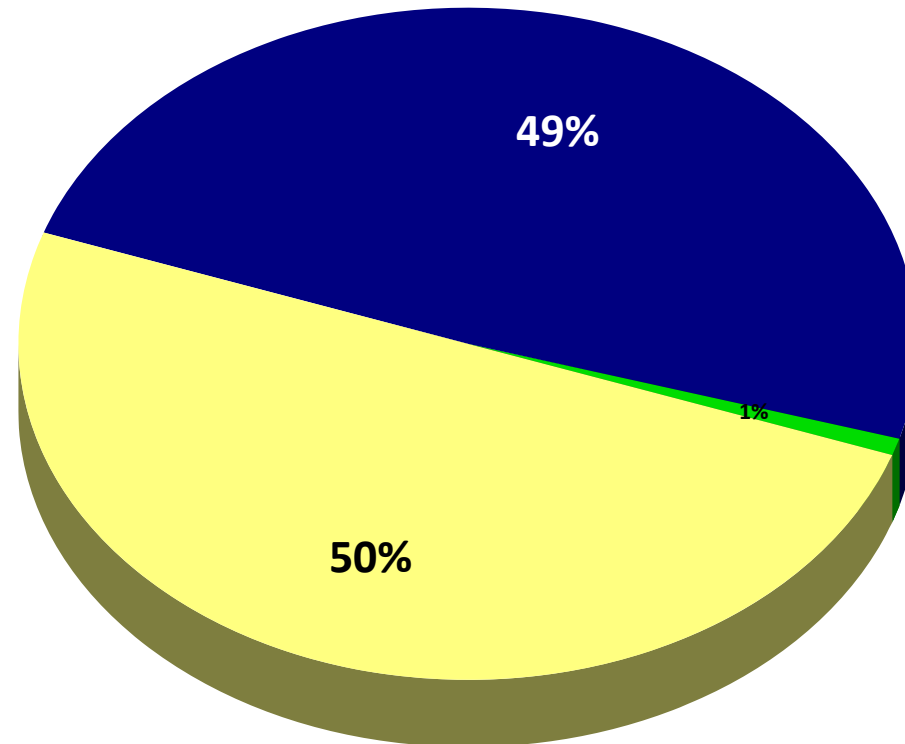
Q30. Demographics: Age of Respondents

by percentage of respondents (excluding not provided)



Q31. Demographics: Gender Identity

by percentage of respondents (excluding “not provided”)



■ Male ■ Female ■ Non-binary



2 Priority Investment Rating

Priority Investment Rating (PIR)



Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities/amenities residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 3 choices) and the unmet needs (needs that are only being partly met or not met) for each facility/amenities relative to those that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities/amenities, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

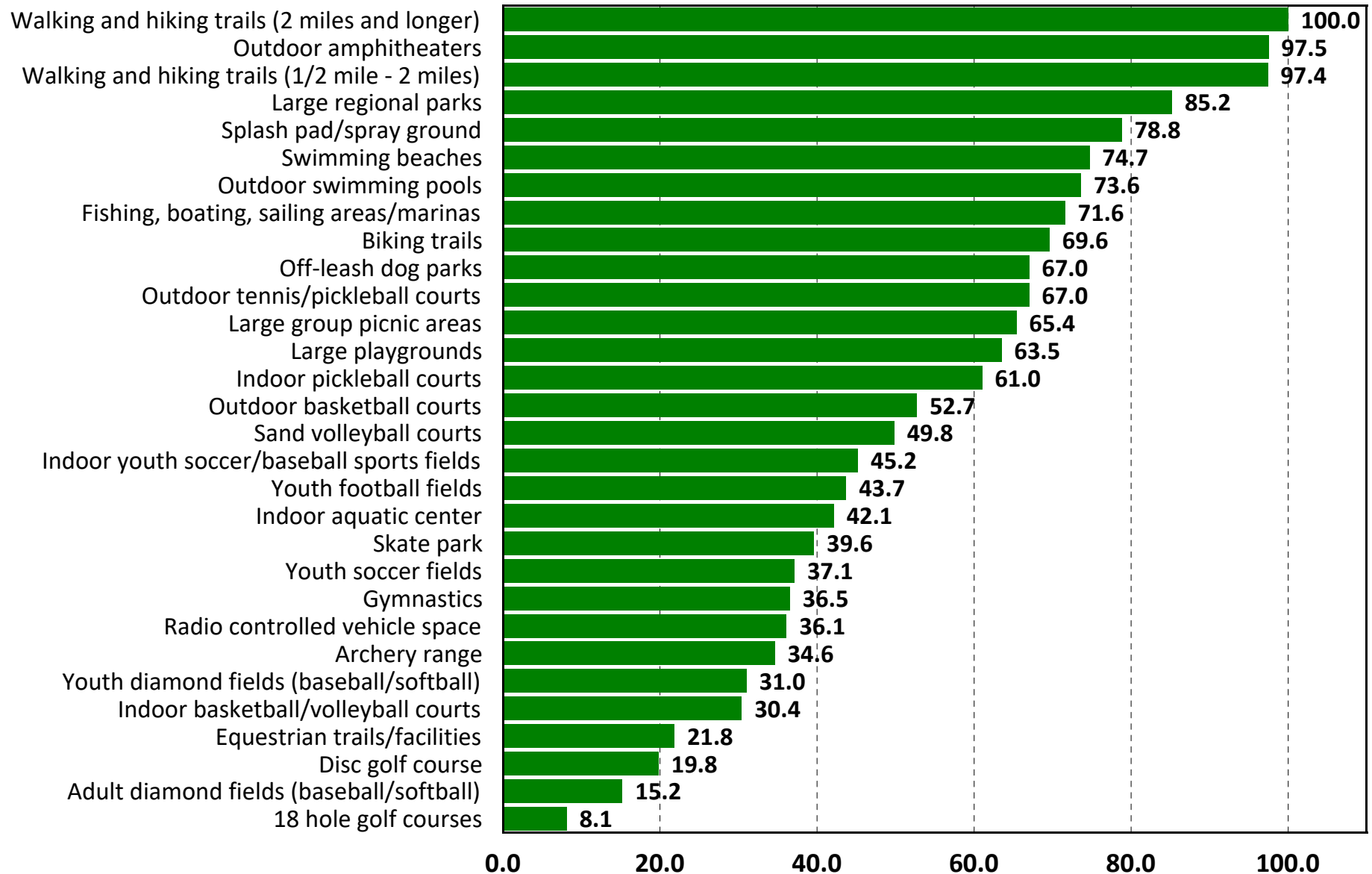
- High Priority Areas are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities/amenities.

Unmet Needs Rating for Facilities/Amenities

the rating for the item with the most unmet need=100

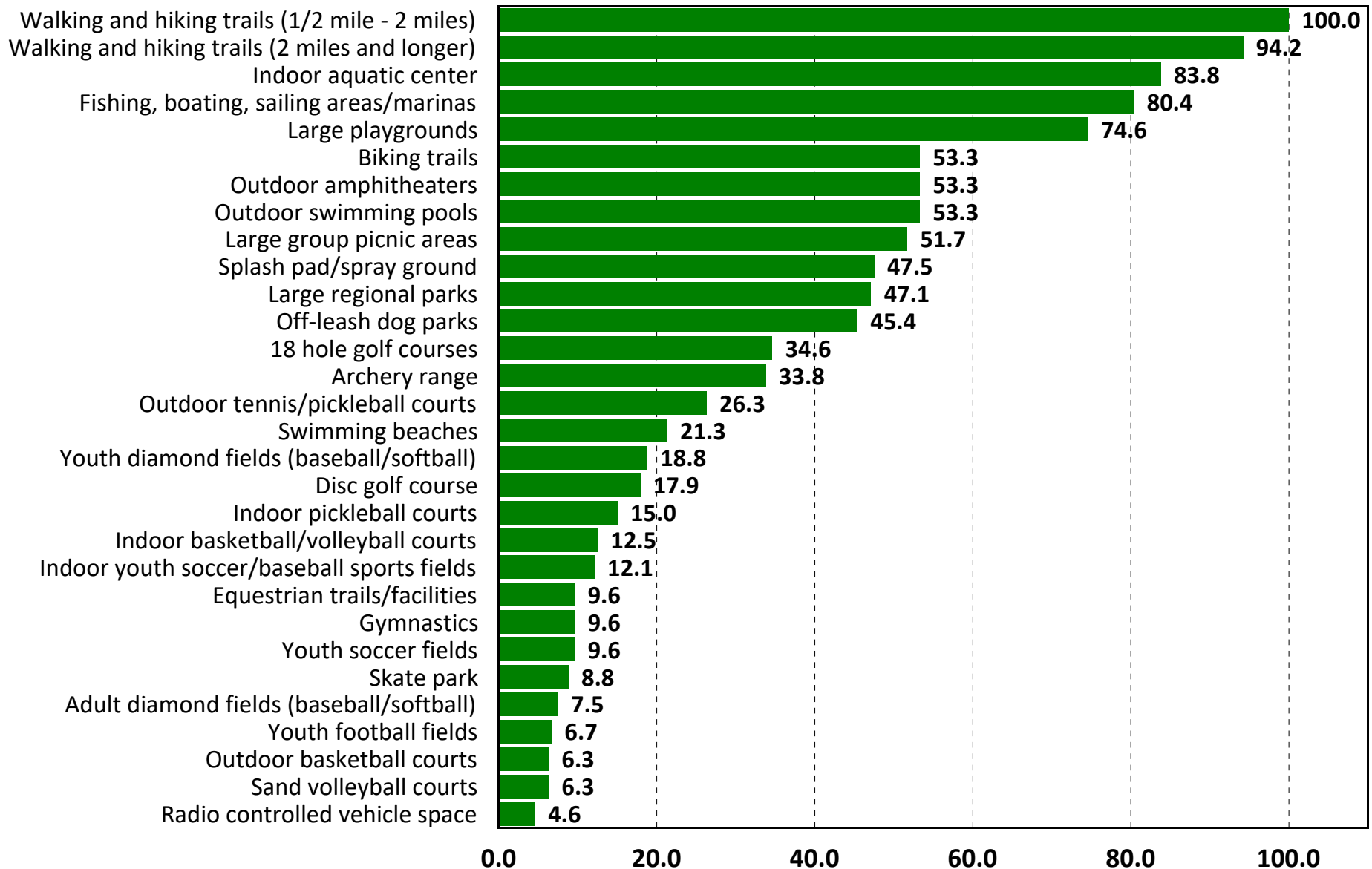
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



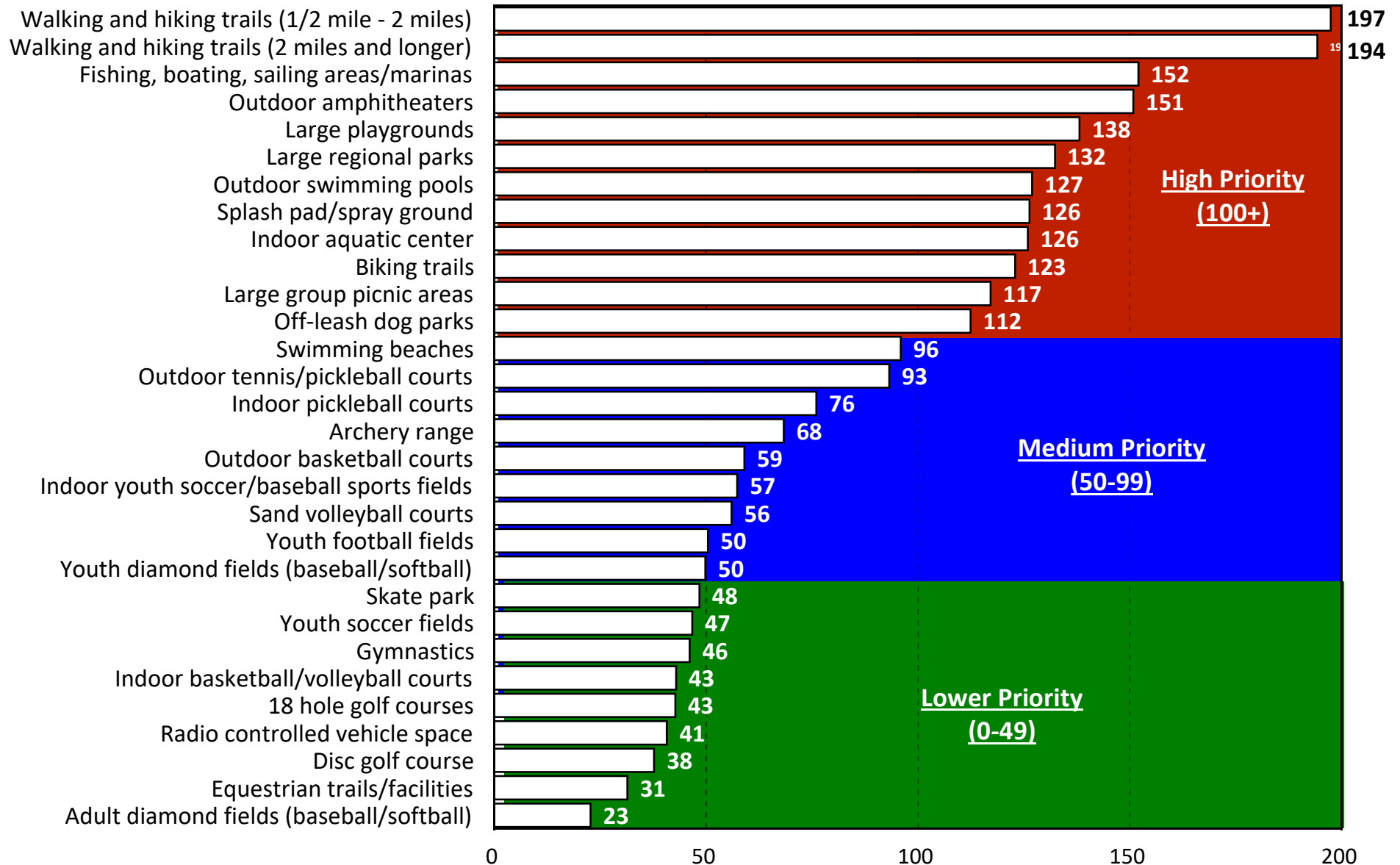
Importance Rating for Facilities/Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Facilities/Amenities Based on the Priority Investment Rating





3

Benchmarking Analysis

Benchmarking Summary Report

Belton, MO

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other issues in more than 1,000 communities in 49 states across the country.

The results of these surveys have provided an unparalleled database of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the database include a full-range of municipal and county governments, with populations ranging from 20,000 to over 1 million residents. They include communities in warm weather and cold weather climates, mature communities, and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues, including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

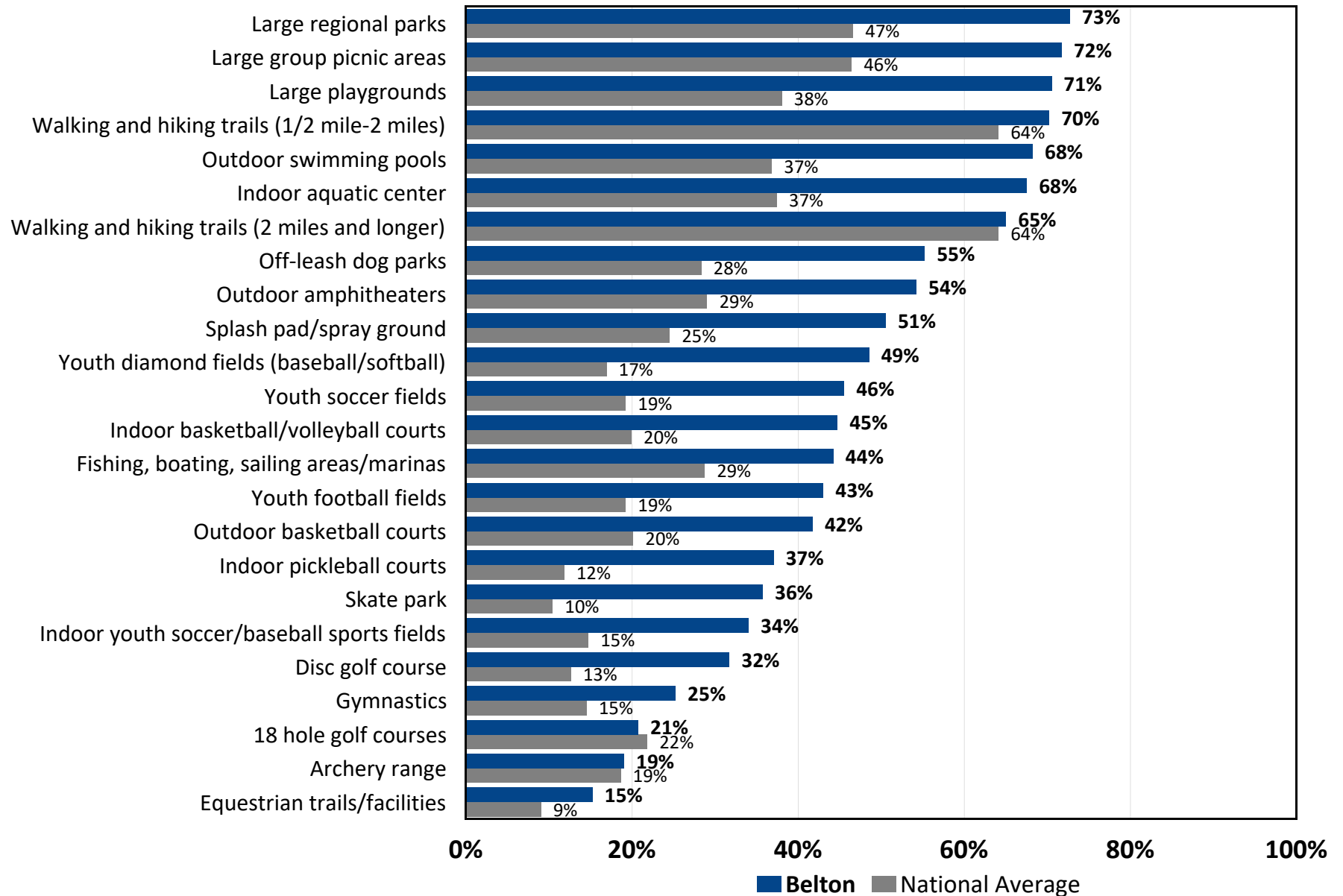
Results from household responses for the City of Belton were compared to National Benchmarks to gain further strategic information. A summary of all comparisons is shown in the graphs on the following pages.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the City of Belton, MO is not authorized without written consent from ETC Institute.

Households With Needs for Facilities/Amenities

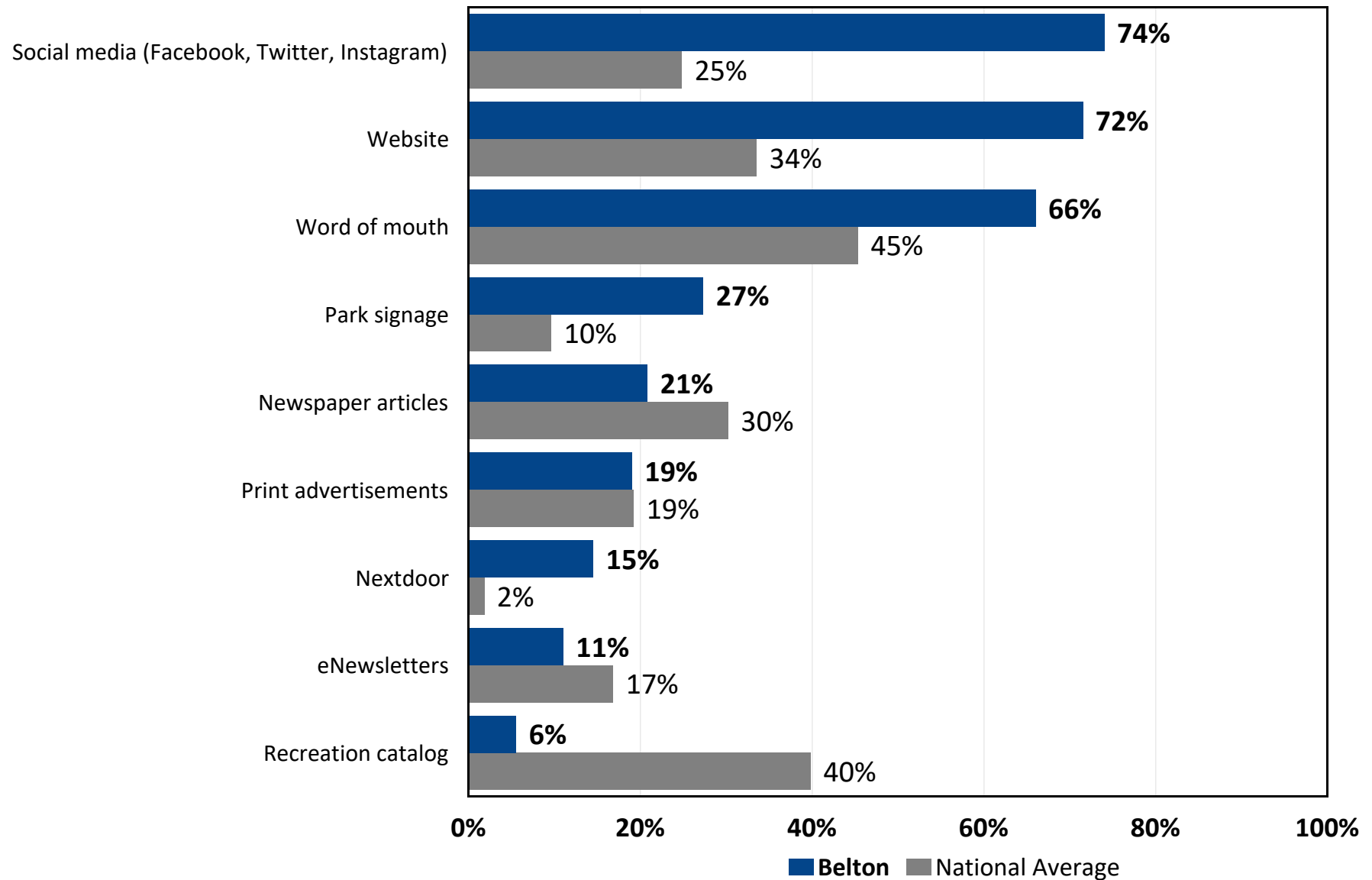
Belton vs. National Average

by percentage of respondents



Ways That Households Learn About the City Belton vs. National Average

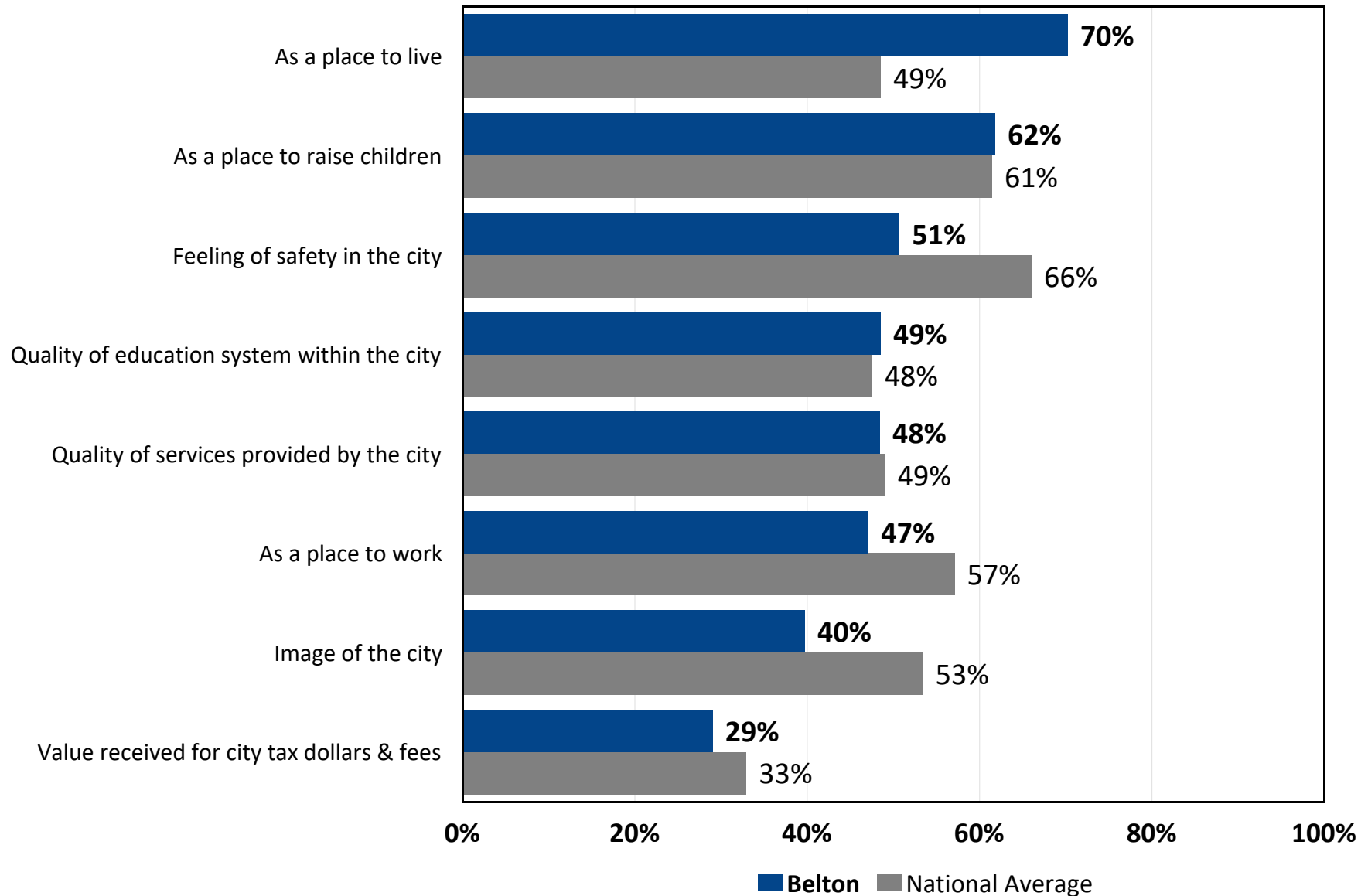
by percentage of respondents



Satisfaction With Perceptions of the City

Belton vs. National Average

by percentage of respondents who were "very satisfied" or "satisfied" with the item (excluding "don't know")





4

Tabular Data

Q1. Importance of the Transportation System. For each of the following, please indicate how important you believe each of the various transportation systems are in Belton.

(N=400)

	Very important	Important	Neutral	Not important	Not at all important	Don't know
Q1-1. Travel by automobile on freeways	71.5%	19.0%	6.0%	1.3%	0.5%	1.8%
Q1-2. Travel by automobile on City streets	81.5%	15.5%	1.8%	0.3%	0.3%	0.8%
Q1-3. Travel by foot-walking on trails	23.3%	36.0%	27.5%	4.8%	6.3%	2.3%
Q1-4. Travel by foot-walking along streets (on sidewalks)	41.8%	35.8%	16.5%	2.5%	2.3%	1.3%
Q1-5. Travel by bicycle on trails	14.5%	26.0%	39.3%	8.5%	8.5%	3.3%
Q1-6. Travel by bicycle on streets	15.5%	23.3%	29.8%	15.0%	13.3%	3.3%
Q1-7. Travel by bus	12.0%	16.5%	30.3%	17.8%	16.5%	7.0%
Q1-8. Freight truck traffic	15.3%	30.3%	31.3%	8.3%	7.5%	7.5%

WITHOUT "DON'T KNOW"**Q1. Importance of the Transportation System. For each of the following, please indicate how important you believe each of the various transportation systems are in Belton. (without "don't know")**

(N=400)

	Very important	Important	Neutral	Not important	Not at all important
Q1-1. Travel by automobile on freeways	72.8%	19.3%	6.1%	1.3%	0.5%
Q1-2. Travel by automobile on City streets	82.1%	15.6%	1.8%	0.3%	0.3%
Q1-3. Travel by foot-walking on trails	23.8%	36.8%	28.1%	4.9%	6.4%
Q1-4. Travel by foot-walking along streets (on sidewalks)	42.3%	36.2%	16.7%	2.5%	2.3%
Q1-5. Travel by bicycle on trails	15.0%	26.9%	40.6%	8.8%	8.8%
Q1-6. Travel by bicycle on streets	16.0%	24.0%	30.7%	15.5%	13.7%
Q1-7. Travel by bus	12.9%	17.7%	32.5%	19.1%	17.7%
Q1-8. Freight truck traffic	16.5%	32.7%	33.8%	8.9%	8.1%

Q2. Importance of Investments. Please indicate how supportive you are of the City of Belton investing in each of the following items.

(N=400)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive	Don't know
Q2-1. Roadway capacity (widen lanes, add lanes)	49.8%	30.0%	12.3%	4.8%	1.5%	1.8%
Q2-2. Roadway upgrades (pavement, add curbs)	60.5%	29.8%	5.5%	2.5%	0.3%	1.5%
Q2-3. Traffic flow at intersections	59.0%	29.5%	7.3%	1.5%	0.5%	2.3%
Q2-4. Sidewalk connectivity & improvements	40.8%	33.3%	19.0%	3.5%	2.0%	1.5%
Q2-5. Trails for walking & biking	26.8%	31.5%	26.8%	8.0%	5.3%	1.8%
Q2-6. On-street bicycle lanes	10.5%	20.8%	28.0%	19.8%	18.3%	2.8%
Q2-7. Bus or other transit service	15.8%	22.3%	33.5%	16.3%	9.3%	3.0%
Q2-8. Streetscape (lighting, seating, landscaping)	26.5%	41.0%	22.0%	6.0%	2.8%	1.8%
Q2-9. Improved access to I-49	44.8%	29.0%	17.8%	4.0%	3.0%	1.5%
Q2-10. Improved connectivity across I-49	51.5%	25.3%	15.8%	3.0%	3.0%	1.5%

WITHOUT "DON'T KNOW"**Q2. Importance of Investments. Please indicate how supportive you are of the City of Belton investing in each of the following items. (without "don't know")**

(N=400)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive
Q2-1. Roadway capacity (widen lanes, add lanes)	50.6%	30.5%	12.5%	4.8%	1.5%
Q2-2. Roadway upgrades (pavement, add curbs)	61.4%	30.2%	5.6%	2.5%	0.3%
Q2-3. Traffic flow at intersections	60.4%	30.2%	7.4%	1.5%	0.5%
Q2-4. Sidewalk connectivity & improvements	41.4%	33.8%	19.3%	3.6%	2.0%
Q2-5. Trails for walking & biking	27.2%	32.1%	27.2%	8.1%	5.3%
Q2-6. On-street bicycle lanes	10.8%	21.3%	28.8%	20.3%	18.8%
Q2-7. Bus or other transit service	16.2%	22.9%	34.5%	16.8%	9.5%
Q2-8. Streetscape (lighting, seating, landscaping)	27.0%	41.7%	22.4%	6.1%	2.8%
Q2-9. Improved access to I-49	45.4%	29.4%	18.0%	4.1%	3.0%
Q2-10. Improved connectivity across I-49	52.3%	25.6%	16.0%	3.0%	3.0%

Q3. Which TWO of the investments from the list in Question 2 would you be MOST WILLING to spend your tax dollars to fund?

Q3. Top choice	Number	Percent
Roadway capacity (widen lanes, add lanes)	106	26.5 %
Roadway upgrades (pavement, add curbs)	68	17.0 %
Traffic flow at intersections	50	12.5 %
Sidewalk connectivity & improvements	26	6.5 %
Trails for walking & biking	26	6.5 %
On-street bicycle lanes	2	0.5 %
Bus or other transit service	17	4.3 %
Streetscape (lighting, seating, landscaping)	9	2.3 %
Improved access to I-49	17	4.3 %
Improved connectivity across I-49	44	11.0 %
None chosen	35	8.8 %
Total	400	100.0 %

Q3. Which TWO of the investments from the list in Question 2 would you be MOST WILLING to spend your tax dollars to fund?

Q3. 2nd choice	Number	Percent
Roadway capacity (widen lanes, add lanes)	45	11.3 %
Roadway upgrades (pavement, add curbs)	67	16.8 %
Traffic flow at intersections	69	17.3 %
Sidewalk connectivity & improvements	33	8.3 %
Trails for walking & biking	30	7.5 %
On-street bicycle lanes	4	1.0 %
Bus or other transit service	16	4.0 %
Streetscape (lighting, seating, landscaping)	27	6.8 %
Improved access to I-49	34	8.5 %
Improved connectivity across I-49	35	8.8 %
None chosen	40	10.0 %
Total	400	100.0 %

SUM OF TOP 2 CHOICES**Q3. Which TWO of the investments from the list in Question 2 would you be MOST WILLING to spend your tax dollars to fund? (top 2)**

<u>Q3. Sum of top 2 choices</u>	<u>Number</u>	<u>Percent</u>
Roadway capacity (widen lanes, add lanes)	151	37.8 %
Roadway upgrades (pavement, add curbs)	135	33.8 %
Traffic flow at intersections	119	29.8 %
Sidewalk connectivity & improvements	59	14.8 %
Trails for walking & biking	56	14.0 %
On-street bicycle lanes	6	1.5 %
Bus or other transit service	33	8.3 %
Streetscape (lighting, seating, landscaping)	36	9.0 %
Improved access to I-49	51	12.8 %
Improved connectivity across I-49	79	19.8 %
None chosen	35	8.8 %
Total	760	

Q4. Frequency of Use. For each of the following, please indicate how often you use each of the various transportation systems.

(N=400)

	Several times a day	About once a day	About once a week	Seldom	Never	Not provided
Q4-1. Travel by automobile	72.3%	22.0%	5.3%	0.3%	0.3%	0.0%
Q4-2. Travel by foot-walking on trails	2.0%	10.0%	21.8%	36.8%	28.0%	1.5%
Q4-3. Travel by foot-walking along streets (on sidewalks)	5.8%	21.5%	17.8%	33.8%	20.3%	1.0%
Q4-4. Travel by bicycle on trails	0.5%	2.5%	9.5%	21.3%	65.5%	0.8%
Q4-5. Travel by bicycle on streets	0.8%	2.8%	7.3%	18.5%	69.5%	1.3%
Q4-6. Travel by bus	1.0%	0.3%	1.5%	8.8%	86.5%	2.0%

WITHOUT "NOT PROVIDED"

Q4. Frequency of Use. For each of the following, please indicate how often you use each of the various transportation systems. (without "not provided")

(N=400)

	Several times a day	About once a day	About once a week	Seldom	Never
Q4-1. Travel by automobile	72.3%	22.0%	5.3%	0.3%	0.3%
Q4-2. Travel by foot-walking on trails	2.0%	10.2%	22.1%	37.3%	28.4%
Q4-3. Travel by foot-walking along streets (on sidewalks)	5.8%	21.7%	17.9%	34.1%	20.5%
Q4-4. Travel by bicycle on trails	0.5%	2.5%	9.6%	21.4%	66.0%
Q4-5. Travel by bicycle on streets	0.8%	2.8%	7.3%	18.7%	70.4%
Q4-6. Travel by bus	1.0%	0.3%	1.5%	8.9%	88.3%

Q5. How important is it for the City to invest in non-vehicular modes of transportation such as walking, biking, and public transportation?

Q5. How important is it for City to invest in non-vehicular modes of transportation	Number	Percent
Very important	83	20.8 %
Important	119	29.8 %
Neutral	118	29.5 %
Not important	40	10.0 %
Not at all important	28	7.0 %
Not provided	12	3.0 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"

Q5. How important is it for the City to invest in non-vehicular modes of transportation such as walking, biking, and public transportation? (without "not provided")

Q5. How important is it for City to invest in non-vehicular modes of transportation	Number	Percent
Very important	83	21.4 %
Important	119	30.7 %
Neutral	118	30.4 %
Not important	40	10.3 %
Not at all important	28	7.2 %
Total	388	100.0 %

Q6. Please indicate how well your needs are being met by each of the facilities and amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

(N=400)

	Fully met	Mostly met	Partly met	Not met	No need
Q6-1. 18-hole golf courses	12.0%	4.8%	3.8%	0.3%	79.3%
Q6-2. Adult diamond fields (baseball/softball)	9.0%	7.3%	5.5%	2.0%	76.3%
Q6-3. Archery range	1.8%	0.3%	1.3%	15.8%	81.0%
Q6-4. Biking trails	3.0%	6.8%	18.5%	15.8%	56.0%
Q6-5. Disc golf course	12.3%	9.8%	6.8%	3.0%	68.3%
Q6-6. Equestrian trails/facilities	2.5%	2.0%	1.8%	9.0%	84.8%
Q6-7. Fishing, boating, sailing areas/marinas	3.5%	5.5%	13.8%	21.5%	55.8%
Q6-8. Gymnastics	4.8%	2.5%	8.8%	9.3%	74.8%
Q6-9. Indoor aquatic center	26.0%	20.8%	13.5%	7.3%	32.5%
Q6-10. Indoor basketball/volleyball courts	17.8%	12.0%	9.5%	5.5%	55.3%
Q6-11. Indoor youth soccer/baseball sports fields	7.5%	4.3%	8.0%	14.3%	66.0%
Q6-12. Large group picnic areas	16.0%	23.5%	24.0%	8.3%	28.3%
Q6-13. Large playgrounds	15.0%	24.3%	21.5%	9.8%	29.5%
Q6-14. Large regional parks	9.5%	21.3%	27.0%	15.0%	27.3%
Q6-15. Off-leash dog parks	11.3%	11.0%	18.0%	15.0%	44.8%
Q6-16. Outdoor amphitheaters	2.3%	4.0%	7.3%	40.8%	45.8%
Q6-17. Outdoor basketball courts	7.8%	8.0%	15.0%	11.0%	58.3%
Q6-18. Outdoor swimming pools	14.3%	17.8%	20.5%	15.8%	31.8%
Q6-19. Outdoor tennis/pickleball courts	5.8%	7.5%	13.0%	20.0%	53.8%
Q6-20. Indoor pickleball courts	4.0%	3.0%	9.8%	20.3%	63.0%
Q6-21. Radio controlled vehicle space	2.3%	1.0%	5.3%	12.5%	79.0%
Q6-22. Sand volleyball courts	3.3%	2.3%	9.5%	15.0%	70.0%
Q6-23. Skate park	8.0%	8.3%	10.5%	9.0%	64.3%

Q6. Please indicate how well your needs are being met by each of the facilities and amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q6-24. Splash pad/spray ground	7.5%	4.3%	11.8%	27.0%	49.5%
Q6-25. Swimming beaches	2.3%	0.5%	4.5%	32.3%	60.5%
Q6-26. Walking & hiking trails (1/2 mile-2 miles)	7.0%	15.3%	29.8%	18.3%	29.8%
Q6-27. Walking & hiking trails (2 miles & longer)	5.8%	10.0%	20.5%	28.8%	35.0%
Q6-28. Youth diamond fields (baseball/ softball)	16.8%	16.5%	10.8%	4.5%	51.5%
Q6-29. Youth football fields	10.3%	11.3%	12.0%	9.5%	57.0%
Q6-30. Youth soccer fields	14.3%	13.0%	12.5%	5.8%	54.5%

WITHOUT "NO NEED"

Q6. Please indicate how well your needs are being met by each of the facilities and amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

(N=400)

	Fully met	Mostly met	Partly met	Not met
Q6-1. 18-hole golf courses	57.8%	22.9%	18.1%	1.2%
Q6-2. Adult diamond fields (baseball/softball)	37.9%	30.5%	23.2%	8.4%
Q6-3. Archery range	9.2%	1.3%	6.6%	82.9%
Q6-4. Biking trails	6.8%	15.3%	42.0%	35.8%
Q6-5. Disc golf course	38.6%	30.7%	21.3%	9.4%
Q6-6. Equestrian trails/facilities	16.4%	13.1%	11.5%	59.0%
Q6-7. Fishing, boating, sailing areas/marinas	7.9%	12.4%	31.1%	48.6%
Q6-8. Gymnastics	18.8%	9.9%	34.7%	36.6%
Q6-9. Indoor aquatic center	38.5%	30.7%	20.0%	10.7%
Q6-10. Indoor basketball/volleyball courts	39.7%	26.8%	21.2%	12.3%
Q6-11. Indoor youth soccer/baseball sports fields	22.1%	12.5%	23.5%	41.9%
Q6-12. Large group picnic areas	22.3%	32.8%	33.4%	11.5%
Q6-13. Large playgrounds	21.3%	34.4%	30.5%	13.8%
Q6-14. Large regional parks	13.1%	29.2%	37.1%	20.6%
Q6-15. Off-leash dog parks	20.4%	19.9%	32.6%	27.1%
Q6-16. Outdoor amphitheaters	4.1%	7.4%	13.4%	75.1%
Q6-17. Outdoor basketball courts	18.6%	19.2%	35.9%	26.3%
Q6-18. Outdoor swimming pools	20.9%	26.0%	30.0%	23.1%
Q6-19. Outdoor tennis/pickleball courts	12.4%	16.2%	28.1%	43.2%
Q6-20. Indoor pickleball courts	10.8%	8.1%	26.4%	54.7%
Q6-21. Radio controlled vehicle space	10.7%	4.8%	25.0%	59.5%
Q6-22. Sand volleyball courts	10.8%	7.5%	31.7%	50.0%
Q6-23. Skate park	22.4%	23.1%	29.4%	25.2%

WITHOUT "NO NEED"

Q6. Please indicate how well your needs are being met by each of the facilities and amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q6-24. Splash pad/spray ground	14.9%	8.4%	23.3%	53.5%
Q6-25. Swimming beaches	5.7%	1.3%	11.4%	81.6%
Q6-26. Walking & hiking trails (1/2 mile-2 miles)	10.0%	21.7%	42.3%	26.0%
Q6-27. Walking & hiking trails (2 miles & longer)	8.8%	15.4%	31.5%	44.2%
Q6-28. Youth diamond fields (baseball/ softball)	34.5%	34.0%	22.2%	9.3%
Q6-29. Youth football fields	23.8%	26.2%	27.9%	22.1%
Q6-30. Youth soccer fields	31.3%	28.6%	27.5%	12.6%

Q7. Which THREE recreation facilities and amenities from the list in Question 6 are MOST IMPORTANT to you and the members of your household?

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
18-hole golf courses	24	6.0 %
Adult diamond fields (baseball/softball)	3	0.8 %
Archery range	15	3.8 %
Biking trails	22	5.5 %
Disc golf course	9	2.3 %
Equestrian trails/facilities	5	1.3 %
Fishing, boating, sailing areas/marinas	30	7.5 %
Gymnastics	1	0.3 %
Indoor aquatic center	43	10.8 %
Indoor basketball/volleyball courts	4	1.0 %
Indoor youth soccer/baseball sports fields	3	0.8 %
Large group picnic areas	15	3.8 %
Large playgrounds	17	4.3 %
Large regional parks	10	2.5 %
Off-leash dog parks	19	4.8 %
Outdoor amphitheaters	11	2.8 %
Outdoor swimming pools	18	4.5 %
Outdoor tennis/pickleball courts	6	1.5 %
Indoor pickleball courts	2	0.5 %
Sand volleyball courts	2	0.5 %
Skate park	1	0.3 %
Splash pad/spray ground	15	3.8 %
Swimming beaches	3	0.8 %
Walking & hiking trails (1/2 mile-2 miles)	40	10.0 %
Walking & hiking trails (2 miles & longer)	21	5.3 %
Youth diamond fields (baseball/softball)	6	1.5 %
Youth football fields	1	0.3 %
Youth soccer fields	3	0.8 %
<u>None chosen</u>	<u>51</u>	<u>12.8 %</u>
Total	400	100.0 %

Q7. Which THREE recreation facilities and amenities from the list in Question 6 are MOST IMPORTANT to you and the members of your household?

<u>Q7. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
18-hole golf courses	5	1.3 %
Adult diamond fields (baseball/softball)	2	0.5 %
Archery range	6	1.5 %
Biking trails	10	2.5 %
Disc golf course	2	0.5 %
Equestrian trails/facilities	4	1.0 %
Fishing, boating, sailing areas/marinas	21	5.3 %
Gymnastics	2	0.5 %
Indoor aquatic center	18	4.5 %
Indoor basketball/volleyball courts	4	1.0 %
Indoor youth soccer/baseball sports fields	3	0.8 %
Large group picnic areas	21	5.3 %
Large playgrounds	29	7.3 %
Large regional parks	16	4.0 %
Off-leash dog parks	11	2.8 %
Outdoor amphitheaters	24	6.0 %
Outdoor basketball courts	4	1.0 %
Outdoor swimming pools	18	4.5 %
Outdoor tennis/pickleball courts	6	1.5 %
Indoor pickleball courts	5	1.3 %
Radio controlled vehicle space	3	0.8 %
Sand volleyball courts	4	1.0 %
Skate park	3	0.8 %
Splash pad/spray ground	15	3.8 %
Swimming beaches	7	1.8 %
Walking & hiking trails (1/2 mile-2 miles)	38	9.5 %
Walking & hiking trails (2 miles & longer)	42	10.5 %
Youth diamond fields (baseball/softball)	8	2.0 %
Youth football fields	2	0.5 %
Youth soccer fields	2	0.5 %
None chosen	65	16.3 %
Total	400	100.0 %

Q7. Which THREE recreation facilities and amenities from the list in Question 6 are MOST IMPORTANT to you and the members of your household?

<u>Q7. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
18-hole golf courses	4	1.0 %
Adult diamond fields (baseball/softball)	2	0.5 %
Archery range	11	2.8 %
Biking trails	19	4.8 %
Disc golf course	6	1.5 %
Fishing, boating, sailing areas/marinas	26	6.5 %
Gymnastics	6	1.5 %
Indoor aquatic center	19	4.8 %
Indoor basketball/volleyball courts	4	1.0 %
Indoor youth soccer/baseball sports fields	5	1.3 %
Large group picnic areas	13	3.3 %
Large playgrounds	25	6.3 %
Large regional parks	19	4.8 %
Off-leash dog parks	13	3.3 %
Outdoor amphitheaters	16	4.0 %
Outdoor basketball courts	2	0.5 %
Outdoor swimming pools	15	3.8 %
Outdoor tennis/pickleball courts	13	3.3 %
Indoor pickleball courts	7	1.8 %
Radio controlled vehicle space	1	0.3 %
Skate park	4	1.0 %
Splash pad/spray ground	15	3.8 %
Swimming beaches	10	2.5 %
Walking & hiking trails (1/2 mile-2 miles)	18	4.5 %
Walking & hiking trails (2 miles & longer)	27	6.8 %
Youth diamond fields (baseball/softball)	4	1.0 %
Youth football fields	3	0.8 %
Youth soccer fields	4	1.0 %
<u>None chosen</u>	<u>89</u>	<u>22.3 %</u>
Total	400	100.0 %

SUM OF TOP 3 CHOICES**Q7. Which THREE recreation facilities and amenities from the list in Question 6 are MOST IMPORTANT to you and the members of your household? (top 3)**

<u>Q7. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
18-hole golf courses	33	8.3 %
Adult diamond fields (baseball/softball)	7	1.8 %
Archery range	32	8.0 %
Biking trails	51	12.8 %
Disc golf course	17	4.3 %
Equestrian trails/facilities	9	2.3 %
Fishing, boating, sailing areas/marinas	77	19.3 %
Gymnastics	9	2.3 %
Indoor aquatic center	80	20.0 %
Indoor basketball/volleyball courts	12	3.0 %
Indoor youth soccer/baseball sports fields	11	2.8 %
Large group picnic areas	49	12.3 %
Large playgrounds	71	17.8 %
Large regional parks	45	11.3 %
Off-leash dog parks	43	10.8 %
Outdoor amphitheaters	51	12.8 %
Outdoor basketball courts	6	1.5 %
Outdoor swimming pools	51	12.8 %
Outdoor tennis/pickleball courts	25	6.3 %
Indoor pickleball courts	14	3.5 %
Radio controlled vehicle space	4	1.0 %
Sand volleyball courts	6	1.5 %
Skate park	8	2.0 %
Splash pad/spray ground	45	11.3 %
Swimming beaches	20	5.0 %
Walking & hiking trails (1/2 mile-2 miles)	96	24.0 %
Walking & hiking trails (2 miles & longer)	90	22.5 %
Youth diamond fields (baseball/softball)	18	4.5 %
Youth football fields	6	1.5 %
Youth soccer fields	9	2.3 %
None chosen	51	12.8 %
Total	1046	

Q8. From the following list, please check ALL of the following ways you currently use to learn about the City of Belton.

<u>Q8. All the ways you currently use to learn about City</u>	<u>Number</u>	<u>Percent</u>
Recreation catalog	22	5.5 %
Website	286	71.5 %
Newspaper articles	83	20.8 %
Radio	11	2.8 %
Television	27	6.8 %
Word of mouth	264	66.0 %
Park signage	109	27.3 %
Conversations with staff	45	11.3 %
Print advertisements	76	19.0 %
eNewsletters	44	11.0 %
Social media (Facebook, Twitter, Instagram)	296	74.0 %
Nextdoor	58	14.5 %
Conversations with elected officials	35	8.8 %
City Council meetings	42	10.5 %
Promotions at special events	63	15.8 %
<u>Other</u>	<u>10</u>	<u>2.5 %</u>
Total	1471	

Q8-16. Other:

<u>Q8-16. Other</u>	<u>Number</u>	<u>Percent</u>
Water/sewer bill inserts	1	10.0 %
Friends and neighbors	1	10.0 %
Church	1	10.0 %
Driving, walking, biking around city	1	10.0 %
BEMA	1	10.0 %
Emails	1	10.0 %
Driving around	1	10.0 %
Email from park	1	10.0 %
HIGH BLUE NOTIFICATIONS	1	10.0 %
<u>DRIVE-BYS</u>	<u>1</u>	<u>10.0 %</u>
Total	10	100.0 %

Q9. Which THREE sources from the list in Question 8 are YOUR MOST PREFERRED SOURCES for learning about the City of Belton?

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
Recreation catalog	8	2.0 %
Website	130	32.5 %
Newspaper articles	15	3.8 %
Radio	1	0.3 %
Television	2	0.5 %
Word of mouth	20	5.0 %
Park signage	3	0.8 %
Conversations with staff	3	0.8 %
Print advertisements	11	2.8 %
eNewsletters	17	4.3 %
Social media (Facebook, Twitter, Instagram)	134	33.5 %
Nextdoor	1	0.3 %
Conversations with elected officials	2	0.5 %
City Council meetings	3	0.8 %
Promotions at special events	1	0.3 %
None chosen	49	12.3 %
Total	400	100.0 %

Q9. Which THREE sources from the list in Question 8 are YOUR MOST PREFERRED SOURCES for learning about the City of Belton?

<u>Q9. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Recreation catalog	7	1.8 %
Website	77	19.3 %
Newspaper articles	18	4.5 %
Radio	2	0.5 %
Television	6	1.5 %
Word of mouth	50	12.5 %
Park signage	16	4.0 %
Conversations with staff	8	2.0 %
Print advertisements	16	4.0 %
eNewsletters	27	6.8 %
Social media (Facebook, Twitter, Instagram)	76	19.0 %
Nextdoor	9	2.3 %
Conversations with elected officials	6	1.5 %
City Council meetings	9	2.3 %
Promotions at special events	6	1.5 %
None chosen	67	16.8 %
Total	400	100.0 %

Q9. Which THREE sources from the list in Question 8 are YOUR MOST PREFERRED SOURCES for learning about the City of Belton?

Q9. 3rd choice	Number	Percent
Recreation catalog	7	1.8 %
Website	29	7.3 %
Newspaper articles	15	3.8 %
Radio	2	0.5 %
Television	11	2.8 %
Word of mouth	37	9.3 %
Park signage	34	8.5 %
Conversations with staff	9	2.3 %
Print advertisements	32	8.0 %
eNewsletters	25	6.3 %
Social media (Facebook, Twitter, Instagram)	44	11.0 %
Nextdoor	11	2.8 %
Conversations with elected officials	11	2.8 %
City Council meetings	8	2.0 %
Promotions at special events	12	3.0 %
None chosen	113	28.3 %
Total	400	100.0 %

SUM OF TOP 3 CHOICES

Q9. Which THREE sources from the list in Question 8 are YOUR MOST PREFERRED SOURCES for learning about the City of Belton? (top 3)

Q9. Sum of top 3 choices	Number	Percent
Recreation catalog	22	5.5 %
Website	236	59.0 %
Newspaper articles	48	12.0 %
Radio	5	1.3 %
Television	19	4.8 %
Word of mouth	107	26.8 %
Park signage	53	13.3 %
Conversations with staff	20	5.0 %
Print advertisements	59	14.8 %
eNewsletters	69	17.3 %
Social media (Facebook, Twitter, Instagram)	254	63.5 %
Nextdoor	21	5.3 %
Conversations with elected officials	19	4.8 %
City Council meetings	20	5.0 %
Promotions at special events	19	4.8 %
None chosen	49	12.3 %
Total	1020	

Q10. Please rate how supportive you would be of the City taking each of the following actions to improve the types of Parks and Recreation amenities offered to residents.

(N=400)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive	Not provided
Q10-1. Acquiring land for parks & associated amenities such as trails, playgrounds, restrooms, etc.	38.5%	28.5%	20.3%	5.8%	5.8%	1.3%
Q10-2. Adding a new community center for residents	16.5%	21.8%	29.3%	18.0%	13.3%	1.3%
Q10-3. Adding a new multi-use community center with indoor sports courts for both residents & visitors to support tourism in Belton	18.3%	26.5%	27.8%	13.0%	13.3%	1.3%
Q10-4. Adding or enhancing programs at park & recreation facilities (e.g., group exercise, arts and culture, education, concerts, markets, etc.)	27.0%	35.5%	25.0%	4.5%	6.5%	1.5%
Q10-5. Improving access to parks & recreation facilities through trails, sidewalks, bike lanes, safer crossings	32.8%	33.5%	23.0%	4.5%	5.3%	1.0%
Q10-6. Improving existing parks & recreation facilities through new buildings, paving (trails/parking lots), trees, playgrounds, & renovation	33.8%	43.3%	14.3%	2.3%	4.8%	1.8%
Q10-7. Improving maintenance at existing parks & recreation facilities	39.5%	43.0%	13.0%	0.8%	2.5%	1.3%

WITHOUT "NOT PROVIDED"**Q10. Please rate how supportive you would be of the City taking each of the following actions to improve the types of Parks and Recreation amenities offered to residents. (without "not provided")**

(N=400)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive
Q10-1. Acquiring land for parks & associated amenities such as trails, playgrounds, restrooms, etc.	39.0%	28.9%	20.5%	5.8%	5.8%
Q10-2. Adding a new community center for residents	16.7%	22.0%	29.6%	18.2%	13.4%
Q10-3. Adding a new multi-use community center with indoor sports courts for both residents & visitors to support tourism in Belton	18.5%	26.8%	28.1%	13.2%	13.4%
Q10-4. Adding or enhancing programs at park & recreation facilities (e.g., group exercise, arts and culture, education, concerts, markets, etc.)	27.4%	36.0%	25.4%	4.6%	6.6%
Q10-5. Improving access to parks & recreation facilities through trails, sidewalks, bike lanes, safer crossings	33.1%	33.8%	23.2%	4.5%	5.3%
Q10-6. Improving existing parks & recreation facilities through new buildings, paving (trails/parking lots), trees, playgrounds, & renovation	34.4%	44.0%	14.5%	2.3%	4.8%
Q10-7. Improving maintenance at existing parks & recreation facilities	40.0%	43.5%	13.2%	0.8%	2.5%

Q11. Which TWO potential actions from the list in Question 10 would you be MOST WILLING to support with your tax dollars?

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
Acquiring land for parks & associated amenities such as trails, playgrounds, restrooms, etc.	76	19.0 %
Adding a new community center for residents	23	5.8 %
Adding a new multi-use community center with indoor sports courts for both residents & visitors to support tourism in Belton	29	7.3 %
Adding or enhancing programs at park & recreation facilities (e.g. , group exercise, arts and culture, education, concerts, markets, etc.)	50	12.5 %
Improving access to parks & recreation facilities through trails, sidewalks, bike lanes, safer crossings	45	11.3 %
Improving existing parks & recreation facilities through new buildings, paving (trails/parking lots), trees, playgrounds, & renovation	79	19.8 %
Improving maintenance at existing parks & recreation facilities	57	14.3 %
<u>None chosen</u>	<u>41</u>	<u>10.3 %</u>
Total	400	100.0 %

Q11. Which TWO potential actions from the list in Question 10 would you be MOST WILLING to support with your tax dollars?

<u>Q11. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Acquiring land for parks & associated amenities such as trails, playgrounds, restrooms, etc.	40	10.0 %
Adding a new community center for residents	10	2.5 %
Adding a new multi-use community center with indoor sports courts for both residents & visitors to support tourism in Belton	32	8.0 %
Adding or enhancing programs at park & recreation facilities (e.g. , group exercise, arts and culture, education, concerts, markets, etc.)	55	13.8 %
Improving access to parks & recreation facilities through trails, sidewalks, bike lanes, safer crossings	38	9.5 %
Improving existing parks & recreation facilities through new buildings, paving (trails/parking lots), trees, playgrounds, & renovation	82	20.5 %
Improving maintenance at existing parks & recreation facilities	73	18.3 %
<u>None chosen</u>	<u>70</u>	<u>17.5 %</u>
Total	400	100.0 %

SUM OF TOP 2 CHOICES**Q11. Which TWO potential actions from the list in Question 10 would you be MOST WILLING to support with your tax dollars? (top 2)**

<u>Q11. Sum of top 2 choices</u>	<u>Number</u>	<u>Percent</u>
Acquiring land for parks & associated amenities such as trails, playgrounds, restrooms, etc.	116	29.0 %
Adding a new community center for residents	33	8.3 %
Adding a new multi-use community center with indoor sports courts for both residents & visitors to support tourism in Belton	61	15.3 %
Adding or enhancing programs at park & recreation facilities (e.g. , group exercise, arts and culture, education, concerts, markets, etc.)	105	26.3 %
Improving access to parks & recreation facilities through trails, sidewalks, bike lanes, safer crossings	83	20.8 %
Improving existing parks & recreation facilities through new buildings, paving (trails/parking lots), trees, playgrounds, & renovation	161	40.3 %
Improving maintenance at existing parks & recreation facilities	130	32.5 %
<u>None chosen</u>	<u>41</u>	<u>10.3 %</u>
Total	730	

Q12. The following question is specific to multi-use trails in Belton. Please rate your level of agreement with the following statements.

(N=400)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q12-1. To assist crossings at major City streets	22.8%	33.3%	22.8%	4.3%	4.8%	12.3%
Q12-2. To connect to Downtown Belton/Old Town Belton	17.8%	35.8%	26.8%	5.5%	4.8%	9.5%
Q12-3. To connect to existing trails	22.5%	32.8%	26.3%	2.5%	4.5%	11.5%
Q12-4. To connect to neighboring cities/communities	14.3%	24.0%	38.0%	7.3%	5.8%	10.8%
Q12-5. To connect to retail/business centers in Belton	16.5%	33.3%	31.0%	6.0%	4.5%	8.8%
Q12-6. To connect to parks & recreational facilities	25.0%	37.5%	22.3%	1.8%	4.3%	9.3%
Q12-7. To connect to schools	22.5%	30.3%	28.0%	4.0%	4.5%	10.8%
Q12-8. To connect north & south sides & east & west sides of Belton	18.5%	34.0%	29.8%	3.3%	5.5%	9.0%

WITHOUT "DON'T KNOW"

Q12. The following question is specific to multi-use trails in Belton. Please rate your level of agreement with the following statements. (without "don't know")

(N=400)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q12-1. To assist crossings at major City streets	25.9%	37.9%	25.9%	4.8%	5.4%
Q12-2. To connect to Downtown Belton/Old Town Belton	19.6%	39.5%	29.6%	6.1%	5.2%
Q12-3. To connect to existing trails	25.4%	37.0%	29.7%	2.8%	5.1%
Q12-4. To connect to neighboring cities/communities	16.0%	26.9%	42.6%	8.1%	6.4%
Q12-5. To connect to retail/business centers in Belton	18.1%	36.4%	34.0%	6.6%	4.9%
Q12-6. To connect to parks & recreational facilities	27.5%	41.3%	24.5%	1.9%	4.7%
Q12-7. To connect to schools	25.2%	33.9%	31.4%	4.5%	5.0%
Q12-8. To connect north & south sides & east & west sides of Belton	20.3%	37.4%	32.7%	3.6%	6.0%

Q13. Sustainable Initiatives. For each of the following, how strongly you agree that the City of Belton should prioritize each of the following.

(N=400)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q13-1. Renewable energy adoption (solar, wind, etc.)	28.0%	21.8%	24.3%	9.3%	13.8%	3.0%
Q13-2. Waste reduction & recycling programs	37.8%	30.0%	18.3%	4.8%	6.3%	3.0%
Q13-3. Energy-efficient buildings & infrastructure	29.5%	33.8%	25.3%	3.5%	5.0%	3.0%
Q13-4. Green spaces & parks development	35.8%	33.3%	19.0%	4.0%	5.0%	3.0%
Q13-5. Public transportation improvement/utility	19.8%	26.5%	31.8%	8.8%	10.3%	3.0%
Q13-6. Water conservation efforts	27.8%	34.8%	25.3%	3.0%	5.5%	3.8%

WITHOUT "DON'T KNOW"

Q13. Sustainable Initiatives. For each of the following, how strongly you agree that the City of Belton should prioritize each of the following. (without "don't know")

(N=400)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q13-1. Renewable energy adoption (solar, wind, etc.)	28.9%	22.4%	25.0%	9.5%	14.2%
Q13-2. Waste reduction & recycling programs	38.9%	30.9%	18.8%	4.9%	6.4%
Q13-3. Energy-efficient buildings & infrastructure	30.4%	34.8%	26.0%	3.6%	5.2%
Q13-4. Green spaces & parks development	36.9%	34.3%	19.6%	4.1%	5.2%
Q13-5. Public transportation improvement/utility	20.4%	27.3%	32.7%	9.0%	10.6%
Q13-6. Water conservation efforts	28.8%	36.1%	26.2%	3.1%	5.7%

Q14. Please indicate whether or not you believe the City of Belton has an adequate quantity of each of the following housing types.

(N=400)

	Yes	No	Don't know
Q14-1. Housing for families earning less than \$54,400 per year	25.8%	42.3%	32.0%
Q14-2. Housing for families earning between \$54,400-\$88K per year	44.3%	27.0%	28.8%
Q14-3. Housing for families earning more than \$88K per year	56.0%	18.0%	26.0%
Q14-4. Single family housing (including rent-to-own)	31.8%	37.8%	30.5%
Q14-5. Manufactured/pre-fabricated homes	50.0%	16.8%	33.3%
Q14-6. Apartments	68.0%	13.0%	19.0%
Q14-7. One bedroom homes (own/rent)	25.0%	26.5%	48.5%
Q14-8. Two bedroom homes (own/rent)	32.8%	26.8%	40.5%
Q14-9. Three+ bedroom homes (own/rent)	40.5%	24.3%	35.3%
Q14-10. Townhomes/condominiums, including rent-to-own	42.5%	20.5%	37.0%
Q14-11. Duplexes/attached villas, including rent-to-own	43.3%	21.3%	35.5%
Q14-12. Tiny homes/accessory housing	11.8%	42.5%	45.8%
Q14-13. Housing choices for first-time homebuyers	24.8%	43.5%	31.8%
Q14-14. Senior/elderly housing with skilled/specialized services (e.g., nursing home, assisted living)	33.5%	33.3%	33.3%
Q14-15. Independent living retirement housing	28.8%	35.0%	36.3%
Q14-16. Housing in Downtown Belton	26.3%	35.3%	38.5%
Q14-17. Single-room occupancy/transitional housing	14.5%	30.0%	55.5%
Q14-18. Emergency/homeless shelters	9.0%	48.5%	42.5%

Q14. Please indicate whether or not you believe the City of Belton has an adequate quantity of each of the following housing types.

	Yes	No	Don't know
Q14-19. Mixed use housing (commercial on first level, residential on upper level)	15.0%	33.5%	51.5%
Q14-20. Other	1.0%	2.8%	96.3%

WITHOUT "DON'T KNOW"**Q14. Please indicate whether or not you believe the City of Belton has an adequate quantity of each of the following housing types. (without "don't know")**

(N=400)

	Yes	No
Q14-1. Housing for families earning less than \$54,400 per year	37.9%	62.1%
Q14-2. Housing for families earning between \$54,400-\$88K per year	62.1%	37.9%
Q14-3. Housing for families earning more than \$88K per year	75.7%	24.3%
Q14-4. Single family housing (including rent-to-own)	45.7%	54.3%
Q14-5. Manufactured/pre-fabricated homes	74.9%	25.1%
Q14-6. Apartments	84.0%	16.0%
Q14-7. One bedroom homes (own/rent)	48.5%	51.5%
Q14-8. Two bedroom homes (own/rent)	55.0%	45.0%
Q14-9. Three+ bedroom homes (own/rent)	62.5%	37.5%
Q14-10. Townhomes/condominiums, including rent-to-own	67.5%	32.5%
Q14-11. Duplexes/attached villas, including rent-to-own	67.1%	32.9%
Q14-12. Tiny homes/accessory housing	21.7%	78.3%
Q14-13. Housing choices for first-time homebuyers	36.3%	63.7%
Q14-14. Senior/elderly housing with skilled/specialized services (e.g., nursing home, assisted living)	50.2%	49.8%
Q14-15. Independent living retirement housing	45.1%	54.9%
Q14-16. Housing in Downtown Belton	42.7%	57.3%
Q14-17. Single-room occupancy/transitional housing	32.6%	67.4%
Q14-18. Emergency/homeless shelters	15.7%	84.3%

WITHOUT "DON'T KNOW"**Q14. Please indicate whether or not you believe the City of Belton has an adequate quantity of each of the following housing types. (without "don't know")**

	Yes	No
Q14-19. Mixed use housing (commercial on first level, residential on upper level)	30.9%	69.1%
Q14-20. Other	26.7%	73.3%

Q14-20. Other

- affordable housing
- Air BNB rentals
- Higher end, large 2-3+ acre lot housing developments without neighborhood amenities and without an HOA (like Wheatland Estates at 58 Hwy and Holmes)
- Homes for sale that aren't over 200,000 or options for low income home buyers
- If the city of Belton does not do more to attract new upper income housing to compete with surrounding areas this is all for nothing. People start in Belton and move to Raymore or Lee's Summit because there is little upper end housing stock: subdivisions. Lack of newer housing is killing this city and school district. We have enough "affordable" housing.. we need to attract more families and keep families in Belton.
- JUST BUILD MORE HOSUES FOR LESS-FINANCIAL PEOPLE
- mental health crisis
- need some Sec 8 options- desperately
- Need to stop putting low income housing, esp. next to nice neighborhoods. Ruins value of nice homes and then residents who pay taxes are paying for others who pay nothing.
- Not enough apartments for families making less than \$55k a year, especially in a location hood for raising kids
- Overcrowded with apts and box stores
- RENTALS
- Single parent housing making less than 40,000
- tiny home community
- upper/higher priced single family or large lot

Q15. Which FOUR types of housing from the list in Question 14 do you think are needed most in Belton over the next 5 years?

<u>Q15. Top choice</u>	<u>Number</u>	<u>Percent</u>
Housing for families earning less than \$54,400 per year	103	25.8 %
Housing for families earning between \$54,400-\$88K per year	59	14.8 %
Housing for families earning more than \$88K per year	53	13.3 %
Single family housing (including rent-to-own)	18	4.5 %
Apartments	3	0.8 %
One bedroom homes (own/rent)	4	1.0 %
Two bedroom homes (own/rent)	5	1.3 %
Three+ bedroom homes (own/rent)	8	2.0 %
Townhomes/condominiums, including rent-to-own	3	0.8 %
Tiny homes/accessory housing	17	4.3 %
Housing choices for first-time homebuyers	16	4.0 %
Senior/elderly housing with skilled/specialized services (e.g., nursing home, assisted living)	9	2.3 %
Independent living retirement housing	18	4.5 %
Housing in Downtown Belton	1	0.3 %
Single-room occupancy/transitional housing	2	0.5 %
Emergency/homeless shelters	18	4.5 %
Mixed use housing (commercial on first level, residential on upper level)	2	0.5 %
<u>None chosen</u>	<u>61</u>	<u>15.3 %</u>
Total	400	100.0 %

Q15. Which FOUR types of housing from the list in Question 14 do you think are needed most in Belton over the next 5 years?

<u>Q15. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Housing for families earning less than \$54,400 per year	19	4.8 %
Housing for families earning between \$54,400-\$88K per year	59	14.8 %
Housing for families earning more than \$88K per year	18	4.5 %
Single family housing (including rent-to-own)	34	8.5 %
Manufactured/pre-fabricated homes	5	1.3 %
Apartments	4	1.0 %
One bedroom homes (own/rent)	7	1.8 %
Two bedroom homes (own/rent)	13	3.3 %
Three+ bedroom homes (own/rent)	30	7.5 %
Townhomes/condominiums, including rent-to-own	5	1.3 %
Duplexes/attached villas, including rent-to-own	10	2.5 %
Tiny homes/accessory housing	24	6.0 %
Housing choices for first-time homebuyers	26	6.5 %
Senior/elderly housing with skilled/specialized services (e.g., nursing home, assisted living)	14	3.5 %
Independent living retirement housing	17	4.3 %
Housing in Downtown Belton	7	1.8 %
Single-room occupancy/transitional housing	3	0.8 %
Emergency/homeless shelters	23	5.8 %
Mixed use housing (commercial on first level, residential on upper level)	5	1.3 %
None chosen	77	19.3 %
Total	400	100.0 %

Q15. Which FOUR types of housing from the list in Question 14 do you think are needed most in Belton over the next 5 years?

<u>Q15. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Housing for families earning less than \$54,400 per year	16	4.0 %
Housing for families earning between \$54,400-\$88K per year	17	4.3 %
Housing for families earning more than \$88K per year	17	4.3 %
Single family housing (including rent-to-own)	32	8.0 %
Manufactured/pre-fabricated homes	2	0.5 %
Apartments	9	2.3 %
One bedroom homes (own/rent)	8	2.0 %
Two bedroom homes (own/rent)	14	3.5 %
Three+ bedroom homes (own/rent)	36	9.0 %
Townhomes/condominiums, including rent-to-own	12	3.0 %
Duplexes/attached villas, including rent-to-own	6	1.5 %
Tiny homes/accessory housing	18	4.5 %
Housing choices for first-time homebuyers	24	6.0 %
Senior/elderly housing with skilled/specialized services (e.g., nursing home, assisted living)	16	4.0 %
Independent living retirement housing	20	5.0 %
Housing in Downtown Belton	11	2.8 %
Single-room occupancy/transitional housing	4	1.0 %
Emergency/homeless shelters	23	5.8 %
Mixed use housing (commercial on first level, residential on upper level)	14	3.5 %
None chosen	101	25.3 %
Total	400	100.0 %

Q15. Which FOUR types of housing from the list in Question 14 do you think are needed most in Belton over the next 5 years?

<u>Q15. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Housing for families earning less than \$54,400 per year	10	2.5 %
Housing for families earning between \$54,400-\$88K per year	12	3.0 %
Housing for families earning more than \$88K per year	12	3.0 %
Single family housing (including rent-to-own)	31	7.8 %
Manufactured/pre-fabricated homes	8	2.0 %
Apartments	3	0.8 %
One bedroom homes (own/rent)	7	1.8 %
Two bedroom homes (own/rent)	15	3.8 %
Three+ bedroom homes (own/rent)	7	1.8 %
Townhomes/condominiums, including rent-to-own	12	3.0 %
Duplexes/attached villas, including rent-to-own	12	3.0 %
Tiny homes/accessory housing	10	2.5 %
Housing choices for first-time homebuyers	23	5.8 %
Senior/elderly housing with skilled/specialized services (e.g., nursing home, assisted living)	15	3.8 %
Independent living retirement housing	20	5.0 %
Housing in Downtown Belton	7	1.8 %
Single-room occupancy/transitional housing	5	1.3 %
Emergency/homeless shelters	27	6.8 %
Mixed use housing (commercial on first level, residential on upper level)	12	3.0 %
None chosen	152	38.0 %
Total	400	100.0 %

SUM OF TOP 4 CHOICES**Q15. Which FOUR types of housing from the list in Question 14 do you think are needed most in Belton over the next 5 years? (top 4)**

Q15. Sum of top 4 choices	Number	Percent
Housing for families earning less than \$54,400 per year	148	37.0 %
Housing for families earning between \$54,400-\$88K per year	147	36.8 %
Housing for families earning more than \$88K per year	100	25.0 %
Single family housing (including rent-to-own)	115	28.8 %
Manufactured/pre-fabricated homes	15	3.8 %
Apartments	19	4.8 %
One bedroom homes (own/rent)	26	6.5 %
Two bedroom homes (own/rent)	47	11.8 %
Three+ bedroom homes (own/rent)	81	20.3 %
Townhomes/condominiums, including rent-to-own	32	8.0 %
Duplexes/attached villas, including rent-to-own	28	7.0 %
Tiny homes/accessory housing	69	17.3 %
Housing choices for first-time homebuyers	89	22.3 %
Senior/elderly housing with skilled/specialized services (e.g., nursing home, assisted living)	54	13.5 %
Independent living retirement housing	75	18.8 %
Housing in Downtown Belton	26	6.5 %
Single-room occupancy/transitional housing	14	3.5 %
Emergency/homeless shelters	91	22.8 %
Mixed use housing (commercial on first level, residential on upper level)	33	8.3 %
None chosen	61	15.3 %
Total	1270	

Q16. Which THREE of the items listed below would make you feel HEALTHIER living in your neighborhood?

<u>Q16. Top choice</u>	<u>Number</u>	<u>Percent</u>
Addressing concerns related to contaminated sites	31	7.8 %
Availability of fresh foods & vegetables	45	11.3 %
Safer, more walkable streets	103	25.8 %
Less traffic/congestion/air pollution	75	18.8 %
More convenient healthcare facilities	14	3.5 %
More inviting parks & recreation centers	21	5.3 %
More parklets/outdoor spaces for gathering	4	1.0 %
More programming in parks/recreation centers	6	1.5 %
More trees planted along streets	13	3.3 %
Proximity to bike lanes & walking trails	14	3.5 %
Reduction in litter, trash, & post-flooding debris	56	14.0 %
None chosen	18	4.5 %
Total	400	100.0 %

Q16. Which THREE of the items listed below would make you feel HEALTHIER living in your neighborhood?

<u>Q16. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Addressing concerns related to contaminated sites	10	2.5 %
Availability of fresh foods & vegetables	23	5.8 %
Safer, more walkable streets	60	15.0 %
Less traffic/congestion/air pollution	60	15.0 %
More convenient healthcare facilities	12	3.0 %
More inviting parks & recreation centers	35	8.8 %
More parklets/outdoor spaces for gathering	23	5.8 %
More programming in parks/recreation centers	18	4.5 %
More trees planted along streets	33	8.3 %
Proximity to bike lanes & walking trails	28	7.0 %
Reduction in litter, trash, & post-flooding debris	62	15.5 %
None chosen	36	9.0 %
Total	400	100.0 %

Q16. Which THREE of the items listed below would make you feel HEALTHIER living in your neighborhood?

Q16. 3rd choice	Number	Percent
Addressing concerns related to contaminated sites	17	4.3 %
Availability of fresh foods & vegetables	22	5.5 %
Safer, more walkable streets	34	8.5 %
Less traffic/congestion/air pollution	42	10.5 %
More convenient healthcare facilities	16	4.0 %
More inviting parks & recreation centers	35	8.8 %
More parklets/outdoor spaces for gathering	20	5.0 %
More programming in parks/recreation centers	19	4.8 %
More trees planted along streets	33	8.3 %
Proximity to bike lanes & walking trails	25	6.3 %
Reduction in litter, trash, & post-flooding debris	70	17.5 %
None chosen	67	16.8 %
Total	400	100.0 %

SUM OF TOP 3 CHOICES**Q16. Which THREE of the items listed below would make you feel HEALTHIER living in your neighborhood? (top 3)**

Q16. Sum of top 3 choices	Number	Percent
Addressing concerns related to contaminated sites	58	14.5 %
Availability of fresh foods & vegetables	90	22.5 %
Safer, more walkable streets	197	49.3 %
Less traffic/congestion/air pollution	177	44.3 %
More convenient healthcare facilities	42	10.5 %
More inviting parks & recreation centers	91	22.8 %
More parklets/outdoor spaces for gathering	47	11.8 %
More programming in parks/recreation centers	43	10.8 %
More trees planted along streets	79	19.8 %
Proximity to bike lanes & walking trails	67	16.8 %
Reduction in litter, trash, & post-flooding debris	188	47.0 %
None chosen	18	4.5 %
Total	1097	

Q17. Do you own or rent your current home?

Q17. Do you own or rent your current home	Number	Percent
Own	323	80.8 %
Rent	75	18.8 %
Not provided	2	0.5 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q17. Do you own or rent your current home? (without "not provided")**

Q17. Do you own or rent your current home	Number	Percent
Own	323	81.2 %
Rent	75	18.8 %
Total	398	100.0 %

Q17a. If you currently OWN YOUR HOME in Belton, would you consider buying another home in Belton in the future?

Q17a. Would you consider buying another home in Belton in the future	Number	Percent
Yes	165	51.1 %
No	132	40.9 %
Not provided	26	8.0 %
Total	323	100.0 %

WITHOUT "NOT PROVIDED"**Q17a. If you currently OWN YOUR HOME in Belton, would you consider buying another home in Belton in the future? (without "not provided")**

Q17a. Would you consider buying another home in Belton in the future	Number	Percent
Yes	165	55.6 %
No	132	44.4 %
Total	297	100.0 %

Q17b. If you currently RENT in Belton, would you consider buying a home in Belton in the future?

Q17b. Would you consider buying a home in Belton in the future	Number	Percent
Yes	33	44.0 %
No	34	45.3 %
Not provided	8	10.7 %
Total	75	100.0 %

WITHOUT "NOT PROVIDED"**Q17b. If you currently RENT in Belton, would you consider buying a home in Belton in the future? (without "not provided")**

Q17b. Would you consider buying a home in Belton in the future	Number	Percent
Yes	33	49.3 %
No	34	50.7 %
Total	67	100.0 %

Q18. How supportive would you be of the City of Belton becoming more aggressive with attracting commercial development?

Q18. How supportive would you be of City becoming more aggressive with attracting commercial development	Number	Percent
Very supportive	73	18.3 %
Supportive	95	23.8 %
Neutral	100	25.0 %
Not supportive	60	15.0 %
Not supportive at all	56	14.0 %
Don't know	16	4.0 %
Total	400	100.0 %

WITHOUT "DON'T KNOW"**Q18. How supportive would you be of the City of Belton becoming more aggressive with attracting commercial development? (without "don't know")**

Q18. How supportive would you be of City becoming more aggressive with attracting commercial development	Number	Percent
Very supportive	73	19.0 %
Supportive	95	24.7 %
Neutral	100	26.0 %
Not supportive	60	15.6 %
Not supportive at all	56	14.6 %
Total	384	100.0 %

Q19. How supportive would you be of the City of Belton dedicating an economic development fund for activities or programs targeting commercial development?

Q19. How supportive would you be of City dedicating an economic development fund for activities or programs targeting commercial development

	Number	Percent
Very supportive	49	12.3 %
Supportive	81	20.3 %
Neutral	113	28.3 %
Not supportive	68	17.0 %
Not supportive at all	65	16.3 %
Don't know	24	6.0 %
Total	400	100.0 %

WITHOUT "DON'T KNOW"

Q19. How supportive would you be of the City of Belton dedicating an economic development fund for activities or programs targeting commercial development? (without "don't know")

Q19. How supportive would you be of City dedicating an economic development fund for activities or programs targeting commercial development

	Number	Percent
Very supportive	49	13.0 %
Supportive	81	21.5 %
Neutral	113	30.1 %
Not supportive	68	18.1 %
Not supportive at all	65	17.3 %
Total	376	100.0 %

Q20. Perceptions of the Community. Please rate your satisfaction with each of the following items that may influence your perception of the City of Belton.

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q20-1. As a place to live	19.3%	50.3%	17.3%	9.0%	3.3%	1.0%
Q20-2. As a place to raise children	15.3%	41.8%	22.8%	10.0%	2.5%	7.8%
Q20-3. As a place to work	11.5%	29.8%	30.8%	10.5%	5.0%	12.5%
Q20-4. Overall feeling of safety in your neighborhood	17.0%	46.0%	17.0%	14.0%	5.0%	1.0%
Q20-5. How well City is planning for development	3.3%	20.5%	36.5%	19.8%	8.8%	11.3%
Q20-6. Overall feeling of safety in City	8.3%	42.0%	25.8%	17.8%	5.3%	1.0%
Q20-7. Overall image of City	4.3%	35.0%	30.5%	22.5%	6.5%	1.3%
Q20-8. Overall quality of education system within City	10.8%	29.3%	19.3%	16.5%	6.8%	17.5%
Q20-9. Overall quality of life in City	7.5%	49.5%	27.5%	10.0%	3.3%	2.3%
Q20-10. Overall quality of services provided by City	6.3%	40.8%	30.8%	15.0%	4.3%	3.0%
Q20-11. Overall value you receive for your City tax dollars & fees	3.0%	24.5%	34.3%	20.3%	13.0%	5.0%

WITHOUT "DON'T KNOW"**Q20. Perceptions of the Community. Please rate your satisfaction with each of the following items that may influence your perception of the City of Belton. (without "don't know")**

(N=400)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q20-1. As a place to live	19.4%	50.8%	17.4%	9.1%	3.3%
Q20-2. As a place to raise children	16.5%	45.3%	24.7%	10.8%	2.7%
Q20-3. As a place to work	13.1%	34.0%	35.1%	12.0%	5.7%
Q20-4. Overall feeling of safety in your neighborhood	17.2%	46.5%	17.2%	14.1%	5.1%
Q20-5. How well City is planning for development	3.7%	23.1%	41.1%	22.3%	9.9%
Q20-6. Overall feeling of safety in City	8.3%	42.4%	26.0%	17.9%	5.3%
Q20-7. Overall image of City	4.3%	35.4%	30.9%	22.8%	6.6%
Q20-8. Overall quality of education system within City	13.0%	35.5%	23.3%	20.0%	8.2%
Q20-9. Overall quality of life in City	7.7%	50.6%	28.1%	10.2%	3.3%
Q20-10. Overall quality of services provided by City	6.4%	42.0%	31.7%	15.5%	4.4%
Q20-11. Overall value you receive for your City tax dollars & fees	3.2%	25.8%	36.1%	21.3%	13.7%

Q21. Your Neighborhood. Please indicate how supportive you are of each of the following actions taking place in your neighborhood using a scale of 5 to 1, where 5 means "Very Supportive," and 1 means "Not at all Supportive."

(N=400)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive	Don't know
Q21-1. Allow different housing types within same neighborhood (single family, duplex, townhouse, condos)	9.3%	20.8%	18.5%	26.8%	20.8%	4.0%
Q21-2. Allowing new single-family residential homes less than 1,200-sf. (including small or tiny homes)	15.3%	33.3%	19.3%	15.3%	13.3%	3.8%
Q21-3. Changing regulations to promote mixed-use buildings (residential units above street-level business) along neighborhood commercial corridors	15.0%	33.3%	22.5%	12.8%	11.8%	4.8%
Q21-4. Developing housing options for a range of income levels within same building/development	13.5%	30.0%	26.8%	14.5%	10.8%	4.5%
Q21-5. Developing new homes to support senior living & aging in place	28.0%	43.0%	21.3%	3.5%	2.0%	2.3%
Q21-6. Ensuring new developments incorporate resilience & flood resistance measures	31.3%	43.3%	16.3%	2.0%	0.8%	6.5%
Q21-7. Ensuring new or revitalized developments have adequate transportation access, including bikes & pedestrians	23.8%	36.0%	25.3%	7.3%	3.8%	4.0%
Q21-8. Ensuring streets & sidewalks are designed to ensure safe use for people of all ages & abilities	45.0%	38.0%	10.3%	2.5%	1.3%	3.0%
Q21-9. Expanding public transportation to reach more residents	19.5%	25.3%	29.5%	12.0%	10.8%	3.0%

Q21. Your Neighborhood. Please indicate how supportive you are of each of the following actions taking place in your neighborhood using a scale of 5 to 1, where 5 means "Very Supportive," and 1 means "Not at all Supportive."

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive	Don't know
Q21-10. Higher water/sewer fees for property owners with a high percentage of impervious surfaces (asphalt, concrete, etc.) to reduce stormwater runoff & flooding	10.3%	14.5%	23.3%	21.5%	23.3%	7.3%
Q21-11. Solar & renewable energy sources should be included in new residential & business developments	19.3%	26.3%	23.8%	11.0%	15.5%	4.3%
Q21-12. Improving social services to address homelessness, such as shelters	30.0%	31.0%	17.0%	8.3%	9.5%	4.3%

WITHOUT "DON'T KNOW"

Q21. Your Neighborhood. Please indicate how supportive you are of each of the following actions taking place in your neighborhood using a scale of 5 to 1, where 5 means "Very Supportive," and 1 means "Not at all Supportive." (without "don't know")

(N=400)

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive
Q21-1. Allow different housing types within same neighborhood (single family, duplex, townhouse, condos)	9.6%	21.6%	19.3%	27.9%	21.6%
Q21-2. Allowing new single-family residential homes less than 1,200-sf. (including small or tiny homes)	15.8%	34.5%	20.0%	15.8%	13.8%
Q21-3. Changing regulations to promote mixed-use buildings (residential units above street-level business) along neighborhood commercial corridors	15.7%	34.9%	23.6%	13.4%	12.3%
Q21-4. Developing housing options for a range of income levels within same building/development	14.1%	31.4%	28.0%	15.2%	11.3%
Q21-5. Developing new homes to support senior living & aging in place	28.6%	44.0%	21.7%	3.6%	2.0%
Q21-6. Ensuring new developments incorporate resilience & flood resistance measures	33.4%	46.3%	17.4%	2.1%	0.8%
Q21-7. Ensuring new or revitalized developments have adequate transportation access, including bikes & pedestrians	24.7%	37.5%	26.3%	7.6%	3.9%
Q21-8. Ensuring streets & sidewalks are designed to ensure safe use for people of all ages & abilities	46.4%	39.2%	10.6%	2.6%	1.3%
Q21-9. Expanding public transportation to reach more residents	20.1%	26.0%	30.4%	12.4%	11.1%

WITHOUT "DON'T KNOW"

Q21. Your Neighborhood. Please indicate how supportive you are of each of the following actions taking place in your neighborhood using a scale of 5 to 1, where 5 means "Very Supportive," and 1 means "Not at all Supportive." (without "don't know")

	Very supportive	Supportive	Neutral	Not supportive	Not at all supportive
Q21-10. Higher water/sewer fees for property owners with a high percentage of impervious surfaces (asphalt, concrete, etc.) to reduce stormwater runoff & flooding	11.1%	15.6%	25.1%	23.2%	25.1%
Q21-11. Solar & renewable energy sources should be included in new residential & business developments	20.1%	27.4%	24.8%	11.5%	16.2%
Q21-12. Improving social services to address homelessness, such as shelters	31.3%	32.4%	17.8%	8.6%	9.9%

Q22. Please rate your level of agreement with each of the following statements about the future of Belton using a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."

(N=400)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q22-1. Accommodating small businesses & supporting their growth & expansion	37.8%	41.5%	12.8%	3.3%	1.8%	3.0%
Q22-2. Additional parks & open spaces	24.5%	35.5%	29.8%	5.5%	2.3%	2.5%
Q22-3. Establishing & maintaining neighborhood identities	18.5%	37.3%	32.8%	4.8%	2.0%	4.8%
Q22-4. Housing options for all income levels	31.3%	33.8%	19.8%	7.5%	3.8%	4.0%
Q22-5. Improvements to existing parks & open spaces	28.8%	44.0%	21.0%	2.5%	1.5%	2.3%
Q22-6. Improving air quality & reducing heat island effect through landscaping & site design	24.0%	36.3%	26.3%	5.3%	3.8%	4.5%
Q22-7. Improving appearance of commercial corridors	28.3%	39.0%	24.3%	3.3%	2.0%	3.3%
Q22-8. Improving appearance of residential neighborhoods	31.5%	42.0%	18.8%	3.5%	1.5%	2.8%
Q22-9. Incorporating natural areas or recreational amenities into new residential developments	23.8%	41.3%	23.8%	5.3%	2.3%	3.8%
Q22-10. Maintaining a small town feel	41.8%	32.8%	16.3%	5.0%	1.8%	2.5%
Q22-11. More arts & cultural opportunities	17.8%	33.8%	30.3%	8.5%	4.8%	5.0%
Q22-12. More attractive City entrances through landscaping, signage, & other improvements	26.3%	33.5%	27.0%	5.8%	5.0%	2.5%
Q22-13. More employment opportunities	27.3%	40.3%	23.0%	3.0%	2.8%	3.8%
Q22-14. More housing in & around Downtown Belton	15.3%	27.0%	39.8%	8.5%	4.5%	5.0%

Q22. Please rate your level of agreement with each of the following statements about the future of Belton using a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q22-15. Preservation of historic places that are unique to Belton	38.5%	40.8%	13.8%	2.5%	1.8%	2.8%

WITHOUT "DON'T KNOW"

Q22. Please rate your level of agreement with each of the following statements about the future of Belton using a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree." (without "don't know")

(N=400)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q22-1. Accommodating small businesses & supporting their growth & expansion	38.9%	42.8%	13.1%	3.4%	1.8%
Q22-2. Additional parks & open spaces	25.1%	36.4%	30.5%	5.6%	2.3%
Q22-3. Establishing & maintaining neighborhood identities	19.4%	39.1%	34.4%	5.0%	2.1%
Q22-4. Housing options for all income levels	32.6%	35.2%	20.6%	7.8%	3.9%
Q22-5. Improvements to existing parks & open spaces	29.4%	45.0%	21.5%	2.6%	1.5%
Q22-6. Improving air quality & reducing heat island effect through landscaping & site design	25.1%	38.0%	27.5%	5.5%	3.9%
Q22-7. Improving appearance of commercial corridors	29.2%	40.3%	25.1%	3.4%	2.1%
Q22-8. Improving appearance of residential neighborhoods	32.4%	43.2%	19.3%	3.6%	1.5%
Q22-9. Incorporating natural areas or recreational amenities into new residential developments	24.7%	42.9%	24.7%	5.5%	2.3%
Q22-10. Maintaining a small town feel	42.8%	33.6%	16.7%	5.1%	1.8%
Q22-11. More arts & cultural opportunities	18.7%	35.5%	31.8%	8.9%	5.0%
Q22-12. More attractive City entrances through landscaping, signage, & other improvements	26.9%	34.4%	27.7%	5.9%	5.1%
Q22-13. More employment opportunities	28.3%	41.8%	23.9%	3.1%	2.9%

WITHOUT "DON'T KNOW"

Q22. Please rate your level of agreement with each of the following statements about the future of Belton using a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree." (without "don't know")

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q22-14. More housing in & around Downtown Belton	16.1%	28.4%	41.8%	8.9%	4.7%
Q22-15. Preservation of historic places that are unique to Belton	39.6%	41.9%	14.1%	2.6%	1.8%

Q23. From the list of statements in Question 22, which THREE of the items do you think should be the City's top priorities?

<u>Q23. Top choice</u>	<u>Number</u>	<u>Percent</u>
Accommodating small businesses & supporting their growth & expansion	89	22.3 %
Additional parks & open spaces	27	6.8 %
Establishing & maintaining neighborhood identities	17	4.3 %
Housing options for all income levels	72	18.0 %
Improvements to existing parks & open spaces	23	5.8 %
Improving air quality & reducing heat island effect through landscaping & site design	13	3.3 %
Improving appearance of commercial corridors	19	4.8 %
Improving appearance of residential neighborhoods	23	5.8 %
Incorporating natural areas or recreational amenities into new residential developments	1	0.3 %
Maintaining a small town feel	39	9.8 %
More arts & cultural opportunities	6	1.5 %
More attractive City entrances through landscaping, signage, & other improvements	9	2.3 %
More employment opportunities	12	3.0 %
More housing in & around Downtown Belton	5	1.3 %
Preservation of historic places that are unique to Belton	20	5.0 %
<u>None chosen</u>	<u>25</u>	<u>6.3 %</u>
Total	400	100.0 %

Q23. From the list of statements in Question 22, which THREE of the items do you think should be the City's top priorities?

<u>Q23. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Accommodating small businesses & supporting their growth & expansion	30	7.5 %
Additional parks & open spaces	22	5.5 %
Establishing & maintaining neighborhood identities	14	3.5 %
Housing options for all income levels	45	11.3 %
Improvements to existing parks & open spaces	35	8.8 %
Improving air quality & reducing heat island effect through landscaping & site design	21	5.3 %
Improving appearance of commercial corridors	27	6.8 %
Improving appearance of residential neighborhoods	40	10.0 %
Incorporating natural areas or recreational amenities into new residential developments	16	4.0 %
Maintaining a small town feel	45	11.3 %
More arts & cultural opportunities	16	4.0 %
More attractive City entrances through landscaping, signage, & other improvements	17	4.3 %
More employment opportunities	13	3.3 %
More housing in & around Downtown Belton	5	1.3 %
Preservation of historic places that are unique to Belton	25	6.3 %
<u>None chosen</u>	<u>29</u>	<u>7.3 %</u>
Total	400	100.0 %

Q23. From the list of statements in Question 22, which THREE of the items do you think should be the City's top priorities?

<u>Q23. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Accommodating small businesses & supporting their growth & expansion	32	8.0 %
Additional parks & open spaces	22	5.5 %
Establishing & maintaining neighborhood identities	12	3.0 %
Housing options for all income levels	23	5.8 %
Improvements to existing parks & open spaces	22	5.5 %
Improving air quality & reducing heat island effect through landscaping & site design	16	4.0 %
Improving appearance of commercial corridors	22	5.5 %
Improving appearance of residential neighborhoods	20	5.0 %
Incorporating natural areas or recreational amenities into new residential developments	17	4.3 %
Maintaining a small town feel	45	11.3 %
More arts & cultural opportunities	17	4.3 %
More attractive City entrances through landscaping, signage, & other improvements	25	6.3 %
More employment opportunities	28	7.0 %
More housing in & around Downtown Belton	16	4.0 %
Preservation of historic places that are unique to Belton	37	9.3 %
<u>None chosen</u>	<u>46</u>	<u>11.5 %</u>
Total	400	100.0 %

SUM OF TOP 3 CHOICES**Q23. From the list of statements in Question 22, which THREE of the items do you think should be the City's top priorities? (top 3)**

<u>Q23. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
Accommodating small businesses & supporting their growth & expansion	151	37.8 %
Additional parks & open spaces	71	17.8 %
Establishing & maintaining neighborhood identities	43	10.8 %
Housing options for all income levels	140	35.0 %
Improvements to existing parks & open spaces	80	20.0 %
Improving air quality & reducing heat island effect through landscaping & site design	50	12.5 %
Improving appearance of commercial corridors	68	17.0 %
Improving appearance of residential neighborhoods	83	20.8 %
Incorporating natural areas or recreational amenities into new residential developments	34	8.5 %
Maintaining a small town feel	129	32.3 %
More arts & cultural opportunities	39	9.8 %
More attractive City entrances through landscaping, signage, & other improvements	51	12.8 %
More employment opportunities	53	13.3 %
More housing in & around Downtown Belton	26	6.5 %
Preservation of historic places that are unique to Belton	82	20.5 %
None chosen	25	6.3 %
Total	1125	

Q24. Do you think you will be living in Belton five years from now?

Q24. Do you think you will be living in Belton five years from now		
	Number	Percent
Yes	316	79.0 %
No	51	12.8 %
Not provided	33	8.3 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q24. Do you think you will be living in Belton five years from now? (without "not provided")**

Q24. Do you think you will be living in Belton five years from now		
	Number	Percent
Yes	316	86.1 %
No	51	13.9 %
Total	367	100.0 %

Q25. Counting yourself, how many people in your household are:

	Mean	Sum
number	2.7	1076
Under age 5	0.1	44
Ages 5-9	0.1	50
Ages 10-14	0.2	83
Ages 15-19	0.2	88
Ages 20-24	0.1	54
Ages 25-34	0.3	122
Ages 35-44	0.4	140
Ages 45-54	0.4	167
Ages 55-64	0.4	166
Ages 65-79	0.3	138
Ages 80+	0.1	24

Q26. Approximately how many years have you lived in Belton?

Q26. How many years have you lived in Belton	Number	Percent
0-5 years	89	22.3 %
6-10 years	53	13.3 %
11-20 years	74	18.5 %
21+ years	175	43.8 %
Not provided	9	2.3 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q26. Approximately how many years have you lived in Belton? (without "not provided")**

Q26. How many years have you lived in Belton	Number	Percent
0-5 years	89	22.8 %
6-10 years	53	13.6 %
11-20 years	74	18.9 %
21+ years	175	44.8 %
Total	391	100.0 %

Q27. Are you of Hispanic, Spanish, or Latino/a/x ancestry?

Q27. Are you of Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	35	8.8 %
No	356	89.0 %
Not provided	9	2.3 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q27. Are you of Hispanic, Spanish, or Latino/a/x ancestry? (without "not provided")**

Q27. Are you of Hispanic, Spanish, or Latino/a/x ancestry	Number	Percent
Yes	35	9.0 %
No	356	91.0 %
Total	391	100.0 %

Q28. Which of the following best describes your race/ethnicity?

<u>Q28. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian or Asian Indian	3	0.8 %
Black or African American	19	4.8 %
American Indian or Alaska Native	4	1.0 %
White or Caucasian	335	83.8 %
Other	8	2.0 %
Total	369	

Q28-6. Self-describe your race/ethnicity:

<u>Q28-6. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Mixed	2	25.0 %
Non Hispanic	1	12.5 %
Hispanic	1	12.5 %
Latino	1	12.5 %
Bi-racial	1	12.5 %
Multi-racial	1	12.5 %
Mexican	1	12.5 %
Total	8	100.0 %

Q29. Would you say your total annual household income is...

Q29. Your total annual household income	Number	Percent
Under \$30K	45	11.3 %
\$30K to \$59,999	86	21.5 %
\$60K to \$99,999	125	31.3 %
\$100K+	101	25.3 %
Not provided	43	10.8 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q29. Would you say your total annual household income is... (without "not provided")**

Q29. Your total annual household income	Number	Percent
Under \$30K	45	12.6 %
\$30K to \$59,999	86	24.1 %
\$60K to \$99,999	125	35.0 %
\$100K+	101	28.3 %
Total	357	100.0 %

Q30. What is your age?

Q30. Your age	Number	Percent
18-34	83	20.8 %
35-44	77	19.3 %
45-54	78	19.5 %
55-64	82	20.5 %
65+	77	19.3 %
Not provided	3	0.8 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q30. What is your age? (without "not provided")**

Q30. Your age	Number	Percent
18-34	83	20.9 %
35-44	77	19.4 %
45-54	78	19.6 %
55-64	82	20.7 %
65+	77	19.4 %
Total	397	100.0 %

Q31. What is your gender identity?

<u>Q31. Your gender identity</u>	<u>Number</u>	<u>Percent</u>
Male	195	48.8 %
Female	198	49.5 %
Non-binary	3	0.8 %
Not provided	4	1.0 %
Total	400	100.0 %

WITHOUT "NOT PROVIDED"**Q31. What is your gender identity? (without "not provided")**

<u>Q31. Your gender identity</u>	<u>Number</u>	<u>Percent</u>
Male	195	49.2 %
Female	198	50.0 %
Non-binary	3	0.8 %
Total	396	100.0 %



5

Survey Instrument



Dear Belton Resident,

The City of Belton is working on a new Comprehensive Plan to guide the future of our community, and we want your input. This is your chance to make a difference, and help make Belton a better place to live, work, and play.

As a part of this process, we are conducting a survey to understand your vision for the community and establish priorities for how the city will grow and evolve. **Your household was selected to receive this survey; therefore, we urge your participation in completing the enclosed survey.**

This survey will only take 10-15 minutes to complete, so responding to each question is important. The time you invest in completing the survey will help guide City decision-making for the new Comprehensive Plan. This is where you can dream big and help create a vision for what Belton will become over the next 20-25 years.

We are working with ETC Institute (an independent consulting firm) to administer this survey. They will compile the data received and provide results to the City. **Your responses will remain confidential.**

Please return your completed survey using the enclosed postage-paid envelope or complete your survey online within the next two weeks. You may complete the survey online at BeltonSurvey.org. If you have any questions or comments, feel free to contact ETC Institute's Project Manager, Ryan Murray, at 913-254-4598 or by email at Ryan.Murray@ETCInstitute.com.

Thank you for taking the time to share your thoughts and feedback with us.

Sincerely,

Joe Warren
City Manager
City of Belton, Missouri

2023 City of Belton Survey

Please take a few minutes to complete this survey. You may complete the survey by returning it in the postage-paid envelope or online at BeltonSurvey.org. Any information that could be used to identify individual survey responses will remain confidential.

1. Importance of the Transportation System. For each of the following, please indicate how important you believe each of the various transportation systems are in Belton.

How important is...	Very Important	Important	Neutral	Not Important	Not at all Important	Don't Know
1. Travel by automobile on freeways	5	4	3	2	1	9
2. Travel by automobile on city streets	5	4	3	2	1	9
3. Travel by foot-walking on trails	5	4	3	2	1	9
4. Travel by foot-walking along streets (on sidewalks)	5	4	3	2	1	9
5. Travel by bicycle on trails	5	4	3	2	1	9
6. Travel by bicycle on streets	5	4	3	2	1	9
7. Travel by bus	5	4	3	2	1	9
8. Freight truck traffic	5	4	3	2	1	9

2. Importance of Investments. Please indicate how supportive you are of the City of Belton investing in each of the following items.

How supportive are you of Belton investing in...	Very Supportive	Supportive	Neutral	Not Supportive	Not at all Supportive	Don't Know
01. Roadway capacity (widen lanes, add lanes)	5	4	3	2	1	9
02. Roadway upgrades (pavement, add curbs)	5	4	3	2	1	9
03. Traffic flow at intersections	5	4	3	2	1	9
04. Sidewalk connectivity and improvements	5	4	3	2	1	9
05. Trails for walking and biking	5	4	3	2	1	9
06. On-street bicycle lanes	5	4	3	2	1	9
07. Bus or other transit service	5	4	3	2	1	9
08. Streetscape (lighting, seating, landscaping)	5	4	3	2	1	9
09. Improved access to I-49	5	4	3	2	1	9
10. Improved connectivity across I-49	5	4	3	2	1	9

3. Which TWO of the investments above would you be MOST WILLING to spend your tax dollars to fund? [Write in your answers below using the numbers from the list in Question 2.]

1st: ____ 2nd: ____

4. Frequency of Use. For each of the following, please indicate how often you use each of the various transportation systems.

How often do you use...	Several Times a Day	About Once a Day	About Once a Week	Seldom	Never
1. Travel by automobile	5	4	3	2	1
2. Travel by foot-walking on trails	5	4	3	2	1
3. Travel by foot-walking along streets (on sidewalks)	5	4	3	2	1
4. Travel by bicycle on trails	5	4	3	2	1
5. Travel by bicycle on streets	5	4	3	2	1
6. Travel by bus	5	4	3	2	1

5. How important is it for the City to invest in non-vehicular modes of transportation such as walking, biking, and public transportation?

(5) Very important (3) Neutral (1) Not at all important
 (4) Important (2) Not important

6. Please indicate how well your needs are being met by each of the facilities and amenities listed below on a scale of 4 to 1, where 4 means your needs are "Fully Met," and 1 means your needs are "Not Met" at all. If you do not have a need for a facility or amenity listed, please circle "9" for "No Need."

Types of Facilities and Amenities	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01. 18 hole golf courses	4	3	2	1	9
02. Adult diamond fields (baseball/softball)	4	3	2	1	9
03. Archery range	4	3	2	1	9
04. Biking trails	4	3	2	1	9
05. Disc golf course	4	3	2	1	9
06. Equestrian trails/facilities	4	3	2	1	9
07. Fishing, boating, sailing areas/marinas	4	3	2	1	9
08. Gymnastics	4	3	2	1	9
09. Indoor aquatic center	4	3	2	1	9
10. Indoor basketball/volleyball courts	4	3	2	1	9
11. Indoor youth soccer/baseball sports fields	4	3	2	1	9
12. Large group picnic areas	4	3	2	1	9
13. Large playgrounds	4	3	2	1	9
14. Large regional parks	4	3	2	1	9
15. Off-leash dog parks	4	3	2	1	9
16. Outdoor amphitheatres	4	3	2	1	9
17. Outdoor basketball courts	4	3	2	1	9
18. Outdoor swimming pools	4	3	2	1	9
19. Outdoor tennis/pickleball courts	4	3	2	1	9
20. Indoor pickleball courts	4	3	2	1	9
21. Radio controlled vehicle space	4	3	2	1	9
22. Sand volleyball courts	4	3	2	1	9
23. Skate park	4	3	2	1	9
24. Splash pad/spray ground	4	3	2	1	9
25. Swimming beaches	4	3	2	1	9
26. Walking and hiking trails (1/2 mile-2 miles)	4	3	2	1	9
27. Walking and hiking trails (2 miles and longer)	4	3	2	1	9
28. Youth diamond fields (baseball/softball)	4	3	2	1	9
29. Youth football fields	4	3	2	1	9
30. Youth soccer fields	4	3	2	1	9

7. Which THREE recreation facilities and amenities from the list in Question 6 are MOST IMPORTANT to you and the members of your household? [Write-in your answers below using the numbers from the list in Question 6, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

8. From the following list, please check ALL of the following ways you currently use to learn about the City of Belton. [Check all that apply.]

- | | |
|--|---|
| <input type="checkbox"/> (01) Recreation catalog | <input type="checkbox"/> (09) Print advertisements |
| <input type="checkbox"/> (02) Website | <input type="checkbox"/> (10) E-newsletters |
| <input type="checkbox"/> (03) Newspaper articles | <input type="checkbox"/> (11) Social media (Facebook, Twitter, Instagram) |
| <input type="checkbox"/> (04) Radio | <input type="checkbox"/> (12) Nextdoor |
| <input type="checkbox"/> (05) Television | <input type="checkbox"/> (13) Conversations with elected officials |
| <input type="checkbox"/> (06) Word of mouth | <input type="checkbox"/> (14) City Council meetings |
| <input type="checkbox"/> (07) Park signage | <input type="checkbox"/> (15) Promotions at special events |
| <input type="checkbox"/> (08) Conversations with staff | <input type="checkbox"/> (16) Other: _____ |

9. Which **THREE** sources from the list in Question 8 on the previous page are **YOUR MOST PREFERRED SOURCES** for learning about the City of Belton? [Write in your answers below using the numbers from the list in Question 8, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

10. Please rate how supportive you would be of the City taking each of the following actions to improve the types of Parks and Recreation amenities offered to residents.

		Very Supportive	Supportive	Neutral	Not Supportive	Not at all Supportive
1.	Acquiring land for parks and associated amenities such as trails, playgrounds, restrooms, etc.	5	4	3	2	1
2.	Adding a new community center for residents.	5	4	3	2	1
3.	Adding a new multi-use community center with indoor sports courts for both residents and visitors to support tourism in Belton.	5	4	3	2	1
4.	Adding or enhancing programs at park and recreation facilities (e.g., group exercise, arts and culture, education, concerts, markets, etc.)	5	4	3	2	1
5.	Improving access to parks and recreation facilities through trails, sidewalks, bike lanes, safer crossings	5	4	3	2	1
6.	Improving existing parks and recreation facilities through new buildings, paving (trails/parking lots), trees, playgrounds, and renovation	5	4	3	2	1
7.	Improving maintenance at existing parks and recreation facilities	5	4	3	2	1

11. Which **TWO** potential actions from the list in Question 10 would you be **MOST WILLING** to support with your tax dollars? [Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: ____ 2nd: ____ NONE

12. The following question is specific to multi-use trails in Belton. Please rate your level of agreement with the following statements.

The City of Belton should prioritize developing additional multi-use trails...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1. To assist crossings at major city streets	5	4	3	2	1	9
2. To connect to downtown Belton/Old Town Belton	5	4	3	2	1	9
3. To connect to existing trails	5	4	3	2	1	9
4. To connect to neighboring cities/communities	5	4	3	2	1	9
5. To connect to retail/business centers in Belton	5	4	3	2	1	9
6. To connect to parks and recreational facilities	5	4	3	2	1	9
7. To connect to schools	5	4	3	2	1	9
8. To connect the north and south sides and east and west sides of Belton	5	4	3	2	1	9

13. **Sustainable Initiatives.** For each of the following, how strongly you agree that the City of Belton should prioritize each of the following.

The City of Belton should prioritize....	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
1. Renewable energy adoption (solar, wind, etc.)	5	4	3	2	1	9
2. Waste reduction and recycling programs	5	4	3	2	1	9
3. Energy-efficient buildings and infrastructure	5	4	3	2	1	9
4. Green spaces and parks development	5	4	3	2	1	9
5. Public transportation improvement/utility	5	4	3	2	1	9
6. Water conservation efforts	5	4	3	2	1	9

14. Please indicate whether or not you believe the City of Belton has an adequate quantity of each of the following housing types.

	Yes	No	Don't Know
01. Housing for families earning less than \$54,400 per year	1	2	9
02. Housing for families earning between \$54,400-\$88,000 per year	1	2	9
03. Housing for families earning more than \$88,000 per year	1	2	9
04. Single Family Housing (including rent-to-own)	1	2	9
05. Manufactured/Pre-Fabricated Homes	1	2	9
06. Apartments	1	2	9
07. One Bedroom Homes (Own/Rent)	1	2	9
08. Two Bedroom Homes (Own/Rent)	1	2	9
09. Three+ Bedroom Homes (Own/Rent)	1	2	9
10. Townhomes/Condominiums, including Rent-To-Own	1	2	9
11. Duplexes/Attached Villas, including Rent-To-Own	1	2	9
12. Tiny Homes/Accessory Housing	1	2	9
13. Housing Choices for First-Time Homebuyers	1	2	9
14. Senior/Elderly Housing with Skilled/Specialized Services (e.g., nursing home, assisted living)	1	2	9
15. Independent Living Retirement Housing	1	2	9
16. Housing in Downtown Belton	1	2	9
17. Single-Room Occupancy/Transitional Housing	1	2	9
18. Emergency/Homeless Shelters	1	2	9
19. Mixed Use Housing (Commercial on First Level; Residential on Upper Levels)	1	2	9
20. Other: _____	1	2	9

15. Which FOUR types of housing listed above do you think are needed most in Belton over the next 5 years? [Write in your answers below using the numbers from the list in Question 14, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

16. Which THREE of the items listed below would make you feel HEALTHIER living in your neighborhood? [Write in your answers below using the numbers from the list in Question 16.]

- | | |
|---|--|
| 01. Addressing concerns related to contaminated sites | 07. More parklets/outdoor spaces for gathering |
| 02. Availability of fresh foods and vegetables | 08. More programming in parks/recreation centers |
| 03. Safer, more walkable streets | 09. More trees planted along streets |
| 04. Less traffic/congestion/air pollution | 10. Proximity to bike lanes and walking trails |
| 05. More convenient healthcare facilities | 11. Reduction in litter, trash, and post-flooding debris |
| 06. More inviting parks and recreation centers | |

1st: ____ 2nd: ____ 3rd: ____

17. Do you own or rent your current home? ____ (1) Own [Answer Q17a.] ____ (2) Rent [Answer Q17b.]

17a. If you currently OWN YOUR HOME in Belton, would you consider buying another home in Belton in the future?

____ (1) Yes ____ (2) No

17b. If you currently RENT in Belton, would you consider buying a home in Belton in the future?

____ (1) Yes ____ (2) No

18. How supportive would you be of the City of Belton becoming more aggressive with attracting commercial development?

____ (5) Very supportive ____ (3) Neutral ____ (1) Not supportive at all
 ____ (4) Supportive ____ (2) Not supportive ____ (9) Don't know

19. How supportive would you be of the City of Belton dedicating an economic development fund for activities or programs targeting commercial development?

(5) Very supportive (3) Neutral (1) Not supportive at all
 (4) Supportive (2) Not supportive (9) Don't know

20. Perceptions of the Community. Please rate your satisfaction with each of the following items that may influence your perception of the City of Belton.

How satisfied are you with...	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01. As a place to live	5	4	3	2	1	9
02. As a place to raise children	5	4	3	2	1	9
03. As a place to work	5	4	3	2	1	9
04. Overall feeling of safety in your neighborhood	5	4	3	2	1	9
05. How well the city is planning for development	5	4	3	2	1	9
06. Overall feeling of safety in the city	5	4	3	2	1	9
07. Overall image of the city	5	4	3	2	1	9
08. Overall quality of the education system within the city	5	4	3	2	1	9
09. Overall quality of life in the city	5	4	3	2	1	9
10. Overall quality of services provided by the city	5	4	3	2	1	9
11. Overall value you receive for your city tax dollars and fees	5	4	3	2	1	9

21. Your Neighborhood. Please indicate how supportive you are of each of the following actions taking place in your neighborhood using a scale of 5 to 1, where 5 means "Very Supportive," and 1 means "Not at all Supportive."

Rate your level of support for each action taking place in your neighborhood.	Very Supportive	Supportive	Neutral	Not Supportive	Not at all Supportive	Don't Know
01. Allow different housing types within the same neighborhood (single family, duplex, townhouse, condos)	5	4	3	2	1	9
02. Allowing new single-family residential homes less than 1,200-sf. (including small or tiny homes)	5	4	3	2	1	9
03. Changing regulations to promote mixed-use buildings (residential units above street-level business) along neighborhood commercial corridors	5	4	3	2	1	9
04. Developing housing options for a range of income levels within the same building/development	5	4	3	2	1	9
05. Developing new homes to support senior living and aging in place	5	4	3	2	1	9
06. Ensuring new developments incorporate resilience and flood resistance measures	5	4	3	2	1	9
07. Ensuring new or revitalized developments have adequate transportation access, including bikes and pedestrians.	5	4	3	2	1	9
08. Ensuring streets and sidewalks are designed to ensure safe use for people of all ages and abilities	5	4	3	2	1	9
09. Expanding public transportation to reach more residents	5	4	3	2	1	9
10. Higher water/sewer fees for property owners with a high percentage of impervious surfaces (asphalt, concrete, etc.) to reduce stormwater runoff and flooding	5	4	3	2	1	9
11. Solar and renewable energy sources should be included in new residential and business developments	5	4	3	2	1	9
12. Improving social services to address homelessness, such as shelters	5	4	3	2	1	9

22. Please rate your level of agreement with each of the following statements about the future of Belton using a scale of 5 to 1, where 5 means "Strongly Agree," and 1 means "Strongly Disagree."

Belton's future should include...		Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	Accommodating small businesses and supporting their growth and expansion	5	4	3	2	1	9
02.	Additional parks and open spaces	5	4	3	2	1	9
03.	Establishing and maintaining neighborhood identities	5	4	3	2	1	9
04.	Housing options for all income levels	5	4	3	2	1	9
05.	Improvements to existing parks and open spaces	5	4	3	2	1	9
06.	Improving air quality and reducing heat island effect through landscaping and site design	5	4	3	2	1	9
07.	Improving the appearance of commercial corridors	5	4	3	2	1	9
08.	Improving the appearance of residential neighborhoods	5	4	3	2	1	9
09.	Incorporating natural areas or recreational amenities into new residential developments	5	4	3	2	1	9
10.	Maintaining a small town feel	5	4	3	2	1	9
11.	More arts and cultural opportunities	5	4	3	2	1	9
12.	More attractive city entrances through landscaping, signage, and other improvements	5	4	3	2	1	9
13.	More employment opportunities	5	4	3	2	1	9
14.	More housing in and around downtown Belton	5	4	3	2	1	9
15.	Preservation of historic places that are unique to Belton	5	4	3	2	1	9

23. From the list of statements in Question 22, which THREE of the items do you think should be the City's top priorities? [Write in your answers below using the numbers from the list in Question 22.]

1st: ____ 2nd: ____ 3rd: ____

24. Do you think you will be living in Belton five years from now? ____ (1) Yes ____ (2) No

25. Counting yourself, how many people in your household are:

Under age 5: ____ Ages 15-19: ____ Ages 35-44: ____ Ages 65-79: ____
 Ages 5-9: ____ Ages 20-24: ____ Ages 45-54: ____ Ages 80+: ____
 Ages 10-14: ____ Ages 25-34: ____ Ages 55-64: ____

26. Approximately how many years have you lived in Belton? _____ years

27. Are you of Hispanic, Spanish, or Latino/a/x ancestry? ____ (1) Yes ____ (2) No

28. Which of the following best describes your race/ethnicity? [Check all that apply.]

____ (01) Asian or Asian Indian ____ (04) White or Caucasian
 ____ (02) Black or African American ____ (05) Native Hawaiian or other Pacific Islander
 ____ (03) American Indian or Alaska Native ____ (99) Other: _____

29. Would you say your total annual household income is...

____ (1) Under \$30,000 ____ (2) \$30,000 to \$59,999 ____ (3) \$60,000 to \$99,999 ____ (4) \$100,000 or more

30. What is your age? _____ years

31. What is your gender identity? ____ (1) Male ____ (2) Female ____ (3) Non-binary

32. Would you be willing to participate in future surveys sponsored by the City of Belton?

____(1) Yes *[Please answer Q32a.]* ____ (2) No

32a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your survey in the postage-paid envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.
The information shown to the right will ONLY be used to help ensure the survey results are statistically representative of residents in the area.
Thank you.